

— STATE OF —
Motherhood
2023 SURVEY REPORT



MOTHERLY

“Motherly exists to redefine motherhood and empower mothers to thrive. Our annual report not only gives voice to today’s mothers, but also equips them and their supporters with insights to advocate for change, working to ensure that every mother can find her footing—even when so many systems are failing her.”



Jill Koziol
CEO & Cofounder of Motherly

Motherly amplifies the voices of today’s mothers through our annual State of Motherhood survey, the largest statistically significant survey of mothers in the US. Nearly 10,000 mothers completed our sixth annual survey, conducted from Feb. 26 to March 13, 2023. To ensure our results represent today’s mothers accurately, we weighted the data to align with US Census demographic data. Our report focuses on the findings from millennial and Gen Z mothers, but we also provide some insights from Gen X mothers who participated in the survey. Findings continue to validate that today’s mothers are parenting without adequate structural support.

This year finds mothers increasingly stressed about finances, yet a lack of access to affordable childcare keeps many mothers out of the workforce. The key to getting mothers, who also do the majority of childcare and household management, back into the workforce? Flexibility, Motherly’s survey reveals. Importantly, mental health concerns continue to climb, now registering as a top worry. More mothers report they have sought mental health services in the past year than in the year prior.

The following report is a synthesis of this year’s findings. Full data tables can be found in the appendix.

The Great Resignation continues for mothers



This year finds more survey respondents clocking in as stay-at-home parents than past years at **25%**, compared to **15%** in 2022. **Eighteen percent (18%)** of mothers in our sample changed jobs or left the workforce in the past year, and the top reasons cited are staying at home with children (**28%**) and lack of childcare (**15%**). At-home parents are clear: To bring them back to the workforce, they need flexible work schedules (**64%**) and affordable childcare (**52%**).

As we have seen in previous years, the ability to find and afford childcare is a significant factor in mothers' attitudes toward work. The trends by age indicate just how much childcare issues are keeping younger mothers out of the workforce:

	All Gen Z/ Mil	Age <30	Age 30-39	Age 40+
% Not working/ At-home parent	25%	35%	27%	26%
Of those, % who quit in last 12 months	22%	26%	24%	11%
Cite affordable childcare/stay home with kids	42%	46%	43%	25%
Need affordable childcare to return to work	52%	45%	54% <small>(higher in this group since more likely to have multiple kids who need care)</small>	34%

“America is in a child care crisis and the data shows it’s driving moms from the workforce and threatening the economic security of our families. It’s time for us to reimagine our workplace cultures around the realities of motherhood and invest in the structural supports moms need to work and have kids.”



Reshma Saujani
CEO & Founder of Moms First

Just about half (**49%**) of moms in our sample rely on outside childcare and **63%** are paying for 30+ hours a week of care. While most moms are satisfied with their child care, 1 in 5 (**21%**) are not, and the overwhelming reason is cost (**69%**). Tracking with last year's results, **67%** of moms are spending at least \$1,000 a month on childcare, with **18%** spending \$2,000-\$3,000 and **13%** spending \$3,000 or more (**31%** in total spending \$2,000+ per month). It is not surprising that one-third of moms (**33%**) using outside childcare report that the cost is “often” or “always” a source of financial stress in the household. In fact, **52%** of working moms say the cost of childcare has made them consider leaving the workforce.

Aligned, we found that employers must increase flexibility to make the workplace sustainable. This year, our survey asked mothers how many days of school or daycare their children have missed since the start of the 2022-23 school year. With the 2022 fall spike in flu, Covid and RSV, it is not surprising that the number of days missed are high. Six in 10 report that their child/ren have missed 6 or more days of school (a full work week or more) and **30%** say their kid(s) have missed 11 or more days (2 full work weeks or more). The need to not only pay for childcare but to also be available to care for a sick child further underscores the importance of employer flexibility.

It isn't surprising to see that flexibility and affordable childcare are the biggest ways to bring more moms back into the workplace. If companies want to attract and retain this incredible pool of talent they have the answer sitting right in front of them. Are they going to embrace the idea of change or fall back into old ways—the ways that were never designed for working moms?



Mary Beth Ferrante
Founder WRK/360



Self-care looks different as moms prioritize sleep over sex and friends

54% of moms report that they are having less sex than they were a year ago



73% report they're logging 6+ hours of sleep a night, up from 60% last year

It's a known struggle to balance a social life with the demands of motherhood, and for many mothers, this year is no different. Moms are spending even less time with friends, despite the lifting of Covid restrictions. In fact, **51%** of moms report that they had not gone out with friends or their partner without their children in the past month, a significant increase from **38%** last year. As a result, it's no surprise that nearly half (**49%**) of all moms report feeling burned out by motherhood.

Date nights with a partner are less common this year, with only **43%** reporting one or two date nights per month. Not surprisingly, the frequency of sex among moms with partners has also declined since last year, with **54%** of moms reporting that they are having less sex than they were a year ago. While most moms (**62%**) would like to have sex once or twice a week, **60%** are having sex twice a month or less. The main reasons for this include adding a new baby to the family (**65%**) and not having enough time (**53%**).

Moms are finding other ways to prioritize self-care, with **51%** reporting they prioritize sleep over socializing with friends and family. This shift in priorities is reflective of the ongoing challenges that moms face in balancing the demands of motherhood with their own needs for self-care.

On average, moms are getting a bit more sleep this year, with **73%** reporting they're logging 6+ hours of sleep a night, up from **60%** last year. As we saw last year, however, sleep among Black moms continues to lag behind white moms, with only **60%** of Black moms saying they get 6+ hours of sleep a night.

Household and family responsibilities fall more on mothers than during the height of the pandemic

The mental load of parenthood continues to be borne by mothers, with household and family responsibilities falling more on mom than even during the height of Covid.

This year, **58%** of moms report they are primarily responsible for the duties of running a household and caring for children, up **2%** over 2022. Possibly because more women are choosing to become SAHMs than in previous years and more partners have returned to the workplace, we see an uptick across the board on duties like scheduling, errands, cleaning, meal prep and so on among mothers who have partners. **Thirty-two percent** report sharing responsibilities equally with a partner, down **2%** year over year.

58% of moms report they are primarily responsible for the duties of running a household and caring for children, up **2%** over 2022

Base: Me/Mostly myself/mostly my partner/Partner/share equally	2023	2022	Change
Scheduling medical appointments for the family	77%	70%	8%
Family scheduling	77%	n/a	-
Household errands	69%	53%	16%
Planning children's activities	69%	61%	8%
Household cleaning	63%	52%	11%
Meal planning and preparation	62%	55%	7%
Maintaining social calendar or planning date nights	60%	53%	7%
Grocery shopping	59%	53%	6%
Coordinating childcare	58%	52%	5%
Bedtime routines	48%	46%	1%
Children's drop off/pick up	45%	n/a	-
Paying bills	38%	35%	3%
Children's schoolwork	31%	29%	2%
Financial planning	31%	35%	-4%
Pet care	30%	24%	6%



The majority of moms (62%) still report getting less than an hour to themselves each day

The majority of moms (62%) still report getting less than an hour to themselves each day. If they had that uninterrupted hour, moms have a long wish list of how they would spend it. Coming in at the top are taking a nap (55%) or watching a show (54%). Moms are divided when it comes to exercise: While very few say they work out every day (7%), 41% report that they work out a few times a week on average. This compares to 26% who work out a few times a month and nearly a third (32%) who work out a couple of times a year or never.



Every year, Motherly's State of Motherhood report provides one of the most comprehensive views of how women juggle between motherhood and career. Their robust data allows me to not only provide insights for corporations and business audiences but also fuels my arguments for maternal health policy changes.



Christine Michel Carter
Award-winning advocate for working mothers

Mental health is mom's biggest worry

This year's survey paints a stark picture of the mental health crisis in the US, with nearly half (**46%**) of mothers seeking therapy, a quarter of their partners and more than 1 in 10 children.

When asked what keeps them up at night, mental health concerns have surpassed finances as mothers' top source of worry. Concerns about children's health have also ticked up 9 points to **14%**—perhaps related to the influx of flu, RSV and stomach virus cases seen recently, or even related to their children's own mental health concerns. Despite media attention on parental conflicts with public schools, children's education is at the bottom of the list, with only **3%** saying they are worried about this.

Nearly half (46%) of mothers are seeking therapy

	2023	2022	Change
Mental health	24%	18%	+6 points
Finances/Money	21%	23%	-2 points
Children's health	14%	6%	+8 points
Marriage/Relationship	11%	10%	+1 point
Physical health	6%	6%	0 point
Work stability	5%	6%	-1 point
Childcare	4%	7%	-3 points
Children's education	3%	4%	-1 point

“I'm so grateful for my therapist and ability to have access to mental healthcare. It helps me to be a better mother. I wish everyone had the same accessibility.”

— Amanda L.



This year finds an increase in the percentage of moms who have sought mental health therapy in the past year, to **46%** from **43%** in 2022. In addition, moms report using more sessions than last year, with **18%** saying they have attended 11 or more therapy sessions this past year compared to **15%** who reported 11 or more in 2022. The issues are the same as reported last year, with anxiety (**32%**), depression (**12%**), relationship (**16%**) and postpartum issues (**15%**) topping the list of reasons for seeking mental health support.

On the other hand, there has been a slight decline in mothers reporting that their children are receiving therapy, down to **13%** from **18%** in 2022. This decline may indicate an easing of the mental health issues among young people brought on or exacerbated by Covid isolation, but it may also be due to a lack of access. Among those who reported having a child in therapy, a third of them reported that it took between one and three months to get the first appointment, and another **12%** said it took more than three months. Anxiety (**27%**) was reported to be the top reason for children receiving therapy.



I ended up on anxiety medication about a year ago because I got to the point where I could not handle [the mental load of motherhood]. My sleep was horrible as I was constantly in a state of worry about keeping everything in order, I was losing weight and was quite moody/irritable. Since then, I have also gotten into therapy, which has helped.

– Amy S.

8 in 10 mothers worry about a recession and are making preemptive cuts

Eight in 10 (**80%**) are concerned about a possible recession, **27%** are very much concerned, and **71%** report they are planning to cut back spending. With mothers making **85%** of household purchase decisions, this sentiment represents an important economic indicator. For those cutting back, entertainment and eating out tops the list, followed by spending on themselves. Children remain the spending priority, with only a third planning to cut back on toys and only **10%** who say kids' activities might be trimmed.

71% of moms report they are cutting back on spending this year

If cutting back, what are the top areas you expect to cut spending on? Select all that apply.	Total
Entertainment/Eating out	77%
Personal care/Spending on self	65%
Vacation/Travel	42%
Gifts	40%
Kids toys	31%
Household	26%
Kids activities	10%



“We no longer purchase goods or entertainment 'just because.' We do everything with intention. We shop at outlet stores, buy off clearance racks, use secondhand clothes, and re-sell any items we possibly can to just save for rainy days.”

– Danielle L.

How stressed are you about finances?	Total	<\$65K	\$65K-\$100K	\$100K-\$200K	\$200K+
Very stressed	18%	39%	23%	16%	9%
Somewhat stressed	53%	47%	55%	57%	49%
Somewhat unstressed	19%	10%	16%	19%	27%
Not stressed at all	7%	3%	4%	5%	13%
Total Stressed	72%	86%	78%	73%	57%
Total Unstressed	26%	13%	20%	24%	40%

Mothers report feeling financially stressed—and while this abates a bit with higher income, it does not disappear. Nearly three-quarters of moms (**72%**) report feeling at least somewhat stressed about finances, which peaks at **86%** among those with household incomes below the median (under \$65,000) but only declines to **57%** among those with incomes of \$200,000 or more, meaning that even among the highest income households, a majority are stressed about money.

The financial stress faced by mothers is further compounded by unexpected expenses. In the event of an unexpected expense of \$1,000, **23%** of mothers

report that they would need to charge it to a credit card. This highlights the vulnerability of many families, who may be living paycheck to paycheck and do not have sufficient emergency savings.

Furthermore, financial support from parents or family members is still a reality for many mothers, with **21%** reporting that they receive occasional financial help. This trend is most common among younger mothers, with **39%** of those under 30 receiving financial support from parents or family members. However, it remains a reality for mothers in their 30s and 40s, with **18%** to **19%** reporting that they receive financial assistance from family.



METHODOLOGY STATEMENT

Motherly designed and administered this survey taken by 9,708 mothers through Motherly’s subscribers list, social media and partner channels. This report focuses on the Millennial/Gen Z cohort of 4,789 respondents aged 18-42. Edge Research weighted the data to reflect the racial and ethnic composition of the US female millennial cohort based on US Census data.

Appendix:
Detailed Results

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q01: Which of the following categories best describes you? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Trying to conceive	5%	6%	7%	6%	3%	5%	5%	6%	5%	5%	4%	7%	3%	9%	2%	4%	4%	5%	3%	5%	4%	4%	4%	6%
	Pregnant	6%	8%	9%	8%	1%	6%	6%	7%	6%	5%	8%	8%	5%	9%	11%	8%	3%	6%	6%	4%	6%	7%	7%	6%
	Mother	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Grandmother	1%	0%	1%	0%	1%	2%	1%	2%	1%	2%	1%	1%	2%	0%	1%	1%	3%	1%	1%	2%	1%	1%	1%	3%
	Other (please specify)	1%	1%	-	1%	1%	1%	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q02: Children come into our lives in many different ways. How did you become a parent? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Fertility treatment	15%	13%	7%	13%	21%	17%	13%	9%	10%	20%	16%	18%	13%	14%	11%	12%	18%	16%	14%	21%	16%	14%	17%	12%
	Adoption	3%	2%	1%	2%	7%	4%	2%	2%	2%	3%	10%	3%	4%	1%	2%	2%	6%	3%	6%	6%	4%	4%	3%	2%
	Foster system	2%	2%	4%	2%	4%	2%	2%	1%	3%	1%	14%	1%	3%	1%	2%	1%	4%	2%	3%	5%	2%	3%	2%	2%
	Sex	86%	89%	93%	89%	78%	84%	89%	92%	90%	85%	81%	81%	89%	87%	90%	94%	81%	85%	83%	82%	85%	85%	85%	90%
	Step-parent	4%	3%	2%	3%	6%	4%	4%	3%	7%	3%	10%	2%	6%	0%	0%	5%	6%	4%	3%	4%	4%	4%	4%	4%
	Other (please specify)	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q03: How many children are you the parent or guardian for?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	0 children	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1 child	41%	44%	66%	43%	33%	40%	41%	40%	41%	44%	36%	100%	-	100%	-	-	38%	44%	43%	36%	43%	45%	43%	33%
	2 children	41%	41%	25%	41%	41%	41%	41%	43%	37%	44%	36%	-	69%	-	95%	66%	40%	43%	38%	35%	41%	42%	42%	40%
	3 children	13%	12%	5%	12%	15%	13%	12%	13%	13%	10%	19%	-	21%	-	4%	24%	14%	9%	13%	19%	11%	10%	11%	17%
	4 children	4%	3%	4%	3%	6%	4%	4%	3%	7%	1%	4%	-	7%	-	7%	5%	3%	3%	4%	4%	3%	2%	4%	7%
	5 or more children	2%	1%	-	1%	4%	2%	1%	1%	2%	1%	5%	-	3%	-	-	3%	3%	1%	2%	5%	2%	1%	1%	3%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q04: What are the ages of each child in your household? Check all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Have child in household	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Less than 1	22%	28%	38%	28%	5%	21%	24%	30%	17%	27%	13%	18%	24%	31%	82%	36%	-	22%	20%	14%	21%	22%	20%	25%
	1 year old	19%	24%	24%	24%	6%	18%	20%	23%	20%	19%	15%	21%	18%	36%	22%	36%	-	18%	18%	11%	18%	20%	17%	23%
	2 years old	23%	29%	20%	29%	8%	22%	24%	27%	26%	23%	19%	20%	25%	34%	83%	37%	-	23%	21%	20%	23%	23%	23%	23%
	3 years old	19%	23%	24%	23%	10%	18%	20%	21%	20%	20%	25%	11%	25%	-	-	33%	24%	19%	21%	14%	19%	20%	20%	18%
	4 years old	16%	17%	6%	17%	13%	16%	15%	15%	16%	14%	16%	8%	21%	-	-	29%	18%	14%	15%	18%	14%	14%	14%	19%
	5 years old	15%	15%	14%	15%	14%	15%	15%	15%	16%	13%	26%	6%	21%	-	-	23%	19%	15%	16%	16%	15%	15%	15%	13%
	6 years old	10%	9%	1%	9%	13%	11%	8%	8%	7%	9%	11%	4%	14%	-	-	13%	15%	9%	10%	11%	9%	10%	9%	11%
	7 years old	8%	6%	4%	7%	11%	8%	7%	7%	8%	6%	13%	3%	11%	-	-	10%	12%	7%	8%	10%	8%	7%	8%	9%
	8 years old	7%	5%	-	5%	11%	7%	7%	7%	10%	6%	6%	2%	10%	-	-	7%	12%	7%	9%	11%	8%	9%	6%	6%
	9 years old	6%	4%	-	4%	10%	6%	6%	5%	8%	6%	6%	1%	9%	-	-	3%	11%	5%	5%	8%	5%	5%	5%	8%
	10 years old	5%	3%	-	3%	10%	5%	4%	3%	6%	4%	11%	2%	7%	-	-	4%	9%	4%	4%	13%	5%	4%	4%	6%
	11 years old	4%	2%	-	2%	10%	4%	4%	2%	5%	6%	6%	1%	6%	-	-	2%	8%	3%	4%	5%	4%	3%	4%	6%
	12 years old	4%	2%	-	2%	10%	4%	4%	3%	5%	2%	12%	1%	6%	-	-	2%	8%	3%	5%	9%	4%	3%	4%	5%
	13 years old	3%	1%	-	1%	8%	3%	3%	3%	3%	3%	7%	1%	5%	-	-	2%	6%	3%	4%	5%	3%	3%	3%	3%
	14 years old	3%	1%	-	1%	6%	3%	2%	2%	2%	2%	3%	1%	4%	-	-	2%	5%	2%	3%	7%	3%	2%	2%	2%
	15 years old	3%	1%	-	1%	7%	3%	2%	2%	2%	2%	3%	1%	4%	-	-	2%	5%	2%	4%	7%	2%	2%	2%	3%
	16 years old	3%	1%	-	1%	6%	3%	2%	2%	3%	2%	4%	0%	4%	-	-	2%	5%	2%	3%	2%	2%	2%	2%	3%
	17 years old	2%	1%	-	1%	6%	2%	2%	1%	2%	1%	2%	0%	3%	-	-	1%	4%	2%	2%	5%	2%	2%	2%	2%
	18 years and up	7%	1%	-	1%	21%	8%	4%	2%	7%	2%	7%	2%	10%	-	-	2%	14%	6%	5%	11%	6%	4%	8%	8%
	Not applicable, no child in household	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q05: What is your current relationship status?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Married	84%	86%	61%	87%	78%	87%	79%	84%	68%	91%	60%	81%	86%	85%	90%	91%	78%	85%	83%	77%	84%	87%	83%	83%
	Single	4%	3%	10%	3%	6%	3%	5%	3%	10%	2%	12%	5%	3%	3%	3%	1%	6%	4%	5%	6%	4%	3%	5%	3%
	Separated	2%	1%	6%	1%	2%	1%	2%	2%	4%	1%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	2%	1%	2%	1%
	Divorced	2%	2%	4%	2%	6%	3%	3%	1%	5%	0%	10%	2%	3%	0%	1%	5%	3%	2%	3%	6%	3%	2%	3%	2%
	Have partner, co-living	6%	7%	16%	6%	6%	5%	9%	8%	12%	6%	12%	8%	5%	9%	4%	5%	6%	5%	6%	9%	6%	5%	6%	8%
	Have partner, not co-living	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%	0%	1%	0%	1%	1%	1%
	Other (please specify)	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q06: Are you planning on having or adopting more children?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Yes	24%	31%	49%	30%	9%	23%	27%	29%	25%	38%	36%	39%	14%	51%	22%	17%	15%	24%	27%	21%	25%	27%	23%	24%
	No	53%	44%	29%	45%	77%	57%	48%	46%	47%	52%	48%	35%	66%	21%	40%	60%	69%	54%	52%	61%	54%	52%	54%	53%
	Unsure	22%	25%	22%	25%	14%	20%	25%	26%	28%	21%	17%	25%	20%	28%	38%	23%	16%	22%	22%	18%	22%	21%	23%	23%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q07: If no, what is the primary reason for that decision?	Unweighted Base	2756	2144	24	2120	612	2109	591	205	129	172	72	728	2028	295	172	978	1304	1503	422	156	2081	839	1086	675
	Base: Not planning to have or adopt more children	1495	983	-	868	612	935	537	213	173	117	46	402	1093	135	72	429	857	795	211	92	1097	437	568	398
	Unable to conceive	2%	2%	-	2%	3%	2%	2%	1%	1%	4%	4%	6%	1%	4%	-	1%	3%	2%	2%	1%	2%	2%	2%	4%
	Financial reasons	12%	17%	25%	16%	6%	11%	15%	18%	13%	11%	26%	14%	12%	16%	13%	15%	11%	13%	13%	7%	13%	12%	14%	11%
	Career reasons	2%	3%	2%	3%	1%	2%	3%	3%	2%	2%	3%	3%	2%	5%	2%	2%	1%	3%	2%	1%	2%	3%	2%	1%
	Medical considerations	5%	6%	-	6%	4%	4%	8%	5%	10%	7%	4%	8%	4%	9%	3%	5%	5%	3%	5%	10%	4%	4%	4%	8%
	Age	21%	7%	-	7%	42%	24%	15%	13%	10%	19%	20%	21%	21%	12%	11%	12%	28%	21%	16%	28%	20%	17%	22%	23%
	Don't want to be pregnant again	9%	12%	-	13%	5%	8%	12%	10%	17%	10%	6%	9%	10%	11%	12%	10%	8%	9%	10%	8%	9%	8%	10%	10%
	Family feels complete	35%	38%	20%	38%	30%	37%	30%	33%	29%	33%	22%	20%	40%	21%	43%	45%	31%	37%	39%	31%	37%	40%	35%	29%
	Concern for the state of the world	2%	3%	2%	2%	1%	2%	3%	2%	4%	1%	-	4%	1%	4%	1%	1%	2%	2%	2%	4%	2%	1%	2%	2%
	Sustainability of the environment	1%	1%	-	1%	0%	1%	0%	0%	-	0%	2%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%
	Lack of support	5%	6%	28%	6%	2%	4%	7%	8%	7%	8%	7%	6%	4%	10%	6%	5%	4%	5%	3%	4%	4%	4%	5%	5%
	Other (please specify)	5%	6%	3%	6%	4%	5%	5%	4%	6%	5%	5%	7%	4%	7%	8%	5%	4%	4%	7%	5%	5%	6%	3%	5%
	Not applicable	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	0%	1%	1%	1%	-	1%	1%	1%	1%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q08: Which best describes your current employment status?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Stay at home parent	24%	25%	30%	25%	22%	22%	27%	31%	25%	25%	22%	19%	28%	21%	35%	30%	21%	-	-	-	-	-	-	89%
	Working full-time from home	23%	24%	7%	24%	21%	22%	24%	23%	22%	29%	16%	25%	21%	25%	23%	23%	21%	43%	-	-	31%	76%	-	-
	Working part-time from home	7%	7%	7%	7%	8%	7%	7%	6%	5%	7%	13%	8%	6%	7%	5%	7%	8%	-	49%	-	10%	24%	-	-
	Working full-time out of the home	30%	31%	26%	31%	30%	32%	28%	26%	31%	23%	30%	33%	29%	31%	29%	27%	32%	57%	-	-	42%	-	81%	-
	Working part-time out of the home	7%	7%	18%	7%	8%	8%	6%	6%	4%	7%	10%	7%	8%	8%	6%	6%	8%	-	51%	-	10%	-	19%	-
	Work for myself	5%	4%	7%	4%	8%	5%	5%	4%	8%	5%	8%	5%	6%	4%	2%	4%	7%	-	-	100%	7%	-	-	-
	Currently seeking employment	3%	2%	6%	2%	5%	3%	4%	2%	5%	4%	0%	3%	3%	4%	0%	2%	3%	-	-	-	-	-	-	11%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q09: On average, how many hours are you employed per week?	Unweighted Base	4155	3569	64	3505	586	3215	855	295	189	250	109	1847	2308	1161	295	1125	1556	3041	848	266	4155	1711	2178	-
	Base: Currently Employed	2038	1452	33	1420	586	1245	772	307	259	159	74	882	1156	494	118	483	936	1483	406	149	2038	837	1052	-
	0 hours	0%	0%	-	0%	-	0%	0%	0%	0%	1%	1%	0%	0%	-	0%	0%	0%	0%	0%	1%	0%	0%	0%	-
	1-10 hours	5%	5%	6%	5%	5%	5%	5%	6%	6%	6%	9%	5%	5%	6%	6%	6%	4%	1%	19%	16%	5%	7%	3%	-
	11-20 hours	10%	9%	21%	9%	12%	10%	11%	8%	7%	13%	10%	10%	9%	9%	10%	10%	1%	2%	36%	22%	10%	10%	8%	-
	21-30 hours	11%	12%	30%	11%	9%	11%	11%	8%	14%	12%	17%	12%	10%	10%	10%	7%	4%	4%	34%	22%	11%	10%	10%	-
	31-40 hours	4%	4%	33%	4%	36%	39%	4%	48%	42%	43%	35%	43%	39%	45%	41%	42%	38%	5%	10%	23%	41%	39%	44%	-
	41-50 hours	29%	28%	9%	29%	31%	31%	26%	26%	27%	26%	24%	27%	31%	26%	34%	29%	30%	38%	1%	12%	29%	31%	30%	-
	51+ hours	4%	3%	1%	3%	6%	5%	3%	1%	3%	5%	0%	4%	4%	4%	4%	4%	4%	5%	0%	4%	4%	2%	5%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q10: Which best describes your partner's current employment status?	Unweighted Base	5229	4549	92	4457	680	4013	1110	414	216	344	111	2189	3040	1463	424	1567	1758	2854	784	240	3878	1623	2015	1351
	Base: Have Partner	2546	1856	40	1826	680	1525	993	431	300	218	69	1027	1519	524	171	666	1058	1355	366	129	1850	776	944	696
	Stay at home parent	3%	3%	5%	3%	4%	2%	4%	4%	4%	2%	4%	3%	3%	3%	5%	2%	3%	4%	1%	2%	3%	3%	4%	2%
	Working full-time from home	24%	24%	6%	25%	23%	24%	24%	22%	23%	33%	16%	24%	24%	28%	28%	24%	21%	25%	17%	22%	24%	31%	18%	25%
	Working part-time from home	2%	2%	3%	2%	2%	2%	2%	1%	3%	3%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	3%	2%	1%
	Working full-time out of the home	60%	62%	81%	61%	54%	60%	59%	61%	59%	53%	61%	58%	61%	58%	56%	63%	59%	58%	67%	57%	60%	52%	66%	59%
	Working part-time out of the home	3%	2%	1%	2%	5%	3%	2%	1%	2%	3%	6%	3%	2%	2%	1%	1%	4%	3%	3%	1%	3%	2%	3%	2%
	Work for themselves	7%	5%	3%	5%	10%	6%	7%	8%	7%	5%	10%	7%	7%	5%	6%	6%	8%	6%	7%	16%	7%	7%	5%	7%
	Currently seeking employment	2%	2%	1%	2%	3%	2%	2%	2%	3%	2%	1%	2%	2%	2%	3%	2%	2%	3%	1%	-	2%	2%	2%	2%
	Not applicable, no partner	0%	0%	-	0%	0%	0%	0%	0%	-	-	-	0%	0%	-	-	0%	0%	-	-	0%	0%	-	-	1%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q11: How has your employment status changed in the last year? Select all that apply.	Unweighted Base	4155	3569	64	3505	586	3215	855	295	189	250	109	1847	2308	1161	295	1125	1556	3041	848	266	4155	1711	2178	-
	Base: Currently Employed	2038	1452	33	1420	586	1245	772	307	259	159	74	882	1156	494	118	483	936	1483	406	149	2038	837	1052	-
	My employment status is unchanged	70%	69%	44%	69%	74%	72%	67%	67%	61%	80%	46%	69%	72%	66%	75%	73%	70%	78%	46%	58%	70%	68%	74%	-
	Paused plans to change jobs	6%	7%	5%	7%	3%	5%	9%	8%	12%	6%	17%	7%	6%	8%	7%	7%	5%	6%	8%	4%	6%	8%	5%	-
	Quit my job	6%	6%	9%	6%	3%	5%	6%	6%	7%	3%	14%	7%	5%	7%	3%	6%	5%	4%	10%	7%	6%	8%	4%	-
	Was laid off or furloughed	5%	5%	8%	5%	5%	5%	5%	5%	6%	3%	12%	5%	5%	4%	2%	4%	6%	4%	7%	6%	5%	7%	3%	-
	Had my pay or hours reduced	6%	10%	35%	9%	5%	7%	10%	11%	12%	6%	25%	10%	7%	12%	11%	11%	7%	4%	24%	11%	8%	9%	9%	-
	Retired or left the workforce	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	7%	1%	1%	1%	0%	1%	1%	0%	2%	5%	1%	1%	1%	-
	Not applicable, not employed in the last year	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Other (please specify)	13%	13%	9%	13%	14%	13%	14%	14%	16%	9%	15%	13%	14%	15%	10%	15%	13%	11%	18%	19%	13%	12%	14%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q11: How has your employment status changed in the last year? Select all that apply.	Unweighted Base	1430	1220	41	1179	210	1029	373	151	80	104	35	498	932	349	141	491	449	-	-	-	-	-	-	1430
	Base: Currently Not Employed	758	548	18	530	210	404	344	157	110	67	21	252	506	162	65	230	301	-	-	-	-	-	-	758
	My employment status is unchanged	32%	31%	19%	32%	34%	30%	25%	25%	22%	32%	16%	25%	25%	20%	25%	39%	25%	-	-	-	-	-	-	32%
	Paused plans to change jobs	2%	3%	16%	2%	1%	2%	2%	1%	4%	2%	8%	4%	1%	6%	2%	1%	2%	-	-	-	-	-	-	2%
	Quit my job	19%	22%	29%	22%	11%	17%	21%	24%	19%	18%	13%	27%	15%	37%	26%	17%	9%	-	-	-	-	-	-	19%
	Was laid off or furloughed	9%	7%	18%	6%	13%	9%	9%	4%	12%	10%	3%	11%	7%	11%	7%	6%	10%	-	-	-	-	-	-	9%
	Had my pay or hours reduced	2%	3%	3%	3%	1%	2%	3%	2%	4%	5%	12%	4%	2%	4%	3%	2%	2%	-	-	-	-	-	-	2%
	Retired or left the workforce	4%	4%	5%	4%	4%	3%	5%	5%	5%	3%	19%	5%	3%	5%	8%	2%	3%	-	-	-	-	-	-	4%
	Not applicable, not employed in the last year	31%	30%	22%	31%	31%	28%	34%	40%	33%	28%	37%	25%	34%	18%	32%	34%	35%	-	-	-	-	-	-	31%
	Other (please specify)	6%	5%	-	6%	8%	7%	5%	5%	4%	6%	1%	6%	6%	6%	7%	4%	7%	-	-	-	-	-	-	6%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q12: If you initiated a change in your employment status in the last year, what was the primary reason?	Unweighted Base	2089	1838	66	1772	251	1534	514	187	130	121	87	999	1090	625	164	494	795	919	516	125	1560	660	775	529
	Base: Respondents with Any Employment Change	1057	806	35	771	251	573	477	195	180	76	63	481	576	288	72	226	467	461	243	67	771	323	381	286
	Money	21%	18%	15%	18%	31%	23%	20%	14%	27%	17%	24%	18%	24%	13%	12%	19%	29%	25%	18%	20%	27%	25%	24%	21%
	Lack of childcare	14%	15%	20%	15%	11%	14%	14%	16%	13%	14%	16%	16%	12%	15%	14%	16%	13%	9%	20%	12%	13%	13%	13%	16%
	Wanting to stay home with children	24%	28%	36%	27%	15%	20%	23%	25%	22%	24%	29%	26%	20%	37%	37%	24%	12%	12%	25%	11%	17%	19%	15%	42%
	Requirement to return to office	6%	6%	8%	6%	4%	6%	6%	5%	8%	4%	10%	6%	6%	5%	9%	5%	7%	8%	5%	6%	7%	9%	6%	2%
	Career goals changed	10%	10%	10%																					

		Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q13: If you are employed, what benefits does your employer offer that supports you as a mother? Select all that apply.	Unweighted Base	3650	3172	59	3113	478	2832	748	261	152	227	93	1666	1984	1048	265	976	1345	2826	727	97	3650	1597	1956	-
	Base: Currently Employed	1762	1284	30	1255	478	1077	667	272	210	143	64	784	979	442	105	418	790	1372	344	46	1762	775	941	-
	Position flexibility (e.g., more part-time, remote work, job-sharing, or schedule flexibility)	64%	63%	59%	63%	66%	63%	65%	69%	62%	66%	53%	62%	66%	63%	66%	70%	61%	63%	71%	49%	64%	77%	55%	-
	Business travel flexibility (e.g., fewer trips, more advanced notice)	14%	14%	12%	14%	12%	15%	12%	11%	13%	12%	20%	13%	14%	12%	13%	16%	13%	15%	8%	12%	14%	21%	8%	-
	On-site childcare	6%	6%	5%	6%	4%	5%	7%	8%	8%	4%	21%	6%	5%	6%	2%	6%	6%	5%	7%	9%	6%	4%	7%	-
	Subsidies for childcare	9%	9%	11%	9%	10%	9%	9%	10%	9%	6%	21%	10%	9%	8%	11%	9%	10%	9%	9%	10%	9%	11%	8%	-
	Paid maternity leave	44%	47%	25%	48%	37%	44%	45%	42%	43%	55%	46%	46%	43%	53%	53%	52%	35%	52%	19%	13%	44%	50%	42%	-
	Equal maternity and paternity leave options	19%	19%	13%	19%	18%	19%	19%	17%	20%	21%	22%	19%	18%	19%	23%	19%	18%	22%	7%	12%	19%	21%	17%	-
	Expert help to support working parents (e.g., sleep, lactation, or parenting coaches)	7%	7%	9%	7%	6%	7%	7%	6%	6%	7%	13%	7%	7%	7%	10%	7%	7%	8%	6%	4%	7%	9%	6%	-
	Programs to support off-boarding before and after maternity leave	6%	6%	5%	6%	5%	5%	6%	4%	8%	7%	16%	5%	6%	5%	7%	7%	5%	6%	5%	12%	6%	8%	4%	-
	Subsidies for fertility treatment	11%	12%	14%	12%	10%	11%	11%	9%	12%	14%	13%	13%	10%	14%	11%	10%	10%	13%	5%	3%	11%	14%	10%	-
	Internal community to increase support among fellow working parents	13%	14%	16%	14%	9%	13%	12%	10%	12%	17%	7%	14%	11%	16%	16%	13%	10%	14%	7%	5%	13%	16%	10%	-
	Proactive communication from manager to better understand my needs as a parent	22%	23%	35%	23%	19%	21%	24%	24%	25%	19%	33%	22%	22%	23%	30%	23%	19%	23%	18%	18%	22%	23%	21%	-
	Clear communication regarding individual performance expectations	23%	24%	21%	24%	21%	23%	24%	20%	27%	22%	23%	24%	23%	24%	26%	25%	22%	25%	17%	15%	23%	24%	23%	-
	Performance reviews that reflect working parent reality	12%	13%	13%	13%	11%	14%	11%	9%	12%	13%	13%	12%	13%	11%	15%	14%	12%	13%	10%	9%	12%	14%	11%	-
	Appropriate compensation	25%	26%	11%	26%	24%	27%	23%	21%	28%	22%	17%	24%	26%	26%	33%	27%	23%	28%	16%	22%	25%	29%	23%	-
	Other (please specify)	8%	8%	6%	8%	9%	8%	8%	9%	6%	3%	8%	8%	8%	8%	11%	8%	8%	7%	10%	26%	8%	5%	10%	-
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q14: If you are employed, does your employer provide adequate support for breastfeeding and/or pumping? (i.e. time, privacy)	Unweighted Base	4155	3569	64	3505	586	3215	855	295	189	250	109	1847	2308	1161	295	1125	1556	3041	848	266	4155	1711	2178	-
	Base: Currently Employed	2038	1452	33	1420	586	1245	772	307	259	159	74	882	1156	494	118	483	936	1483	406	149	2038	837	1052	-
	Yes	52%	55%	37%	56%	42%	53%	51%	52%	46%	51%	56%	55%	49%	57%	61%	56%	45%	58%	41%	18%	52%	54%	54%	-
	Yes, but culturally I feel it is looked down upon	10%	12%	17%	12%	4%	10%	9%	11%	7%	12%	15%	9%	10%	11%	11%	14%	7%	11%	8%	1%	10%	8%	12%	-
	No	11%	11%	17%	11%	10%	10%	12%	12%	14%	10%	8%	11%	11%	12%	13%	9%	11%	11%	13%	5%	11%	8%	14%	-
	Not applicable	28%	22%	28%	22%	43%	28%	28%	25%	32%	27%	21%	25%	30%	20%	16%	21%	37%	20%	38%	76%	28%	30%	19%	-

		Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q15: If you don't currently work but wish to in the future, what would need to happen to make that possible? Select all that apply.	Unweighted Base	1430	1220	41	1179	210	1029	373	151	80	104	35	498	932	349	141	491	449	-	-	-	-	-	-	1430
	Base: Currently Not Employed	758	548	18	530	210	404	344	157	110	67	21	252	506	162	65	230	301	-	-	-	-	-	-	758
	Affordable childcare	45%	52%	46%	53%	27%	42%	49%	51%	47%	47%	45%	50%	43%	59%	69%	47%	31%	-	-	-	-	-	-	45%
	Flex opportunities	62%	64%	52%	65%	57%	57%	67%	68%	68%	62%	62%	65%	61%	69%	53%	61%	61%	-	-	-	-	-	-	62%
	Programs to onramp back to work after maternity leave	17%	19%	30%	19%	10%	16%	18%	15%	25%	18%	22%	19%	16%	24%	29%	16%	11%	-	-	-	-	-	-	17%
	Partner taking a larger share of unpaid work	22%	21%	21%	21%	22%	26%	17%	14%	14%	23%	16%	24%	21%	25%	22%	20%	21%	-	-	-	-	-	-	22%
	Community, understanding and friendship among working parents	26%	28%	35%	28%	19%	25%	27%	27%	28%	26%	28%	29%	24%	28%	29%	25%	24%	-	-	-	-	-	-	26%
	Management that seeks out and honors the input of working parents	36%	38%	24%	38%	30%	34%	37%	32%	44%	37%	31%	41%	33%	41%	34%	34%	34%	-	-	-	-	-	-	36%
	Support from family or extended village	43%	47%	43%	47%	32%	40%	46%	43%	45%	46%	42%	48%	40%	51%	48%	46%	35%	-	-	-	-	-	-	43%
	Other (please specify)	7%	5%	8%	5%	10%	8%	5%	7%	1%	4%	10%	9%	6%	7%	4%	4%	9%	-	-	-	-	-	-	7%
	Not applicable	15%	14%	18%	14%	20%	18%	13%	16%	14%	10%	22%	13%	17%	11%	13%	18%	16%	-	-	-	-	-	-	15%

		Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q16: Which best describes your mentality around combining a career and motherhood under current circumstances?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Empowered - I believe that becoming a mother has helped me excel in my career	9%	9%	15%	9%	9%	8%	10%	8%	14%	6%	22%	8%	9%	6%	7%	8%	11%	11%	8%	16%	11%	11%	10%	4%
	Optimistic - I believe it's possible to combine them creatively	34%	34%	26%	34%	36%	33%	36%	35%	36%	38%	30%	36%	33%	35%	32%	32%	36%	38%	40%	40%	39%	42%	36%	23%
	Frustrated - I want both but need a new arrangement at work to make that realistic	25%	26%	25%	26%	22%	25%	25%	25%	26%	26%	24%	27%	24%	30%	30%	24%	22%	27%	27%	19%	26%	23%	30%	22%
	Burnt out - I don't believe it's possible to combine them	18%	18%	17%	19%	16%	18%	17%	20%	13%	21%	13%	17%	18%	18%	19%	21%	16%	16%	16%	12%	16%	17%	16%	23%
	Other (please specify)	6%	5%	5%	5%	9%	7%	4%	3%	5%	4%	5%	6%	6%	6%	2%	6%	7%	7%	7%	8%	7%	7%	7%	4%
	Not applicable	8%	7%	12%	7%	9%	8%	7%	9%	7%	5%	7%	6%	9%	5%	10%	9%	8%	1%	3%	4%	2%	1%	2%	24%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q17: Which of the following best describes your current job level?	Unweighted Base	4147	3561	64	3497	586	3209	853	294	189	250	109	1843	2304	1157	295	1123	1554	3039	842	266	4147	1705	2176	-
	Base: Currently Employed	2035	1449	33	1417	586	1243	771	306	259	159	74	880	1155	492	118	482	935	1483	403	149	2035	835	1051	-
	Owner/Executive/C-Level	10%	7%	5%	7%	17%	11%	8%	5%	11%	12%	11%	8%	11%	6%	5%	7%	15%	6%	8%	55%	10%	9%	4%	-
	Senior Management	10%	10%	6%	10%	11%	11%	8%	8%	4%	8%	14%	11%	9%	10%	10%	9%	11%	11%	7%	6%	10%	12%	10%	-
	Middle Management/Director	30%	31%	26%	31%	29%	31%	30%	30%	28%	31%	32%	29%	31%	32%	33%	34%	28%	35%	20%	7%	30%	35%	30%	-
	Intermediate	27%	40%	34%	40%	28%	35%	39%	42%	39%	40%	38%	38%	35%	41%	39%	28%	34%	38%	41%	7%	37%	35%	42%	-
	Entry Level	5%	5%	21%	5%	4%	4%	6%	5%	10%	4%	3%	6%	4%	5%	3%	4%	5%	3%	12%	2%	5%	4%	6%	-
	Other (please specify)	8%	7%	8%	7%	11%	8%	9%	10%	8%	5%	7%	7%	9%	8%	9%	8%	8%	6%	12%	23%	8%	5%	9%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q18: In the next 5 years, which career level do you aspire to?	Unweighted Base	5561	4767	105	4662	794	4226	1222	444	268	353	144	2339	3222	1506	433	1611	1993	3037	845	264	4146	1707	2175	1415
	Base: Total Respondents	2784	1960	50	1940	794	1642	1110	462	368	225	96	1130	1654	653	181	711	1230	1481	405	148	2034	836	1050	751
	Executive/C-Level	15%	9%	10%	9%	13%	10%	11%	9%	14%	12%	15%	9%	11%	8%	9%	10%	12%	12%	6%	21%	12%	14%	9%	6%
	Senior Management	20%	21%	15%	21%	17%	21%	19%	19%	15%	21%	18%	22%	19%	22%	17%	20%	19%	28%	14%	7%	24%	30%	22%	9%
	Middle Management	19%	20%	18%	20%	16%	19%	18%	17%	19%	19%	16%	21%	17%	19%	24%	17%	19%	24%	21%	3%	22%	24%	22%	11%
	Intermediate	10%	11%	6%	11%	9%	11%	9%	11%	6%	11%	8%	11%	10%	12%	7%	10%	10%	12%	16%	5%	12%	10%	15%	5%
	Begin career/restart career	10%	10%	17%	10%	11%	11%	9%	10%	7%	12%	10%	10%	11%	9%	12%	10%	10%	4%	11%	3%	5%	7%	23%	-
	Start my own company	12%	12%	14%	12%	10%	9%	16%	16%	23%	10%	12%	13%	11%	14%	12%	11%	11%	8%	13%	19%	10%	10%	8%	17%
	Not applicable	19%	17%	19%	16%	24%	20%	17%	18%	17%	16%	16%	16%	21%	16%	20%	20%	19%	11%	18%	42%	15%	8%	2%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q19: How much of your family's annual household income do you contribute?	Unweighted Base	4155	3569	64	3505	586	3215	855	295	189	250	109	1847	2308	1161	295	1125	1556	3041	848	266	4155	1711	2178	-
	Base: Currently Employed	2038	1452	33	1420	586	1245	772	307	259	159	74	882	1156	494	118	483	936	1483	406	149	2038	837	1052	-
	0%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	0%	1%	0%	0%	2%	5%	1%	1%	0%	-
	1-25%	17%	16%	27%	16%	18%	17%	16%	16%	14%	17%	31%	16%	17%	14%	14%	16%	18%	5%	49%	42%	17%	17%	13%	-
	26-50%	35%	38%	31%	39%	25%	36%	32%	33%	33%	33%	24%	36%	34%	38%	34%	37%	32%	37%	30%	25%	35%	34%	37%	-
	51-75%	29%	31%	19%	31%	26%	29%	30%	32%	28%	31%	27%	29%	30%	33%	37%	32%	25%	37%	9%	12%	29%	32%	30%	-
	76-100%	17%	13%	19%	13%	27%	16%	19%	16%	24%	15%	11%	18%	17%	13%	14%	12%	22%	20%	8%	14%	17%	15%	19%	-
	Prefer not to answer	1%	1%	3%	1%	2%	1%	2%	2%	0%	3%	4%	1%	2%	1%	1%	2%	1%	1%	2%	3%	1%	1%	1%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
	Unweighted Base	1430	1220	41	1179	210	1029	373	151	80	104	35	498	932	349	141	491	449	-	-	-	-	-	-	1430	-
	Base: Currently Not Employed	758	548	18	530	210	404	344	157	110	67	21	252	506	162	65	230	301	-	-	-	-	-	-	758	-
	0%	56%	61%	61%	61%	42%	58%	53%	60%	50%	48%	38%	53%	58%	58%	65%	63%	48%	-	-	-	-	-	-	56%	-
	1-25%	19%	19%	16%	19%	19%	19%	19%	20%	16%	27%	15%	17%	20%	16%	16%	22%	19%	-	-	-	-	-	-	19%	-
	26-50%	8%	6%	19%	6%	12%	9%	7%	1%	12%	7%	12%	9%	7%	8%	6%	4%	11%	-	-	-	-	-	-	8%	-
	51-75%	6%	4%	2%	4%	10%	5%	7%	8%	4%	8%	7%	8%	5%	8%	4%	4%	6%	-	-	-	-	-	-	6%	-
	76-100%	6%	3%	2%	3%	9%	4%	6%	3%	12%	2%	14%	6%	4%	3%	4%	1%	9%	-	-	-	-	-	-	5%	-
	Prefer not to answer	7%	6%	2%	6%	8%	5%	8%	8%	6%	8%	13%	8%	6%	7%	5%	6%	7%	-	-	-	-	-	-	7%	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q20: On average, how many hours of childcare do you have per week?	Unweighted Base	2433	2107	57	2050	326	1824	554	191	120	176	70	1019	1414	683	202	742	794	926	440	139	1505	673	693	928
	Base: Self or Partner Primary Source	1201	875	23	852	326	693	494	199	163	113	44	480	722	295	87	328	486	456	202	77	735	338	320	466
	0 hours	37%	36%	49%	36%	41%	37%	38%	45%	41%	27%	31%	36%	38%	40%	43%	33%	38%	17%	28%	35%	22%	23%	18%	61%
	1-10 hours	13%	13%	19%	13%	14%	13%	13%	13%	11%	15%	11%	13%	13%	13%	10%	13%	14%	9%	20%	22%	14%	14%	11%	13%
	11-20 hours	10%	10%	6%	10%	10%	11%	8%	9%	8%	9%	17%	9%	10%	9%	10%	11%	11%	12%	16%	10%	13%	12%	15%	6%
	21-30 hours	10%	11%	2%	11%	9%	10%	11%	11%	8%	12%	14%	13%	9%	11%	10%	11%	10%	15%	16%	8%	15%	16%	14%	4%
	31-40 hours	13%	14%	10%	14%	11%	15%	11%	8%	12%	15%	15%	13%	14%	11%	12%	16%	13%	25%	8%	14%	20%	18%	22%	3%
	41-50 hours	7%	7%	5%	7%	8%	7%	8%	7%	10%	9%	3%	7%	8%</											

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q21: What is your primary source of childcare for your children?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Self	41%	43%	55%	43%	37%	39%	44%	44%	45%	46%	42%	40%	42%	43%	49%	45%	38%	26%	45%	46%	31%	36%	25%	68%
	Partner	31%	31%	31%	31%	30%	30%	31%	29%	31%	36%	33%	30%	31%	34%	35%	34%	26%	25%	35%	35%	28%	29%	26%	38%
	Family member	30%	33%	37%	32%	24%	29%	32%	31%	34%	34%	39%	32%	29%	34%	32%	32%	27%	20%	39%	31%	32%	29%	35%	25%
	Nanny/Babysitter	15%	16%	19%	16%	13%	15%	15%	15%	15%	23%	15%	15%	15%	18%	19%	17%	11%	17%	20%	18%	15%	21%	15%	8%
	Day care, center	25%	30%	12%	30%	14%	27%	22%	22%	23%	21%	24%	25%	25%	30%	33%	35%	16%	37%	15%	14%	31%	30%	34%	8%
	Day care, home based	6%	8%	9%	8%	3%	6%	7%	7%	7%	7%	16%	7%	6%	8%	8%	8%	4%	8%	7%	7%	8%	8%	8%	2%
	Community-based childcare center	3%	4%	5%	4%	3%	3%	4%	3%	4%	3%	10%	4%	3%	2%	3%	3%	4%	4%	5%	3%	4%	4%	4%	2%
	School	22%	20%	10%	20%	30%	24%	21%	19%	22%	20%	27%	14%	28%	2%	3%	28%	33%	22%	25%	28%	23%	25%	21%	20%
	School and before/after school care	10%	8%	4%	8%	15%	10%	10%	8%	12%	10%	10%	8%	12%	1%	1%	9%	17%	14%	9%	5%	12%	11%	15%	4%
	Au pair	1%	0%	-	0%	1%	1%	0%	-	-	0%	2%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
	Not applicable	5%	2%	1%	2%	15%	6%	4%	4%	3%	2%	4%	3%	7%	1%	-	2%	10%	4%	5%	7%	4%	3%	5%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q22: What best describes your feelings toward your current childcare situation?	Unweighted Base	2536	2202	67	2135	334	1895	582	205	133	175	69	1059	1477	711	217	767	829	955	456	139	1550	689	722	986
	Base: Self or Partner Primary Source	1261	927	29	898	334	721	524	213	181	112	43	500	761	309	94	344	509	473	211	76	761	346	338	500
	Very satisfied	17%	18%	29%	17%	17%	18%	17%	20%	14%	15%	26%	19%	17%	18%	15%	15%	19%	17%	14%	21%	17%	12%	20%	19%
	Satisfied	51%	51%	29%	52%	51%	52%	49%	45%	53%	52%	46%	52%	50%	51%	53%	51%	46%	50%	56%	42%	51%	51%	53%	51%
	Dissatisfied	25%	25%	34%	25%	25%	24%	27%	28%	28%	25%	17%	23%	27%	24%	24%	28%	25%	26%	24%	31%	26%	28%	23%	24%
	Very dissatisfied	6%	6%	8%	6%	7%	6%	7%	8%	6%	7%	10%	6%	6%	7%	7%	6%	5%	7%	5%	6%	6%	8%	5%	6%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	2748	2425	33	2392	323	2145	558	203	116	161	65	1196	1552	755	211	786	990	1996	364	105	2465	974	1386	283
	Base: Other Sources Primary	1314	991	20	970	323	798	505	211	163	99	45	576	738	327	85	334	565	931	174	55	1161	451	654	153
	Very satisfied	25%	26%	25%	26%	23%	26%	25%	26%	28%	24%	10%	29%	23%	27%	24%	25%	25%	25%	22%	23%	25%	25%	25%	29%
	Satisfied	54%	53%	39%	54%	56%	56%	52%	51%	51%	52%	49%	52%	56%	53%	52%	56%	55%	55%	53%	59%	55%	55%	55%	45%
	Dissatisfied	17%	18%	27%	18%	16%	16%	20%	19%	17%	22%	32%	16%	19%	18%	19%	17%	17%	17%	21%	12%	17%	16%	16%	21%
	Very dissatisfied	3%	3%	9%	3%	4%	3%	4%	3%	4%	2%	9%	3%	3%	2%	2%	3%	4%	2%	4%	6%	3%	2%	3%	5%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q23: If dissatisfied or very dissatisfied with your current childcare situation, which of the following best describes your reason? Select all that apply.	Unweighted Base	1301	1132	32	1100	169	933	335	119	68	96	48	514	787	358	104	401	437	679	213	62	954	447	445	347
	Base: Dissatisfied with Childcare Situation	661	492	20	472	169	356	296	124	93	58	30	255	406	163	47	183	268	335	104	38	477	220	219	184
	Unable to find childcare, on a waitlist	18%	18%	20%	18%	17%	20%	16%	17%	16%	16%	26%	22%	15%	26%	19%	18%	12%	18%	17%	8%	17%	19%	19%	19%
	Financial cost too high	68%	69%	48%	69%	64%	63%	72%	72%	67%	81%	62%	67%	68%	68%	69%	75%	62%	69%	64%	69%	68%	72%	64%	66%
	Options available don't meet my quality standards	35%	36%	48%	35%	34%	33%	37%	34%	39%	37%	57%	35%	36%	37%	42%	33%	34%	35%	35%	34%	35%	39%	30%	37%
	Lack of flexibility	30%	30%	27%	30%	33%	31%	30%	29%	27%	33%	37%	29%	31%	27%	24%	30%	34%	32%	36%	16%	32%	30%	36%	27%
	Not reliable	18%	18%	26%	18%	18%	20%	16%	19%	11%	17%	23%	15%	20%	18%	23%	20%	16%	16%	21%	15%	17%	20%	15%	20%
	Lack of transportation/inconvenient location	11%	10%	24%	10%	12%	11%	11%	12%	10%	7%	19%	10%	11%	8%	7%	8%	16%	12%	13%	2%	12%	14%	11%	9%
	Worry that my child is not happy/not receiving attention they need	38%	39%	47%	38%	36%	37%	39%	40%	34%	46%	52%	44%	34%	42%	33%	37%	37%	40%	33%	38%	38%	39%	37%	37%
	Other (please specify)	11%	10%	14%	10%	12%	12%	10%	11%	9%	5%	11%	12%	10%	14%	6%	10%	10%	11%	7%	12%	10%	9%	11%	12%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children			Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q24: How much do you spend each month on childcare?	Unweighted Base	1441	1270	23	1247	171	1106	305	80	73	107	38	581	860	354	120	470	488	734	297	82	1113	502	529	328
	Base: Self or Partner Primary	686	515	10	505	171	412	269	83	102	67	25	262	424	144	47	210	281	352	133	40	525	244	241	161
	\$500 or less	37%	35%	50%	35%	40%	38%	34%	30%	41%	36%	25%	39%	35%	38%	28%	33%	40%	31%	39%	48%	31%	30%	29%	55%
	\$501-\$1,000	18%	17%	19%	17%	21%	18%	18%	16%	20%	17%	28%	19%	17%	19%	14%	14%	21%	18%	14%	16%	17%	15%	19%	21%
	\$1,001-\$2,000	24%	25%	31%	25%	19%	24%	23%	37%	13%	22%	20%	24%	24%	23%	31%	26%	21%	23%	25%	15%	26%	28%	26%	16%
	\$2,001-\$3,000	13%	13%	-	13%	12%	12%	14%	11%	14%	14%	19%	13%	12%	14%	18%	13%	10%	19%	8%	8%	15%	15%	16%	5%
	\$3,001 or more	9%	9%	-	9%	8%	8%	10%	5%	12%	11%	8%	6%	11%	7%	9%	13%	7%	12%	5%	14%	11%	11%	10%	4%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Unweighted Base	3394	3019	34	2985	375	2673	658	224	144	195	79	1366	2028	827	273	1084	1198	2361	473	153	2987	1238	1596	407
	Base: Nanny, daycare, school, aupair	1588	1213	21	1192	375	980	595	233	204	122	56	647	941	350	109	458	666	1098	215	76	1390	578	735	198
	\$500 or less	19%	15%	20%	15%	31%	20%	17%	17%	20%	16%	17%	18%	20%	8%	8%	15%	29%	14%	27%	32%	17%	15%	16%	33%
	\$501-\$1,000	18%	17%	24%	17%	18%	17%	19%	20%	21%	11%	18%	21%	15%	21%	15%	13%	20%	17%	20%	15%	17%	15%	19%	21%
	\$1,001-\$2,000	35%	36%	45%	36%	29%	34%	36%	38%	37%	34%	36%	40%	31%	44%	36%	31%	32%	37%	31%	24%	36%	36%	36%	27%
	\$2,001-\$3,000	17%	18%	12%	18%	14%	18%	16%	16%	13%	18%	20%	15%	19%	18%	21%	21%	14%	20%	13%	15%	18%	20%	18%	10%
	\$3,001 or more	12%	13%	-	13%	9%	12%	12%	9%	9%	21%	9%	7%	15%	9%	20%	20%	6%	13%	8%	13%	12%	13%	11%	10%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Unweighted Base	1629	1422	33	1389	207	1214	382	119	83	136	46	658	971	402	137	519	564	773	308	88	1169	528	553	460
	Base: Self or Partner Primary	800	593	15	578	207	460	335	124	114	87	30	306	494	173	59	235	330	377	144	45	566	266	255	234
	Always	13%	13%	14%	13%	12%	12%	14%	9%	16%	19%	24%	12%	15%	12%	17%	12%	13%	12%	13%	9%	12%	12%	13%	14%
	Often	24%	24%	36%	24%	24%	20%	29%	33%	29%	21%	23%	24%	24%	26%	27%	26%	21%	28%	19%	23%	25%	27%	23%	22%
	Sometimes	35%	33%	23%	34%	38%	37%	31%	30%	31%	32%	22%	34%	35%	32%	26%	36%	36%	35%	37%	38%	36%	38%	34%	32%
	Rarely	17%	18%	5%	18%	13%	18%	15%	16%	15%	16%	8%	18%	16%	18%	17%	15%	17%	15%	17%	17%	16%	14%	18%	18%
	Never	12%	12%	21%	11%	13%	13%	11%	12%	9%	11%	22%	12%	12%	12%	13%	10%	13%	9%	13%	13%	11%	8%	12%	15%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Unweighted Base	3410	3032	35	2997	378	2671	675	231	148	200	81	1371	2039	830	273	1082	1214	2355	474	155	2984	1234	1595	426
	Base: Nanny, daycare, school, aupair	1602	1224	22	1202	378	978	611	240	209	125	57	648	954	351	110	455	682	1095	217	78	1389	578	734	213
	Always	11%	12%	13%	12%	9%	10%	13%	11%	16%	10%	21%	9%	12%	9%	15%	14%	9%	12%	10%	8%	11%	19%	13%	7%
	Often	22%	21%	13%	21%	25%	22%	23%	24%	20%	21%	30%	22%	22%	20%	19%	24%	22%	23%	22%	20%	23%	23%	22%	20%
	Sometimes	38%	38%	57%	38%	38%	38%	38%	38%	35%	44%	31%	39%	38%	43%	40%	37%	36%	38%	39%	46%	39%	39%	38%	35%
	Rarely	18%	18%	14%	18%	17%	19%	16%	16%	19%	15%	10%	18%	18%	19%	14%	16%	20%	17%	19%	17%	18%	17%	18%	22%
	Never	10%	10%	3%	10%	11%	11%	10%	11%	10%	10%	9%	11%	10%	9%	11%	9%	12%	10%	9%	9%	10%	10%	9%	15%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Unweighted Base	3618	3174	53	3121	444	2818	728	245	162	224	91	1601	2017	999	265	1023	1316	2744	674	200	3618	1514	1904	-
	Base: Currently Employed	1724	1280	28	1253	444	1055	652	255	224	141	61	744	981	416	108	439	755	1306	315	104	1724	728	892	-
	Yes	52%	52%	59%	52%	53%	53%	50%	53%	45%	45%	67%	50%	54%	52%	55%	53%	52%	47%	74%	57%	52%	53%	51%	-
	No	48%	48%	41%	48%	47%	47%	50%	47%	55%	55%	33%	50%	46%	48%	45%	47%	48%	53%	26%	43%	48%	47%	49%	-
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q27: Do you rely on summer camps to provide childcare for your children over the summer?	Unweighted Base Base: Total Respondents Yes No Not applicable	5577 2791 32% 36% 32%	4783 1997 26% 39% 35%	105 50 18% 42% 40%	4678 1946 26% 39% 35%	794 794 46% 29% 25%	4238 1645 34% 36% 30%	1226 1114 29% 36% 35%	446 464 24% 36% 40%	268 368 30% 40% 30%	354 226 29% 34% 37%	143 95 42% 32% 26%	2343 1134 25% 33% 43%	3234 1657 37% 38% 25%	1508 655 8% 33% 63%	435 182 12% 41% 47%	1614 711 31% 45% 24%	2002 1235 48% 32% 20%	3039 1482 38% 35% 26%	846 404 34% 39% 27%	266 149 36% 37% 27%	4151 2035 37% 36% 26%	1708 834 41% 33% 26%	2177 1052 41% 39% 27%	1426 756 17% 35% 48%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q28: How far in advance do you sign your children up for summer camp?	Unweighted Base Base: Use Summer Camps Less than 1 month 1-2 months 3-4 months 5-6 months 7-8 months Not applicable	1624 873 4% 21% 43% 25% 8% -	1258 507 5% 23% 24% 22% 5% -	14 9 -	1244 498 5% 22% 44% 23% 5% -	366 366 2% 17% 4% 30% 10% -	1252 551 3% 16% 42% 30% 9% -	343 312 5% 28% 44% 18% 4% -	106 110 7% 22% 54% 11% 2% -	78 105 6% 30% 49% 11% 3% -	91 43 2% 5% 24% 13% 1% -	53 37 2% 5% 34% 13% 1% -	527 277 15% 22% 47% 18% 8% -	1097 596 9% 20% 41% 29% 8% -	124 48 9% 31% 43% 15% 2% -	43 18 2% 29% 29% 25% -	480 217 4% 20% 41% 31% 6% -	971 587 4% 20% 44% 24% 8% -	1046 562 2% 16% 46% 27% 8% -	266 132 5% 37% 32% 20% 6% -	100 53 8% 23% 33% 28% 8% -	1412 747 31% 21% 47% 26% 8% -	624 336 3% 21% 43% 24% 8% -	688 357 3% 19% 44% 27% 7% -	212 126 7% 20% 43% 23% 8% -

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q29: On average, how much do you spend per child for a month of summer camp?	Unweighted Base Base: Use Summer Camps \$100-\$500 \$501-\$1,000 \$1,001-\$1,500 \$1,501-\$2,000 \$2,001-\$2,500 \$2,501+ Not applicable	1595 853 13% 30% 22% 17% 9% 9% -	1236 494 13% 30% 24% 17% 8% 8% -	16 9 23% 32% 28% 6% 11% 8% -	1220 485 13% 30% 24% 17% 9% 11% -	359 359 14% 29% 20% 16% 9% 11% -	1229 539 12% 29% 22% 18% 9% 9% -	338 305 16% 30% 23% 14% 7% 10% -	101 104 11% 38% 25% 12% 4% 1% -	76 102 16% 19% 19% 10% 8% 8% -	92 64 28% 39% 20% 20% 10% 11% -	54 38 15% 30% 22% 14% 2% 5% -	525 278 10% 22% 24% 15% 8% 8% -	1070 575 13% 30% 23% 17% 15% 10% 10% -	120 48 7% 33% 20% 14% 15% 11% -	40 18 13% 23% 20% 21% 8% 8% -	469 211 15% 30% 23% 15% 8% 10% -	960 575 14% 29% 23% 17% 8% 9% -	1032 551 10% 31% 24% 17% 8% 9% -	262 130 17% 31% 19% 15% 9% 9% -	98 52 16% 29% 23% 15% 8% 7% -	1392 734 12% 31% 23% 16% 8% 9% -	621 333 11% 30% 23% 18% 8% 10% -	673 348 12% 31% 23% 15% 9% 9% -	203 120 22% 23% 17% 19% 9% 9% -

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q30: Since the start of the 2022-2023 school year, how many days has your child/children missed school or daycare due to illness?	Unweighted Base Base: Total Respondents 0 days 1-5 days 6-10 days 11-15 days 16-20 days Over 21 days Not applicable	4186 2107 4% 40% 29% 15% 7% 5% -	3512 1433 4% 39% 28% 16% 8% 6% -	40 24 7% 27% 21% 10% 8% 22% -	3472 1409 4% 39% 28% 16% 8% 5% -	674 674 6% 42% 30% 13% 6% 4% -	3234 1295 4% 40% 29% 16% 7% 4% -	867 788 5% 39% 28% 14% 8% 6% -	291 302 3% 38% 30% 16% 8% 5% -	200 275 7% 43% 23% 13% 9% 5% -	248 163 4% 40% 30% 12% 7% 8% -	144 78 13% 40% 28% 9% 6% 8% -	1432 710 8% 27% 25% 13% 13% 5% -	2754 1397 6% 40% 29% 16% 7% 5% -	691 288 9% 37% 28% 16% 9% 7% -	250 97 7% 36% 30% 16% 8% 3% -	1408 615 2% 36% 30% 19% 7% 6% -	1824 1100 5% 43% 28% 13% 7% 4% -	2534 1235 39% 29% 15% 15% 7% 5% -	635 308 36% 30% 16% 16% 7% 5% -	202 112 4% 49% 20% 14% 8% 5% -	3371 1655 31% 39% 29% 15% 7% 5% -	1387 687 38% 31% 29% 16% 7% 5% -	1782 856 18% 27% 15% 15% 7% 6% -	915 452 9% 42% 13% 8% 8% 5% -

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Q31: How often does an unpaid caregiver like family, a neighbor, a close friend, a grandparent, etc. look after your child/children?	Unweighted Base Base: Total Respondents Daily A few times per week A few times per month Once per month Once a quarter or at holidays I don't have this kind of support Not applicable	5258 2564 7% 15% 22% 14% 17% 25% -	4594 1900 8% 16% 24% 13% 18% 21% -	95 45 12% 23% 22% 16% 8% -	4499 1855 8% 15% 24% 13% 18% 22% -	664 664 6% 12% 17% 15% 34% -	4027 1519 6% 14% 23% 15% 18% 24% -	1132 1021 9% 15% 22% 12% 17% 25% -	419 436 7% 17% 20% 12% 17% 27% -	239 329 9% 13% 17% 12% 19% -	331 209 13% 40% 30% 12% 9% 2% -	134 88 7% 16% 23% 14% 16% 21% -	2208 1049 8% 17% 21% 14% 17% -	3050 1515 7% 13% 23% 12% 18% 26% -	1428 614 7% 18% 23% 12% 18% 21% -	418 171 9% 15% 27% 14% 17% 19% -	1575 690 8% 14% 23% 12% 19% 24% -	1820 1081 7% 13% 20% 14% 16% 28% -	2912 1385 11% 15% 21% 14% 17% 23% -	798 375 3% 24% 24% 12% 14% 21% -	242 129 9% 16% 25% 12% 16% 23% -	3952 1890 5% 26% 22% 16% 23% -	1631 782 15% 18% 21% 14% 16% 25% -	2079 978 18% 21% 15% 15% 20% 30% -	1306 675 4% 9% 22% 15% 16% 30% -

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		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home
Q32: Who in your household primarily handles household chores/responsibilities?	Unweighted Base Base: Total Respondents Only me Only my partner Mostly me Mostly my partner Share equally Outsource or hire out chores and responsibilities Not applicable, single parent	5585 2796 12% 2% 47% 5% 31% 1% 2%	4789 2000 10% 2% 48% 5% 32% 1% 2%	105 50 22% 1% 46% 7% 20% 1% 4%	4684 1950 10% 2% 48% 5% 32% 1% 2%	796 796 17% 2% 44% 4% 29% 1% 4%	4244 1648 11% 2% 48% 4% 31% 1% 2%	1228 1116 13% 1% 46% 5% 30% 2% 2%	446 464 12% 1% 48% 5% 26% 3% 2%	269 370 16% 2% 48% 6% 32% 1% 4%	354 226 10% 1% 48% 6% 25% 3% 6%	2345 1134 12% 1% 43% 5% 34% 1% 3%	3240 1662 12% 1% 50% 4% 29% 1% 2%	150 655 8% 1% 46% 5% 37% 1% 2%	436 182 8% 1% 49% 5% 34% 1% 4%	1616 713 10% 1% 52% 4% 31% 1% 0%	2005 1237 16% 2% 44% 5% 27% 1% 4%	3041 1483 8% 1% 43% 6% 38% 2% 2%	848 406 11% 5% 49% 4% 27% 1% 3%	266 149 17% 2% 48% 5% 28% 1% 2%	4155 2038 10% 3% 44% 5% 35% 1% 3%	1711 837 8% 3% 45% 5% 35% 2% 2%	2178 1052 9% 1% 43% 5% 37% 2% 3%	1430 758 19% 1% 55% 4% 19% 0% 2%

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	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q33: Which of the following household chores or responsibilities are your primary responsibility? Select all that apply.	5405	4650	100	4550	755	4114	1178	430	254	343	135	2258	3147	1466	424	1585	1912	2925	817	255	3997	1662	2080	1408
Unweighted Base	2695	1940	48	1892	755	1593	1070	447	352	219	88	1085	1610	633	177	702	1175	1419	388	145	1951	807	999	744
Base: Me/Mostly myself/mostly my partner/Partner/share equally	39%	38%	35%	38%	43%	41%	37%	36%	37%	39%	30%	39%	40%	40%	38%	41%	38%	44%	33%	43%	41%	41%	42%	34%
Paying bills	32%	31%	31%	31%	34%	31%	32%	31%	34%	30%	33%	34%	30%	34%	27%	33%	30%	37%	25%	30%	34%	34%	34%	26%
Financial planning	75%	77%	64%	78%	71%	78%	72%	77%	64%	75%	56%	74%	76%	79%	83%	82%	68%	77%	68%	77%	75%	76%	74%	77%
Family scheduling	68%	69%	64%	69%	66%	68%	69%	70%	64%	73%	67%	67%	69%	71%	72%	72%	64%	65%	69%	69%	66%	66%	66%	75%
Household errands	62%	63%	60%	63%	60%	61%	64%	67%	59%	63%	62%	61%	63%	67%	66%	67%	56%	56%	61%	62%	58%	56%	58%	74%
Household cleaning	46%	45%	38%	45%	48%	47%	44%	43%	43%	42%	5%	38%	51%	34%	35%	55%	48%	41%	50%	50%	44%	42%	44%	5%
Children's drop off/pick up	54%	58%	41%	58%	45%	57%	51%	50%	52%	52%	40%	53%	55%	58%	59%	62%	47%	59%	55%	52%	58%	57%	59%	45%
Coordinating childcare	67%	69%	58%	69%	62%	63%	65%	70%	60%	71%	54%	64%	69%	66%	72%	77%	61%	65%	63%	65%	65%	66%	65%	73%
Planning children's activities	35%	31%	18%	32%	45%	35%	35%	34%	36%	32%	42%	20%	45%	8%	16%	46%	46%	29%	37%	40%	32%	32%	30%	44%
Children's schoolwork	47%	48%	59%	48%	46%	45%	50%	52%	49%	48%	45%	50%	46%	54%	47%	48%	44%	45%	44%	40%	45%	45%	45%	55%
Bedtime routines	61%	62%	58%	62%	59%	60%	61%	64%	58%	64%	49%	60%	61%	65%	65%	65%	56%	56%	62%	57%	56%	57%	57%	71%
Meal planning and preparation	59%	59%	66%	59%	59%	59%	58%	60%	54%	62%	56%	57%	60%	61%	65%	61%	55%	53%	58%	63%	55%	54%	55%	68%
Grocery shopping	58%	60%	51%	60%	53%	60%	55%	58%	52%	60%	45%	56%	59%	61%	63%	63%	52%	57%	54%	63%	57%	59%	55%	60%
Maintaining social calendar or planning date nights	76%	77%	66%	78%	72%	77%	75%	80%	70%	80%	61%	74%	77%	81%	85%	83%	68%	75%	69%	76%	74%	74%	74%	81%
Scheduling medical appointments for the family	30%	30%	24%	30%	32%	33%	26%	32%	20%	24%	20%	32%	29%	34%	28%	30%	29%	37%	28%	33%	29%	28%	29%	34%
Pet care	9%	7%	13%	7%	12%	8%	10%	7%	14%	7%	10%	6%	10%	3%	6%	8%	12%	8%	9%	10%	8%	7%	9%	10%
All of the above	0%	0%	-	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
None of the above																								

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Unweighted Base	4754	4146	76	4070	608	3644	1011	370	206	308	109	1972	2782	1351	394	1436	1559	2676	712	216	3604	1499	1889	1150
Base: Shared	2312	1704	37	1667	608	1378	909	385	286	195	69	930	1381	575	161	624	945	1277	324	118	1719	713	889	593
Paying bills	40%	38%	30%	38%	46%	42%	37%	38%	38%	38%	29%	39%	41%	40%	40%	41%	39%	44%	34%	42%	42%	42%	43%	34%
Financial planning	32%	31%	28%	31%	34%	32%	33%	32%	35%	31%	33%	33%	32%	34%	28%	34%	30%	37%	24%	31%	34%	35%	26%	24%
Family scheduling	79%	80%	65%	81%	77%	82%	76%	80%	69%	78%	60%	78%	80%	82%	85%	85%	74%	80%	75%	84%	79%	80%	78%	80%
Household errands	71%	71%	64%	71%	70%	70%	71%	72%	68%	76%	69%	68%	72%	72%	74%	75%	67%	67%	74%	73%	69%	69%	68%	77%
Household cleaning	63%	64%	58%	64%	62%	62%	66%	69%	62%	65%	65%	62%	64%	67%	66%	67%	59%	58%	64%	64%	59%	58%	60%	75%
Children's drop off/pick up	46%	45%	36%	45%	48%	48%	44%	44%	44%	44%	50%	38%	52%	33%	36%	55%	50%	42%	52%	52%	45%	44%	45%	51%
Coordinating childcare	57%	60%	42%	61%	49%	60%	53%	52%	56%	55%	43%	55%	58%	59%	61%	65%	50%	62%	58%	57%	61%	60%	61%	47%
Planning children's activities	70%	71%	63%	71%	68%	71%	69%	72%	65%	74%	57%	67%	73%	68%	72%	79%	66%	68%	69%	70%	69%	71%	67%	76%
Children's schoolwork	35%	31%	16%	31%	47%	35%	35%	33%	38%	34%	42%	19%	46%	8%	15%	46%	42%	29%	38%	41%	32%	33%	30%	44%
Bedtime routines	48%	48%	57%	47%	49%	46%	51%	51%	51%	49%	48%	50%	46%	54%	45%	47%	45%	46%	47%	41%	46%	47%	46%	54%
Meal planning and preparation	62%	63%	59%	63%	62%	62%	63%	65%	61%	66%	52%	60%	63%	65%	65%	66%	58%	58%	60%	64%	59%	59%	59%	72%
Grocery shopping	60%	60%	67%	60%	61%	60%	60%	61%	56%	64%	59%	58%	62%	61%	66%	63%	57%	55%	63%	65%	57%	57%	56%	69%
Maintaining social calendar or planning date nights	61%	62%	56%	62%	58%	63%	58%	60%	57%	63%	47%	59%	62%	62%	66%	65%	57%	60%	60%	69%	61%	62%	58%	62%
Scheduling medical appointments for the family	80%	80%	68%	81%	79%	81%	79%	83%	75%	83%	65%	78%	81%	83%	87%	86%	74%	79%	75%	84%	79%	79%	78%	84%
Pet care	31%	30%	25%	30%	34%	34%	27%	33%	20%	25%	34%	33%	30%	34%	33%	26%	32%	29%	30%	35%	30%	29%	30%	35%

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Unweighted Base	102	71	4	67	31	76	26	9	12	1	5	55	47	23	5	11	63	57	22	7	86	23	56	16
Base: NA single parent	64	33	2	31	31	36	28	9	15	1	5	35	29	13	3	3	45	37	13	3	53	15	35	11
Paying bills	37%	35%	15%	36%	39%	23%	55%	5%	48%	-	57%	34%	40%	56%	36%	18%	33%	26%	52%	47%	34%	49%	26%	50%
Financial planning	32%	31%	15%	32%	32%	17%	51%	44%	48%	-	57%	34%	28%	56%	36%	18%	25%	22%	45%	57%	30%	43%	22%	39%
Family scheduling	29%	30%	15%	31%	29%	20%	42%	44%	38%	-	38%	30%	29%	46%	36%	27%	24%	20%	47%	79%	30%	36%	23%	28%
Household errands	37%	35%	15%	36%	39%	23%	55%	5%	48%	-	57%	34%	40%	56%	36%	18%	33%	26%	52%	47%	34%	49%	26%	50%
Household cleaning	34%	33%	15%	34%	35%	21%	51%	55%	41%	-	57%	31%	39%	53%	36%	9%	30%	22%	50%	57%	31%	49%	22%	48%
Children's drop off/pick up	20%	23%	15%	24%	16%	15%	26%	45%	20%	-	19%	16%	24%	28%	36%	9%	17%	17%	26%	-	18%	24%	18%	26%
Coordinating childcare	22%	25%	15%	25%	19%	15%	31%	33%	38%	-	19%	23%	20%	44%	36%	9%	15%	21%	35%	-	23%	36%	20%	17%
Planning children's activities	26%	32%	15%	33%	19%	18%	37%	33%	48%	-	19%	29%	23%	53%	36%	27%	17%	20%	38%	21%	24%	34%	20%	33%
Children's schoolwork	15%	13%	-	14%	16%	9%	22%	22%	27%	-	19%	11%	19%	12%	-	18%	16%	17%	17%	21%	17%	15%	18%	3%
Bedtime routines	28%	36%	15%	37%	19%	18%	40%	45%	48%	-	19%	29%	26%	56%	36%	18%	20%	21%	40%</					

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Q34: How many meals do you cook/prepare for your family each week?	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	0 meals	4%	4%	5%	4%	4%	3%	5%	4%	6%	6%	7%	4%	4%	4%	3%	4%	4%	4%	5%	4%	4%	5%	5%	2%
	1-5 meals	40%	40%	36%	40%	39%	38%	44%	40%	49%	44%	32%	46%	36%	48%	39%	36%	38%	48%	35%	33%	44%	44%	46%	28%
	6-10 meals	24%	24%	30%	24%	26%	25%	23%	24%	21%	22%	27%	23%	25%	22%	25%	22%	27%	24%	27%	25%	25%	25%	25%	23%
	11-16 meals	18%	19%	17%	19%	18%	19%	17%	18%	15%	15%	15%	16%	20%	16%	18%	21%	18%	15%	21%	20%	16%	16%	16%	24%
	17-21 meals	13%	14%	12%	14%	13%	14%	12%	13%	9%	14%	18%	1%	15%	10%	15%	18%	13%	8%	12%	18%	10%	10%	8%	24%

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Q35: How many meals per week does your family eat out or get takeout?	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	0 meals	10%	7%	12%	7%	8%	12%	8%	10%	9%	8%	11%	10%	11%	10%	11%	12%	8%	9%	9%	12%	9%	7%	7%	10%
	1-2 meals	64%	64%	52%	64%	66%	65%	64%	69%	61%	59%	63%	63%	65%	63%	61%	63%	65%	64%	65%	65%	65%	65%	66%	64%
	3-4 meals	21%	22%	25%	22%	19%	20%	23%	20%	24%	28%	25%	22%	20%	22%	24%	19%	20%	23%	20%	20%	22%	23%	21%	18%
	5-7 meals	4%	4%	11%	4%	4%	3%	5%	4%	6%	5%	5%	5%	3%	5%	4%	4%	4%	5%	3%	5%	4%	4%	5%	3%

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Q36: How much do you spend each week on groceries?	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	\$50-\$100	8%	7%	12%	7%	8%	5%	11%	10%	13%	13%	10%	10%	6%	11%	7%	4%	8%	6%	9%	9%	7%	5%	7%	10%
	\$101-\$200	39%	42%	39%	42%	31%	39%	40%	38%	46%	38%	25%	47%	34%	50%	44%	38%	33%	39%	39%	32%	39%	36%	41%	40%
	\$201-\$300	34%	33%	29%	34%	36%	35%	32%	34%	28%	33%	38%	29%	37%	27%	33%	39%	35%	36%	35%	28%	35%	39%	34%	31%
	\$301-\$400	12%	11%	11%	11%	15%	13%	10%	11%	9%	7%	17%	9%	14%	8%	12%	12%	14%	12%	11%	15%	12%	12%	12%	12%
	\$401-\$500	4%	4%	7%	4%	5%	5%	4%	4%	3%	4%	4%	3%	5%	3%	2%	4%	6%	4%	5%	7%	5%	5%	4%	4%
	\$501 or more	3%	2%	3%	2%	5%	3%	3%	2%	2%	6%	6%	2%	4%	1%	2%	3%	4%	2%	2%	8%	3%	2%	2%	3%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q37: Which of the following best describes your overall financial situation?	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	On track – living below my means and will be prepared for the future	19%	20%	6%	21%	17%	21%	17%	17%	15%	23%	13%	20%	19%	23%	22%	18%	18%	21%	16%	21%	20%	21%	19%	18%
	Almost on track – living below my means and saving a bit, but need to save more	40%	40%	38%	40%	39%	41%	39%	39%	35%	43%	38%	41%	39%	43%	42%	39%	38%	43%	40%	32%	42%	44%	42%	34%
	At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep	28%	29%	39%	28%	28%	28%	28%	30%	30%	34%	22%	27%	30%	24%	27%	30%	30%	26%	31%	31%	27%	26%	28%	31%
	Beyond my means – spending more than I make every month and going deeper into debt	10%	9%	15%	9%	13%	9%	12%	12%	15%	10%	14%	9%	11%	8%	8%	11%	11%	8%	11%	13%	9%	8%	10%	12%
	Other (please specify)	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	0%	1%	1%
	Not sure	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	3%	1%	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	1%	3%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q38: If you had an unexpected \$1,000 expense, how would you cover it?	Unweighted Base Base: Total Respondents	5567 2787	4774 1994	104 50	4670 1944	793 793	4230 1644	1224 1111	445 463	266 366	354 226	144 96	2337 1131	3230 1656	1504 653	436 182	1612 712	1997 1232	3034 1480	843 404	263 147	4140 2030	1701 832	2176 1051	1427 757
	Emergency savings fund	23%	23%	20%	23%	23%	23%	23%	24%	22%	24%	23%	23%	23%	23%	23%	25%	22%	23%	24%	21%	23%	22%	24%	23%
	Credit card	24%	23%	27%	23%	28%	24%	25%	28%	21%	24%	26%	25%	24%	23%	23%	25%	25%	23%	28%	25%	24%	24%	23%	26%
	Checking account	20%	19%	6%	20%	20%	21%	17%	14%	16%	25%	14%	19%	20%	23%	23%	18%	18%	21%	16%	19%	20%	22%	19%	18%
	Savings account	22%	24%	24%	24%	19%	23%	21%	22%	21%	22%	19%	23%	22%	24%	23%	23%	21%	24%	22%	18%	23%	24%	24%	20%
	Loan from a friend or family	7%	7%	18%	7%	5%	5%	8%	8%	11%	4%	11%	6%	7%	5%	5%	6%	8%	5%	7%	10%	6%	5%	6%	8%
	Personal line of credit	1%	1%	1%	1%	1%	1%	2%	1%	4%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	4%	2%	1%	2%	1%
	Home Equity Line of Credit (HELOC)	1%	1%	-	1%	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%
	Other (please specify)	2%	2%	5%	2%	3%	2%	3%	2%	4%	-	3%	2%	3%	2%	1%	3%	3%	1%	2%	2%	2%	2%	1%	4%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q39: What is your largest monthly expense?	Unweighted Base Base: Total Respondents Mortgage/Rent Childcare School Travel Student debt Bills Other (please specify)	5569 2787 65% 14% 3% 1% 2% 13% 2%	4776 1994 63% 16% 2% 1% 3% 12% 2%	105 50 57% 6% 4% 9% 3% 20% 1%	4671 1944 64% 17% 2% 1% 3% 12% 2%	793 793 68% 7% 4% 2% 1% 16% 3%	4233 1645 66% 14% 2% 2% 2% 12% 2%	1223 1110 62% 13% 4% 1% 3% 15% 2%	445 463 65% 11% 2% 1% 3% 16% 2%	267 367 63% 16% 2% 2% 3% 16% 2%	352 224 70% 11% 1% 1% 1% 20% 1%	144 96 39% 17% 16% 3% 5% 20% -	2340 1131 67% 12% 2% 2% 3% 12% 2%	3229 1656 63% 15% 3% 1% 2% 14% 2%	1505 652 71% 12% 1% 1% 10% 2% 2%	436 182 68% 18% 1% 1% 8% 3% 1%	1612 712 62% 22% 1% 1% 11% 4% 1%	1998 1233 62% 9% 5% 1% 23% 17% 3%	3033 1479 64% 19% 3% 2% 9% 12% 2%	848 406 60% 12% 6% 3% 13% 4% 2%	263 147 65% 9% 4% 1% 2% 17% 2%	4144 2032 63% 17% 3% 1% 11% 12% 2%	1708 836 65% 18% 4% 1% 8% 12% 2%	2173 1048 62% 18% 3% 1% 12% 8% 1%	1425 756 62% 4% 1% 2% 20% 3% 1%
Q40: How often, if at all, are you accepting financial help from your parents or partner's parents?	Unweighted Base Base: Total Respondents Regularly Occasionally Rarely Never	5576 2789 6% 14% 24% 56%	4783 1996 6% 15% 25% 55%	105 50 12% 25% 32% 32%	4678 1946 6% 15% 25% 55%	793 793 7% 12% 22% 60%	4238 1645 6% 15% 23% 56%	1225 1112 7% 13% 25% 55%	445 463 7% 10% 25% 59%	268 368 6% 14% 28% 52%	354 226 16% 13% 22% 57%	144 96 30% 19% 31% 34%	2345 1134 7% 15% 25% 53%	3231 1655 5% 13% 24% 58%	1510 655 5% 10% 26% 56%	436 182 6% 10% 26% 58%	1614 711 5% 11% 24% 60%	1998 1232 7% 14% 23% 53%	3038 1480 5% 13% 24% 58%	847 405 10% 19% 24% 47%	265 149 3% 14% 26% 57%	4150 2034 6% 14% 24% 56%	1709 835 6% 15% 23% 57%	2176 1051 6% 12% 25% 54%	1426 755 6% 12% 24% 57%
Q41: How does your family's financial situation compare to your household's financial situation when you were growing up?	Unweighted Base Base: Total Respondents Much improved Somewhat improved Similar Somewhat worse Much worse	5577 2792 29% 27% 26% 14% 4%	4782 1997 30% 27% 27% 12% 3%	105 50 22% 27% 39% 7% 5%	4677 1946 30% 27% 27% 13% 3%	795 795 27% 26% 24% 17% 6%	4237 1645 25% 27% 28% 15% 4%	1227 1114 35% 26% 24% 12% 3%	446 464 35% 24% 25% 13% 2%	268 368 39% 29% 24% 11% 2%	354 226 31% 26% 24% 10% 3%	144 96 30% 26% 24% 13% 5%	2341 1132 30% 27% 26% 14% 3%	3236 1659 29% 27% 27% 14% 4%	1509 655 30% 25% 28% 13% 3%	436 182 30% 29% 26% 13% 2%	1614 712 29% 30% 28% 13% 3%	2000 1234 29% 23% 23% 15% 5%	3037 1481 30% 29% 25% 13% 3%	845 404 25% 26% 29% 15% 5%	266 149 27% 28% 26% 15% 4%	4148 2034 27% 28% 26% 14% 3%	1706 834 27% 29% 27% 12% 3%	2176 1051 27% 24% 25% 15% 4%	1429 757 30% 24% 28% 14% 5%
Q42: Which best describes your perspective on whether your children will be better off financially than your family?	Unweighted Base Base: Total Respondents Very optimistic Somewhat optimistic Somewhat pessimistic Very pessimistic	5568 2786 34% 50% 14% 2%	4777 1995 37% 50% 12% 1%	105 50 37% 44% 16% 3%	4672 1944 37% 50% 12% 1%	791 791 28% 51% 17% 4%	4230 1641 26% 55% 16% 3%	1226 1113 46% 43% 9% 1%	445 463 46% 45% 9% 1%	268 368 37% 50% 7% 2%	354 226 39% 51% 11% 2%	144 96 30% 5% 9% 1%	2337 1128 38% 47% 13% 2%	3231 1657 32% 52% 14% 2%	1509 655 40% 47% 11% 1%	434 182 37% 50% 11% 1%	1611 709 36% 52% 11% 1%	1996 1231 30% 50% 16% 3%	3034 1479 34% 50% 14% 2%	840 400 31% 51% 14% 3%	266 149 39% 49% 11% 2%	4140 2029 34% 50% 13% 2%	1701 831 35% 51% 12% 2%	2173 1048 32% 50% 16% 2%	1428 757 36% 49% 13% 2%
Q43: What is your most important savings goal as a family?	Unweighted Base Base: Total Respondents Purchasing a home Home improvements Retirement Children's education Vacation Emergency fund New or second car Paying off debt Other (please specify)	5567 2788 16% 8% 20% 21% 3% 8% 2% 18% 2%	4772 1993 19% 8% 19% 21% 3% 9% 2% 19% 2%	105 50 25% 5% 14% 21% 1% 7% 4% 21% 1%	4667 1942 18% 8% 19% 19% 3% 9% 2% 19% 2%	795 795 9% 10% 23% 26% 4% 7% 1% 17% 3%	4231 1644 12% 10% 24% 22% 4% 2% 17% 2%	1224 1111 21% 6% 16% 20% 3% 4% 2% 20% 2%	445 463 20% 5% 18% 17% 4% 11% 2% 22% 2%	268 368 25% 8% 12% 14% 4% 2% 15% 2%	352 224 70% 8% 18% 28% 4% 5% 0% 18% 1%	144 96 39% 15% 14% 24% 3% 9% 2% 17% 2%	2339 1132 19% 8% 19% 21% 1% 9% 2% 17% 2%	3228 1656 14% 9% 22% 2% 4% 8% 2% 19% 2%	1506 654 23% 7% 19% 18% 2% 10% 2% 17% 2%	433 182 33% 20% 20% 20% 3% 7% 4% 19% 1%	1614 712 44% 7% 21% 21% 2% 8% 2% 21% 3%	1996 1232 15% 10% 23% 5% 8% 1% 17% 2%	3032 1479 15% 8% 22% 22% 4% 8% 19% 3%	844 404 16% 11% 16% 27% 4% 7% 2% 16% 1%	265 149 11% 9% 24% 22% 4% 10% 17% 2%	4141 2033 15% 9% 21% 23% 4% 8% 18% 2%	1701 833 14% 9% 23% 2% 4% 7% 16% 3%	2175 1051 16% 9% 18% 24% 3% 7% 1% 20% 2%	1426 755 8% 9% 19% 18% 4% 9% 3% 19% 2%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q44: How stressed are you about finances?	Unweighted Base	5575	4781	105	4676	794	4235	1227	446	269	353	144	2340	3235	1507	436	1615	1999	3035	847	266	4148	1708	2174	1427
	Base: Total Respondents	2791	1997	50	1947	794	1644	1115	464	370	225	96	1132	1660	654	182	712	1234	1480	405	149	2035	836	1050	756
	Very stressed	20%	18%	24%	18%	23%	19%	21%	20%	24%	21%	31%	19%	20%	15%	18%	20%	22%	18%	20%	20%	19%	18%	19%	23%
	Somewhat stressed	54%	53%	55%	53%	57%	55%	53%	54%	50%	54%	40%	54%	55%	55%	55%	54%	54%	55%	58%	55%	55%	54%	56%	52%
	Somewhat unstressed	18%	23%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	Not stressed at all	18%	19%	15%	20%	14%	18%	18%	17%	18%	17%	20%	18%	18%	19%	19%	18%	17%	20%	15%	15%	18%	20%	18%	17%
		6%	7%	6%	7%	3%	6%	6%	7%	7%	6%	7%	7%	5%	8%	7%	5%	5%	5%	5%	8%	6%	5%	5%	7%
Q45: How concerned are you about a recession?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Very concerned	27%	26%	37%	25%	29%	24%	30%	31%	27%	30%	39%	26%	27%	24%	23%	27%	28%	24%	26%	26%	25%	24%	24%	32%
	Somewhat concerned	54%	54%	44%	54%	54%	57%	49%	50%	48%	51%	38%	54%	54%	54%	56%	52%	55%	57%	54%	55%	56%	56%	56%	49%
	Somewhat unconcerned	16%	17%	16%	17%	15%	16%	16%	16%	17%	16%	18%	17%	16%	19%	16%	18%	14%	16%	17%	14%	16%	16%	17%	16%
	Very unconcerned	3%	4%	3%	4%	2%	3%	4%	4%	7%	3%	5%	3%	3%	4%	5%	3%	3%	3%	3%	4%	3%	3%	3%	4%
Q46: How do you expect your spending behavior to change this year?	Unweighted Base	5575	4779	105	4674	796	4236	1226	446	268	354	144	2341	3234	1509	436	1614	1998	3036	846	266	4148	1707	2175	1427
	Base: Total Respondents	2792	1996	50	1945	796	1646	1114	464	368	226	96	1133	1659	655	182	712	1234	1480	405	149	2035	835	1051	757
	Will cut back a lot	19%	19%	29%	19%	20%	16%	24%	24%	27%	17%	23%	20%	19%	21%	19%	19%	16%	19%	20%	17%	15%	16%	25%	
	Will cut back a bit	53%	52%	38%	52%	55%	54%	50%	53%	44%	58%	42%	52%	53%	50%	53%	54%	53%	54%	49%	50%	53%	55%	51%	52%
	No change	20%	20%	22%	20%	20%	22%	17%	18%	16%	16%	22%	18%	22%	19%	22%	20%	20%	21%	22%	19%	21%	20%	22%	17%
	Will spend a bit more	6%	7%	9%	7%	4%	6%	7%	4%	11%	7%	12%	8%	5%	8%	7%	7%	6%	7%	8%	6%	7%	8%	7%	5%
	Will spend a lot more	2%	2%	2%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%	1%	2%	2%	2%	5%	2%	1%	2%	1%
Q47: If cutting back, what are the top areas you expect to cut spending on? Select all that apply.	Unweighted Base	3892	3300	77	3223	592	2898	910	346	194	268	97	1630	2262	1046	300	1138	1399	2095	563	182	2840	1160	1498	1052
	Base: Will cut back a lot/a bit	1999	1407	34	1374	592	1147	827	360	263	170	62	809	1191	461	129	512	894	1038	277	105	1419	586	728	580
	Entertainment/Eating out	76%	77%	73%	77%	73%	75%	78%	78%	79%	81%	70%	77%	75%	81%	79%	75%	74%	75%	73%	78%	75%	73%	75%	79%
	Vacation/Travel	44%	42%	40%	42%	48%	44%	43%	46%	36%	45%	54%	43%	44%	44%	45%	42%	44%	42%	44%	51%	43%	43%	43%	45%
	Kids activities	11%	10%	10%	10%	12%	10%	11%	11%	14%	6%	13%	9%	12%	5%	10%	12%	13%	9%	12%	15%	10%	11%	8%	13%
	Kids toys	30%	31%	26%	31%	27%	29%	32%	38%	27%	27%	40%	24%	34%	20%	28%	39%	30%	29%	26%	33%	28%	31%	26%	34%
	Personal care/Spending on self	65%	65%	63%	65%	65%	68%	61%	62%	55%	59%	68%	68%	63%	72%	61%	66%	61%	66%	64%	66%	66%	65%	66%	63%
	Gifts	39%	40%	55%	40%	38%	39%	39%	41%	36%	43%	41%	40%	39%	42%	39%	41%	37%	38%	39%	48%	39%	37%	38%	41%
	Household	27%	26%	27%	26%	29%	30%	23%	24%	23%	24%	30%	25%	27%	25%	27%	27%	27%	25%	24%	27%	25%	27%	23%	31%
	Other (please specify)	2%	2%	3%	2%	3%	3%	1%	1%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	1%	1%	2%	2%	2%	3%
	Not applicable	0%	0%	-	0%	0%	0%	1%	0%	1%	-	2%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	0%
Q48: On average, how much sleep do you get at night?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Less than 4 hours	3%	3%	5%	3%	3%	3%	4%	3%	5%	11%	11%	3%	3%	3%	6%	4%	3%	2%	4%	2%	2%	2%	2%	5%
	4-5 hours	24%	24%	29%	24%	23%	19%	20%	23%	27%	25%	40%	22%	25%	20%	29%	25%	24%	22%	27%	18%	22%	24%	23%	27%
	6-7 hours	61%	62%	56%	62%	60%	64%	57%	61%	52%	60%	37%	62%	60%	65%	59%	61%	59%	65%	55%	65%	63%	61%	65%	56%
	8 or more hours	12%	11%	10%	11%	13%	14%	9%	11%	8%	10%	11%	13%	11%	12%	6%	10%	13%	11%	14%	15%	12%	13%	11%	11%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q49: On average, how frequently do you work out for at least 30 minutes a day?	Unweighted Base Base: Total Respondents	5577 2791	4783 1997	105 50	4678 1947	794 794	4240 1647	1224 1112	445 463	267 367	353 225	143 95	2344 1134	3233 1657	1509 655	436 182	1613 711	2001 1234	3038 1481	847 405	265 148	4150 2035	1707 835	2178 1052	1427 756
	Every day	7%	7%	3%	7%	9%	9%	5%	3%	6%	9%	9%	7%	8%	5%	6%	10%	7%	7%	8%	9%	8%	8%	7%	7%
	A few times a week	36%	34%	43%	34%	40%	37%	35%	33%	36%	36%	38%	34%	37%	34%	33%	34%	39%	35%	38%	44%	36%	39%	33%	35%
	A few times a month	25%	26%	19%	26%	23%	25%	23%	22%	27%	24%	28%	24%	24%	28%	24%	24%	24%	26%	26%	27%	26%	25%	27%	23%
	A few times a year	14%	14%	13%	14%	14%	14%	15%	16%	14%	12%	15%	15%	14%	15%	13%	15%	14%	15%	12%	10%	14%	13%	15%	14%
	Never	17%	18%	22%	18%	14%	14%	21%	23%	20%	23%	13%	16%	18%	18%	24%	21%	13%	16%	16%	10%	16%	14%	18%	21%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q50: On average, how many times a month do you go out with friends, without children?	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	0 times	50%	51%	56%	51%	46%	48%	51%	53%	49%	55%	44%	46%	52%	49%	59%	59%	43%	47%	44%	40%	46%	48%	48%	59%
	1-2 times	43%	42%	36%	43%	45%	44%	42%	41%	43%	39%	47%	41%	46%	38%	37%	46%	45%	45%	47%	48%	46%	48%	44%	36%
	3-4 times	6%	6%	8%	6%	6%	6%	6%	5%	6%	4%	13%	6%	6%	4%	3%	3%	9%	6%	8%	11%	7%	7%	6%	4%
	5+ times	1%	1%	-	1%	3%	1%	1%	2%	2%	2%	5%	2%	1%	1%	0%	1%	2%	2%	1%	1%	2%	1%	2%	1%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q51: On average, how many times a month do you go on a date with your partner?	Unweighted Base Base: Married, partner co-living, partner not co-living	5218 2541	4541 1664	91 40	4450 1824	677 677	4009 1523	1105 990	414 431	216 300	341 215	109 68	2183 1024	3035 1517	1461 623	424 171	1565 685	1751 1054	2851 1354	780 364	240 129	3871 1947	1620 775	2011 943	1347 694
	0 times	51%	51%	42%	51%	50%	49%	52%	53%	49%	56%	46%	47%	53%	48%	56%	58%	47%	47%	46%	42%	46%	45%	48%	62%
	1-2 times	42%	43%	44%	43%	41%	44%	40%	41%	42%	39%	34%	44%	41%	47%	42%	39%	42%	46%	42%	51%	45%	47%	43%	34%
	3-4 times	6%	5%	13%	5%	8%	5%	6%	5%	7%	3%	14%	7%	5%	4%	1%	3%	9%	6%	10%	5%	7%	7%	6%	3%
	5+ times	2%	2%	-	2%	1%	1%	2%	1%	1%	2%	6%	2%	1%	1%	1%	2%	2%	2%	2%	3%	2%	2%	2%	1%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q52: On average, how much time do you get to yourself without work or family obligations each day?	Unweighted Base Base: Total Respondents	5572 2789	4777 1994	105 50	4672 1944	795 795	4235 1645	1224 1112	445 463	268 368	353 225	143 95	2341 1132	3231 1657	1507 653	434 182	1611 710	2002 1236	3033 1479	845 403	265 149	4143 2032	1709 835	2169 1047	1429 757
	Less than 1 hour	60%	62%	59%	62%	55%	61%	60%	65%	57%	57%	57%	56%	63%	60%	71%	72%	53%	65%	57%	48%	62%	61%	65%	56%
	1-2 hours	34%	33%	36%	33%	36%	34%	35%	31%	37%	39%	29%	38%	32%	35%	28%	25%	40%	31%	38%	38%	33%	34%	31%	38%
	3 or more hours	5%	4%	6%	4%	8%	5%	5%	5%	6%	4%	13%	6%	5%	5%	1%	3%	8%	4%	5%	13%	5%	5%	4%	7%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q53: If you had an hour uninterrupted each day, how would you spend it? Select all that apply.	Unweighted Base Base: Total Respondents	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
	Exercising	51%	53%	31%	53%	48%	53%	48%	51%	46%	50%	37%	50%	52%	56%	56%	57%	45%	54%	47%	52%	52%	55%	51%	49%
	Connecting with friends and family	33%	31%	28%	31%	39%	34%	31%	31%	26%	31%	38%	32%	33%	31%	35%	32%	34%	32%	35%	41%	33%	32%	34%	32%
	Taking a nap	53%	55%	67%	55%	46%	48%	60%	57%	68%	58%	57%	53%	52%	58%	64%	56%	46%	51%	49%	51%	51%	50%	52%	57%
	Spending time outside	44%	42%	34%	42%	48%	46%	39%	38%	41%	38%	42%	43%	44%	45%	43%	40%	45%	44%	40%	53%	44%	48%	39%	43%
	Mindfulness, meditation or prayer	27%	26%	31%	26%	29%	23%	33%	29%	43%	25%	32%	26%	27%	25%	23%	27%	28%	23%	28%	38%	25%	25%	23%	31%
	Reading	50%	49%	37%	49%	53%	52%	48%	44%	53%	49%	45%	48%	51%	49%	45%	51%	50%	50%	49%	53%	50%	50%	50%	49%
	Watching a show	51%	54%	50%	54%	44%	50%	53%	53%	57%	51%	39%	53%	50%	55%	60%	52%	47%	53%	44%	42%	51%	51%	51%	52%
	Scrolling social media	36%	38%	38%	38%	30%	36%	37%	34%	42%	40%	26%	37%	36%	40%	46%	35%	33%	36%	34%	33%	35%	35%	36%	39%
	Cooking/Baking/Eating	26%	27%	34%	27%	23%	26%	26%	26%	25%	31%	28%	29%	24%	30%	31%	27%	22%	24%	26%	27%	25%	24%	25%	29%
	Stress about how to spend that hour	25%	28%	35%	28%	16%	26%	22%	25%	23%	21%	18%	24%	25%	27%	30%	30%	19%	24%	22%	23%	24%	25%	22%	27%
	Showering/Bathing	41%	46%	49%	46%	30%	41%	42%	45%	42%	39%	37%	42%	41%	52%	56%	50%	29%	37%	39%	33%	38%	39%	37%	52%
	Other (please specify)	6%	5%	4%	5%	8%	6%	5%	5%	4%	4%	5%	6%	6%	5%	6%	6%	6%	5%	4%	7%	5%	4%	5%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q54: How many family or personal trips do you plan to take this year?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	None	13%	12%	20%	12%	13%	12%	13%	16%	10%	12%	17%	12%	13%	11%	15%	13%	13%	9%	14%	12%	10%	10%	10%	19%
	1-2 trips	64%	65%	57%	65%	62%	63%	66%	65%	68%	62%	60%	63%	64%	64%	69%	66%	62%	64%	64%	63%	64%	62%	66%	62%
	3-5 trips	22%	21%	21%	21%	23%	23%	20%	17%	21%	23%	21%	22%	21%	23%	15%	20%	23%	24%	19%	24%	23%	26%	21%	17%
6 or more trips	2%	2%	1%	2%	3%	3%	1%	1%	1%	3%	2%	3%	2%	2%	1%	1%	3%	2%	3%	2%	2%	2%	2%	1%	
Q55: How has your alcohol consumption changed in the last year?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Quit drinking	6%	7%	6%	7%	5%	6%	7%	6%	7%	7%	12%	8%	6%	9%	8%	6%	6%	6%	9%	8%	6%	6%	6%	7%
	Decreased drinking	28%	30%	14%	30%	22%	27%	28%	31%	27%	29%	19%	31%	25%	35%	28%	26%	24%	31%	23%	32%	29%	32%	27%	22%
	No change	33%	32%	28%	32%	37%	36%	28%	28%	28%	28%	28%	30%	35%	28%	32%	35%	35%	36%	30%	32%	35%	33%	36%	28%
Increased drinking	9%	10%	13%	9%	8%	9%	9%	8%	12%	6%	10%	9%	10%	8%	7%	9%	10%	9%	12%	8%	9%	11%	9%	9%	
Started drinking	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	
Not applicable, don't consume alcohol	23%	21%	37%	21%	28%	20%	27%	26%	25%	29%	29%	22%	24%	19%	24%	24%	24%	18%	24%	19%	19%	17%	20%	34%	
Q56: How has your marijuana usage changed in the last year?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Quit use	3%	4%	4%	4%	1%	2%	4%	4%	4%	3%	4%	4%	2%	5%	4%	2%	1%	2%	4%	4%	3%	3%	2%	3%
	Decreased use	4%	4%	4%	4%	3%	4%	3%	4%	4%	3%	7%	5%	3%	5%	3%	2%	4%	4%	3%	6%	4%	4%	3%	3%
	No change	10%	10%	12%	10%	11%	11%	9%	9%	9%	8%	9%	10%	10%	9%	7%	8%	12%	11%	11%	8%	11%	11%	10%	8%
Increased use	6%	6%	12%	6%	6%	6%	6%	5%	7%	3%	7%	6%	6%	5%	4%	5%	7%	6%	8%	7%	7%	8%	6%	5%	
Began use	2%	2%	2%	2%	3%	2%	3%	2%	5%	2%	10%	2%	2%	1%	1%	1%	4%	2%	4%	4%	3%	2%	3%	2%	
Not applicable, don't use marijuana	75%	74%	66%	75%	77%	75%	75%	76%	71%	82%	62%	72%	78%	75%	81%	82%	71%	7%	70%	72%	74%	72%	76%	79%	
Q57: How many hours a day do you spend on social media?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	0 hours	6%	5%	8%	5%	7%	6%	5%	5%	5%	6%	4%	5%	6%	4%	1%	6%	7%	5%	6%	6%	5%	5%	6%	7%
	1 hour	39%	36%	36%	36%	46%	42%	35%	33%	31%	36%	50%	35%	42%	35%	38%	40%	41%	41%	43%	42%	42%	42%	42%	32%
	2 hours	33%	35%	24%	36%	27%	34%	33%	35%	32%	31%	25%	34%	33%	34%	38%	34%	31%	34%	28%	33%	33%	31%	34%	34%
3 hours	1%	1%	16%	12%	9%	1%	12%	13%	12%	12%	8%	14%	9%	14%	12%	10%	11%	1%	12%	10%	11%	12%	1%	11%	
More than 3 hours	1%	1%	17%	11%	10%	8%	15%	14%	21%	14%	13%	8%	10%	12%	10%	10%	11%	8%	11%	10%	9%	9%	8%	16%	
Q58: Which social media platform do you use frequently? Select all that apply.	Unweighted Base	5275	4537	96	4441	738	4018	1160	425	257	330	139	2226	3049	1443	428	1512	1876	2893	801	248	3942	1628	2066	1333
	Base: Use Social Media	2636	1898	47	1851	738	1555	1057	442	353	212	92	1073	1563	627	180	667	1155	1408	381	140	1929	796	992	707
	Facebook	65%	63%	67%	63%	72%	67%	63%	60%	65%	65%	65%	60%	69%	59%	65%	70%	66%	65%	64%	68%	65%	62%	67%	66%
	Instagram	78%	81%	66%	81%	70%	77%	80%	84%	77%	84%	59%	80%	76%	88%	87%	81%	69%	79%	71%	77%	77%	78%	77%	79%
	LinkedIn	28%	26%	15%	26%	34%	26%	30%	28%	30%	31%	33%	28%	28%	26%	18%	24%	33%	35%	18%	33%	32%	40%	25%	18%
Pinterest	23%	22%	25%	22%	26%	25%	21%	22%	23%	19%	32%	23%	24%	20%	19%	23%	26%	21%	27%	23%	22%	22%	22%	27%	
Twitter	13%	12%	22%	11%	18%	14%	13%	11%	17%	8%	25%	14%	13%	11%	8%	10%	18%	14%	14%	15%	14%	14%	13%	12%	
TikTok	18%	20%	43%	19%	14%	16%	21%	20%	28%	15%	25%	20%	17%	19%	20%	15%	19%	17%	19%	21%	18%	17%	18%	19%	
Other (please specify)	3%	3%	6%	3%	4%	3%	4%	3%	4%	3%	3%	3%	3%	3%	4%	3%	3%	3%	2%	3%	3%	2%	3%	5%	

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q59: Which of the following is most likely to keep you up at night?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Finances/Money	22%	21%	25%	21%	26%	21%	25%	24%	29%	22%	21%	22%	23%	19%	24%	21%	25%	23%	21%	27%	23%	20%	24%	22%
	Childcare	4%	4%	6%	4%	2%	4%	4%	3%	4%	4%	3%	4%	5%	5%	4%	5%	2%	4%	5%	4%	4%	5%	4%	2%
	Mental health	21%	24%	25%	24%	16%	21%	22%	25%	22%	23%	20%	24%	20%	26%	24%	19%	20%	20%	18%	17%	19%	19%	20%	27%
	Physical health	6%	6%	6%	6%	7%	6%	6%	4%	7%	5%	12%	8%	5%	6%	5%	3%	8%	6%	7%	7%	6%	6%	6%	
	Work stability	6%	5%	1%	5%	6%	6%	5%	5%	3%	5%	6%	6%	5%	6%	4%	5%	6%	7%	5%	6%	6%	8%	5%	4%
	Children's health	14%	14%	12%	15%	13%	16%	11%	11%	9%	13%	9%	11%	16%	12%	17%	18%	13%	15%	16%	12%	15%	16%	14%	13%
	Children's education	3%	3%	4%	3%	5%	3%	3%	3%	4%	3%	6%	3%	4%	1%	0%	3%	5%	3%	6%	4%	4%	4%	2%	2%
	Marriage/Relationship	11%	11%	17%	11%	10%	11%	10%	10%	11%	9%	6%	11%	10%	12%	11%	11%	9%	10%	12%	10%	11%	10%	11%	10%
	Access to food and groceries	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	1%	0%	-	1%	1%	0%	0%	2%	1%	0%	0%	1%
	Other (please specify)	6%	5%	1%	5%	8%	7%	4%	5%	4%	5%	6%	5%	7%	6%	5%	6%	6%	7%	6%	5%	6%	6%	7%	4%
	Not applicable	6%	6%	3%	6%	5%	5%	7%	8%	6%	9%	8%	5%	6%	7%	6%	8%	4%	5%	4%	6%	5%	5%	5%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q60: What has brought you the most joy over the last year?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Time spent with family or friends	61%	63%	56%	63%	58%	63%	58%	65%	49%	62%	42%	61%	62%	67%	66%	68%	54%	63%	58%	51%	61%	59%	65%	62%
	Being in an office or work environment	2%	1%	4%	1%	2%	2%	1%	1%	3%	1%	4%	2%	1%	1%	3%	1%	2%	1%	4%	1%	2%	2%	2%	1%
	Time away from parenting	8%	7%	6%	7%	9%	8%	8%	6%	8%	7%	13%	7%	8%	4%	7%	7%	10%	7%	9%	12%	8%	9%	6%	7%
	Structure for children	6%	6%	12%	6%	9%	6%	6%	8%	6%	6%	1%	5%	7%	5%	4%	7%	5%	5%	7%	16%	8%	7%	19%	3%
	Romance or dating	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	6%	2%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%
	Financial stability	3%	3%	8%	3%	4%	3%	4%	3%	7%	2%	5%	3%	3%	3%	2%	3%	4%	4%	3%	5%	4%	4%	3%	3%
	Achieving a work/career milestone	4%	4%	3%	4%	4%	4%	5%	4%	5%	6%	3%	4%	4%	3%	4%	3%	5%	5%	5%	8%	5%	6%	4%	1%
	Travel	8%	7%	3%	7%	10%	8%	8%	9%	8%	10%	8%	8%	8%	7%	4%	7%	10%	8%	8%	7%	8%	9%	7%	9%
	Other (please specify)	5%	5%	7%	5%	6%	5%	6%	4%	8%	3%	9%	6%	5%	7%	4%	5%	5%	5%	5%	5%	5%	4%	5%	7%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q61: What form of birth control do you use? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Condoms	20%	24%	28%	24%	11%	20%	21%	20%	20%	26%	22%	24%	18%	26%	24%	22%	16%	20%	23%	20%	20%	22%	19%	20%
	Fertility Awareness Method/Natural family planning	12%	14%	18%	13%	8%	12%	12%	10%	13%	12%	23%	13%	11%	16%	13%	13%	9%	11%	16%	12%	12%	13%	11%	12%
	Birth control pills/Patch/Ring	17%	18%	19%	18%	12%	16%	17%	18%	17%	15%	23%	18%	16%	17%	20%	16%	16%	18%	20%	9%	18%	19%	18%	14%
	IUD/ILI	15%	16%	10%	17%	11%	15%	14%	15%	14%	13%	11%	15%	15%	15%	16%	16%	14%	17%	14%	12%	16%	18%	15%	10%
	Vasectomy	11%	10%	5%	10%	15%	13%	8%	10%	6%	7%	18%	5%	16%	2%	7%	14%	15%	11%	13%	19%	12%	12%	11%	9%
	Hysterectomy/Tubal ligation	7%	6%	10%	6%	11%	8%	7%	6%	3%	6%	14%	3%	11%	1%	3%	9%	10%	6%	7%	9%	7%	6%	7%	9%
	Other (please specify)	4%	3%	2%	4%	4%	3%	4%	4%	5%	4%	0%	3%	4%	4%	3%	4%	3%	3%	4%	6%	4%	4%	3%	3%
	Do not use birth control	21%	20%	34%	20%	24%	19%	24%	26%	25%	24%	19%	25%	18%	26%	22%	18%	20%	20%	17%	25%	20%	17%	22%	25%
	Not applicable	7%	4%	2%	4%	12%	7%	6%	5%	5%	6%	7%	8%	6%	6%	3%	4%	9%	6%	7%	6%	6%	6%	7%	7%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q62: Are you currently trying to conceive?	Unweighted Base	5577	4781	104	4677	796	4237	1227	446	268	354	144	2340	3237	1507	436	1615	2001	3036	846	266	4148	1706	2176	1429
	Base: Total Respondents	2792	1996	50	1946	796	1646	1114	464	368	226	96	1133	1660	655	182	712	1235	1480	405	149	2035	834	1051	757
	Yes, without fertility treatment	7%	8%	6%	8%	5%	6%	8%	7%	8%	6%	22%	11%	4%	11%	2%	5%	7%	7%	8%	8%	7%	7%	7%	6%
	Yes, with fertility treatment	4%	4%	11%	4%	4%	5%	3%	3%	2%	3%	10%	6%	3%	4%	3%	2%	5%	4%	7%	1%	5%	5%	4%	2%
	No, not currently	41%	51%	64%	50%	16%	37%	47%	51%	49%	45%	34%	55%	31%	70%	59%	38%	24%	41%	40%	32%	40%	41%	40%	43%
	No, done having kids	48%	38%	19%	38%	75%	52%	42%	39%	41%	46%	35%	29%	61%	15%	36%	55%	64%	48%	45%	58%	48%	46%	49%	48%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q63: If you are currently trying to conceive, how long have you been trying?	Unweighted Base	638	570	15	555	68	502	131	41	24	34	40	420	218	234	22									

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q64: When was the last time you saw a primary care doctor or general practitioner?	Unweighted Base Base: Total Respondents Within the past year 1- 2 years ago 3-4 years ago 5 or more years ago	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
Q65: For your last child, how much did you pay out of pocket for labor and delivery?	Unweighted Base Base: Total Respondents \$0 \$1-\$499 \$500-\$999 \$1,000-\$2,999 \$3,000-\$4,999 \$5,000-\$9,999 \$10,000+ Not applicable	5578 2791	4784 1997	105 50	4679 1946	794 794	4241 1647	1224 1112	445 463	268 368	352 225	144 96	2343 1133	3235 1658	1508 654	436 182	1613 711	2003 1235	3035 1478	848 406	266 149	4149 2033	1710 835	2173 1049	1429 757
Q66: Where do you most commonly seek medical information?	Unweighted Base Base: Total Respondents Doctors Professional/Accredited medical publications or websites like CDC Pregnancy/Baby websites Google Social media Friends Family Other (please specify)	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
Q67: In the past year, how often have you seen a mental health therapist?	Unweighted Base Base: Total Respondents 0 sessions 1-5 sessions 6-10 sessions 11-15 sessions 16 or more sessions	5585 2796	4789 2000	105 50	4684 1950	796 796	4244 1648	1228 1116	446 464	269 370	354 226	144 96	2345 1134	3240 1662	1510 655	436 182	1616 713	2005 1237	3041 1483	848 406	266 149	4155 2038	1711 837	2178 1052	1430 758
Q68: If you sought therapy in the last year, what was the primary reason?	Unweighted Base Base: Have seen mental health therapist Depression Anxiety Anger Postpartum issues Relationship Work Parenting Grief/Death Confidence/Self-worth Other (please specify) Not applicable	2539 1249	2201 911	34 18	2167 893	338 338	1969 758	531 481	179 186	130 180	131 80	75 51	1226 568	1313 681	774 328	166 66	619 268	969 576	1442 688	435 209	139 74	2016 971	892 435	985 462	523 279

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q69: In the past year, how often has your partner seen a mental health therapist?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	0 sessions	6%	6%	75%	73%	74%	72%	74%	75%	72%	77%	62%	70%	75%	74%	79%	77%	70%	73%	66%	69%	71%	67%	75%	78%
	1-5 sessions	14%	15%	17%	15%	11%	13%	15%	13%	17%	11%	21%	16%	12%	15%	12%	12%	15%	14%	18%	18%	15%	17%	13%	10%
	6-10 sessions	6%	6%	2%	6%	6%	6%	5%	5%	4%	5%	1%	6%	5%	6%	5%	6%	6%	7%	7%	6%	6%	7%	6%	5%
	11-15 sessions	3%	3%	5%	3%	4%	4%	3%	3%	2%	3%	4%	4%	3%	3%	2%	4%	4%	3%	5%	4%	4%	5%	3%	2%
	16 or more sessions	4%	4%	1%	4%	6%	4%	4%	4%	4%	4%	3%	4%	4%	4%	3%	4%	5%	4%	3%	6%	4%	4%	4%	5%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q70: If your partner sought therapy in the past year, what was the primary reason?	Unweighted Base	1485	1280	26	1254	205	1156	310	107	73	81	52	732	753	411	92	337	635	819	285	91	1195	546	558	290
	Base: Have seen mental health therapist	738	533	13	520	205	449	283	111	101	50	36	330	408	169	38	163	363	397	132	46	575	267	262	163
	Depression	14%	14%	8%	14%	15%	14%	15%	17%	16%	15%	5%	15%	14%	17%	16%	13%	18%	10%	12%	16%	15%	16%	11%	16%
	Anxiety	22%	22%	7%	22%	22%	22%	22%	22%	14%	2%	2%	23%	23%	23%	20%	26%	20%	22%	22%	4%	22%	22%	22%	21%
	Anger	6%	7%	3%	7%	5%	6%	6%	6%	7%	5%	8%	7%	5%	6%	7%	6%	6%	5%	6%	4%	6%	6%	5%	8%
	Postpartum issues	6%	5%	16%	5%	6%	6%	5%	6%	3%	2%	9%	5%	5%	5%	1%	2%	8%	5%	9%	2%	5%	8%	3%	6%
	Relationship	21%	21%	23%	21%	20%	20%	23%	21%	22%	26%	20%	24%	19%	24%	22%	18%	21%	20%	20%	25%	21%	22%	19%	22%
	Work	9%	9%	24%	9%	8%	9%	9%	4%	13%	6%	14%	7%	10%	6%	3%	9%	10%	9%	9%	6%	9%	9%	9%	8%
	Parenting	5%	5%	7%	5%	6%	5%	4%	5%	3%	3%	9%	3%	6%	3%	6%	6%	5%	4%	8%	4%	5%	4%	6%	5%
	Grief/Death	5%	4%	2%	4%	7%	5%	4%	4%	5%	3%	2%	6%	3%	3%	7%	1%	7%	5%	3%	2%	4%	4%	6%	5%
	Confidence/Self-worth	5%	5%	2%	5%	4%	5%	4%	6%	7%	3%	3%	4%	5%	4%	1%	7%	4%	4%	6%	10%	5%	3%	6%	4%
	Other (please specify)	8%	8%	7%	8%	7%	8%	8%	7%	12%	5%	1%	7%	9%	8%	18%	13%	5%	8%	4%	11%	8%	7%	8%	9%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q71: In the past year, how often has a child of yours seen a mental health therapist?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	0 sessions	81%	87%	87%	87%	66%	79%	85%	88%	82%	89%	62%	88%	77%	96%	97%	88%	67%	82%	76%	74%	80%	79%	81%	85%
	1-5 sessions	6%	6%	5%	6%	15%	9%	8%	6%	8%	7%	27%	7%	10%	2%	2%	7%	15%	8%	15%	14%	11%	11%	8%	6%
	6-10 sessions	5%	4%	7%	3%	7%	5%	4%	3%	7%	1%	5%	3%	6%	1%	1%	2%	8%	5%	4%	5%	5%	6%	4%	4%
	11-15 sessions	2%	2%	2%	2%	4%	3%	1%	1%	0%	1%	4%	1%	3%	1%	0%	1%	4%	2%	3%	1%	2%	2%	3%	2%
	16 or more sessions	3%	2%	-	2%	7%	4%	2%	2%	3%	2%	2%	1%	5%	0%	0%	2%	6%	3%	2%	7%	3%	3%	3%	3%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q72: If you sought therapy for your child in the past year, what was the primary reason?	Unweighted Base	859	599	9	590	260	661	181	52	29	52	263	596	59	11	172	613	468	169	51	698	293	344	171	
	Base: Child has seen mental health therapist	510	250	7	243	260	334	168	54	67	23	56	134	376	24	5	85	395	266	93	37	386	171	188	114
	Depression	8%	6%	23%	6%	10%	8%	10%	10%	12%	9%	10%	8%	13%	1%	1%	9%	9%	9%	7%	8%	8%	7%	9%	9%
	Anxiety	36%	27%	-	27%	45%	39%	28%	29%	32%	45%	21%	23%	40%	5%	4%	40%	37%	39%	18%	57%	36%	32%	35%	37%
	Anger	8%	9%	7%	9%	7%	7%	10%	8%	6%	7%	23%	8%	8%	8%	-	9%	8%	8%	9%	9%	8%	7%	10%	6%
	Bullying	5%	5%	-	5%	4%	5%	4%	4%	2%	2%	8%	11%	2%	4%	33%	1%	5%	5%	8%	0%	5%	8%	4%	2%
	School work	8%	11%	32%	10%	4%	6%	11%	12%	10%	11%	8%	8%	7%	9%	5%	7%	8%	7%	17%	-	9%	13%	6%	3%
	Relationships	6%	9%	32%	8%	3%	5%	8%	8%	9%	4%	6%	6%	6%	14%	25%	3%	6%	5%	8%	-	5%	7%	5%	8%
	Gender identity	4%	4%	-	4%	3%	4%	4%	4%	5%	-	1%	3%	4%	7%	-	-	4%	2%	4%	-	2%	2%	3%	8%
	Parenting	4%	6%	-	6%	2%	3%	5%	6%	7%	-	1%	8%	2%	17%	8%	5%	3%	3%	8%	-	4%	6%	3%	2%
	Sexual identity	1%	2%	7%	2%	1%	2%	0%	-	-	2%	1%	3%	1%	16%	8%	1%	0%	2%	1%	-	1%	1%	3%	1%
	Grief/Death	4%	3%	-	3%	5%	5%	2%	-	5%	-	3%	4%	4%	2%	-	3%	4%	2%	5%	6%	3%	4%	2%	8%
	Confidence/Self-worth	4%	6%	-	6%	3%	4%	6%	8%	6%	7%	11%	2%	5%	1%	5%	8%	4%	4%	4%	11%	5%	2%	6%	3%
	Other (please specify)	13%	12%	-	12%	13%	12%	13%	13%	6%	13%	10%	14%	12%	4%	11%	18%	12%	14%	10%	9%	13%	13%	14%	12%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q73: If you sought therapy for your child in the past year, how long did it take to get your first appointment?	Unweighted Base	824	584	9	575	340	634	173	50	48	28	253	571	59	11	167	583	449	163	48	660	286	326	164	
	Base: Child has seen mental health therapist	485	245	7	238	240	317	160	52	65	22	35	129	356	24	5	83	372	252	90	35	377	166	176	108
	Within one week	18%	16%	46%	16%	20%	17%	21%	22%	23%	29%	18%	18%	12%	-	28%	17%	15%	27%	16%	18%	20%	16%	19%	
	Within one month	43%	39%	16%	40%	48%	46%	39%	36%	37%	44%	40%	44%												

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q74: How confident are you that you are a "good parent?"	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Very confident	28%	29%	27%	29%	27%	27%	31%	31%	27%	33%	27%	29%	28%	31%	33%	29%	26%	27%	29%	34%	28%	30%	25%	30%
	Somewhat confident	60%	59%	51%	60%	61%	61%	58%	60%	55%	60%	50%	60%	59%	59%	59%	59%	60%	61%	59%	58%	60%	58%	63%	58%
	Not too confident	10%	10%	19%	10%	10%	11%	9%	8%	7%	9%	16%	9%	10%	8%	7%	10%	12%	10%	10%	7%	10%	10%	11%	10%
	Not confident at all	2%	2%	3%	2%	2%	2%	2%	1%	2%	3%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%
	Not applicable	0%	0%	-	0%	0%	0%	-	-	-	-	-	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q75: On average, how often have you felt "burned out" by motherhood?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Never	2%	2%	5%	2%	2%	2%	3%	2%	3%	2%	6%	4%	2%	3%	1%	1%	1%	2%	4%	5%	3%	2%	3%	2%
	Rarely	11%	9%	19%	9%	10%	12%	10%	8%	11%	9%	18%	12%	10%	12%	12%	13%	11%	12%	13%	14%	12%	12%	10%	10%
	Occasionally	38%	38%	31%	38%	38%	39%	36%	35%	37%	39%	36%	41%	35%	42%	35%	34%	38%	40%	38%	37%	40%	40%	40%	33%
	Frequently	40%	41%	32%	42%	37%	41%	40%	43%	38%	39%	32%	36%	43%	37%	44%	47%	38%	40%	38%	39%	40%	40%	39%	44%
	Always	8%	9%	13%	9%	7%	7%	11%	13%	11%	11%	10%	6%	10%	6%	9%	11%	8%	7%	8%	6%	7%	8%	7%	12%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q76: What do you do to combat burnout? Select all that apply.	Unweighted Base	5459	4706	101	4605	753	4154	1198	439	255	350	142	2288	3171	1476	431	1589	1946	2979	832	260	4071	1687	2124	1388
	Base: Total Respondents	2712	1959	48	1911	753	1598	1084	457	351	224	94	1097	1616	637	190	697	990	1443	394	145	1981	833	1013	731
	Exercise	43%	41%	27%	41%	47%	46%	39%	41%	36%	41%	36%	39%	45%	40%	41%	44%	44%	44%	41%	47%	43%	44%	42%	41%
	Increase childcare	18%	20%	15%	20%	14%	20%	16%	16%	16%	19%	17%	19%	18%	22%	23%	21%	14%	18%	20%	20%	19%	21%	17%	17%
	Scale back at work	19%	18%	20%	18%	22%	18%	20%	21%	15%	25%	32%	20%	19%	17%	13%	18%	21%	23%	28%	27%	24%	29%	20%	6%
	Divide things more equitably with partner	46%	50%	60%	50%	35%	45%	47%	50%	43%	49%	37%	49%	43%	60%	56%	50%	34%	48%	44%	40%	47%	49%	46%	43%
	Therapy	24%	25%	19%	25%	22%	24%	24%	24%	30%	19%	25%	28%	22%	29%	19%	21%	24%	25%	26%	25%	25%	28%	23%	20%
	Outsource household responsibilities	27%	27%	13%	28%	26%	27%	27%	27%	31%	27%	27%	24%	29%	27%	32%	29%	25%	31%	23%	29%	29%	32%	27%	21%
	Other (please specify)	19%	18%	18%	18%	23%	19%	19%	16%	21%	20%	24%	18%	20%	16%	18%	19%	21%	16%	13%	21%	16%	14%	17%	28%
	Not applicable, don't feel burned out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	2757	2408	47	2361	349	2072	625	245	133	177	62	983	1774	626	230	949	945	1425	401	113	1939	813	1013	818
	Base: felt burned out	1354	1005	23	983	349	773	566	255	180	113	40	478	876	281	96	410	565	687	181	66	935	396	473	419
	Exercise	41%	40%	25%	40%	44%	44%	37%	38%	38%	37%	34%	37%	43%	37%	37%	42%	43%	41%	39%	48%	41%	44%	38%	40%
	Increase childcare	20%	21%	12%	21%	17%	23%	16%	16%	15%	20%	21%	21%	19%	24%	25%	23%	15%	20%	23%	24%	21%	24%	18%	17%
	Scale back at work	18%	18%	10%	19%	18%	17%	20%	23%	15%	27%	31%	19%	18%	18%	11%	19%	19%	23%	25%	30%	24%	29%	19%	6%
	Divide things more equitably with partner	43%	46%	54%	46%	34%	43%	43%	47%	37%	44%	35%	47%	41%	57%	49%	47%	33%	44%	45%	35%	44%	47%	42%	42%
	Therapy	29%	29%	19%	29%	29%	29%	28%	26%	37%	24%	28%	32%	27%	33%	24%	24%	31%	31%	32%	35%	31%	33%	29%	24%
	Outsource household responsibilities	28%	27%	10%	28%	31%	30%	27%	27%	30%	26%	30%	24%	31%	26%	32%	31%	27%	34%	25%	32%	32%	35%	29%	20%
	Other (please specify)	22%	20%	31%	20%	28%	22%	22%	19%	23%	25%	36%	21%	23%	20%	21%	20%	26%	19%	16%	22%	19%	17%	20%	30%
	Not applicable, don't feel burned out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	2702	2298	54	2244	404	2082	573	194	122	173	90	1305	1397	850	201	640	1001	1554	431	147	2132	874	1111	570
	Base: Not burned out	1357	953	25	928	404	825	518	202	171	110	54	619	739	356	84	287	626	755	212	79	1046	428	540	311
	Exercise	45%	43%	28%	43%	49%	47%	40%	44%	33%	45%	37%	41%	48%	42%	46%	46%	45%	46%	42%	46%	45%	44%	46%	42%
	Increase childcare	17%	19%	18%	20%	11%	17%	16%	16%	18%	18%	15%	18%	16%	20%	21%	19%	14%	16%	18%	17%	17%	18%	16%	18%
	Scale back at work	20%	18%	29%	18%	25%	20%	21%	19%	16%	22%	34%	20%	20%	17%	15%	17%	23%	22%	31%	24%	24%	29%	20%	6%
	Divide things more equitably with partner	48%	54%	65%	54%	35%	47%	51%	54%	50%	54%	38%	51%	46%	62%	65%	54%	36%	52%	44%	44%	50%	51%	50%	44%
	Therapy	19%	20%	20%	20%	17%	19%	20%	21%	23%	14%	23%	24%	15%	25%	12%	17%	18%	21%	20%	16%	20%	24%	18%	16%
	Outsource household responsibilities	26%	27%	16%	28%	22%	25%	27%	26%	32%	28%	24%	25%	27%	28%	32%	28%	23%	29%	29%	26%	27%	29%	26%	22%
	Other (please specify)	16%	15%	7%	15%	19%	16%	15%	12%	19%	16%	14%	15%	17%	13%	14%	19%	17%	14%	10%	20%	14%	12%	14%	24%
	Not applicable, don't feel burned out																								

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q77: What is the most important quality you aim to cultivate in your child(ren)?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Bravery	3%	3%	12%	3%	3%	2%	5%	4%	6%	4%	12%	3%	3%	2%	3%	2%	4%	3%	4%	5%	3%	3%	3%	4%
	Curiosity	5%	5%	3%	5%	4%	5%	4%	4%	3%	5%	1%	6%	4%	7%	5%	4%	3%	5%	4%	5%	5%	6%	4%	3%
	Respect	7%	8%	12%	8%	6%	6%	9%	5%	13%	6%	5%	7%	8%	6%	7%	9%	8%	7%	8%	5%	7%	7%	7%	9%
	Open-mindedness	6%	6%	10%	6%	6%	6%	5%	5%	8%	4%	6%	7%	5%	7%	3%	5%	6%	6%	6%	6%	6%	7%	6%	5%
	Inclusiveness	3%	3%	3%	3%	3%	3%	2%	2%	3%	1%	4%	3%	3%	2%	1%	2%	4%	3%	4%	1%	3%	4%	2%	2%
	Empathy	13%	13%	12%	13%	13%	14%	11%	11%	10%	14%	9%	13%	13%	13%	15%	13%	12%	12%	15%	15%	13%	13%	13%	13%
	Generosity	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%
	Intelligence	4%	4%	1%	4%	4%	3%	5%	5%	8%	5%	7%	4%	4%	4%	5%	3%	4%	4%	4%	6%	4%	3%	4%	4%
	Kindness	33%	34%	30%	34%	30%	37%	26%	30%	19%	29%	23%	31%	34%	33%	34%	38%	30%	34%	29%	27%	32%	32%	33%	34%
	Resilience	14%	13%	5%	14%	17%	14%	15%	16%	13%	19%	12%	14%	15%	15%	13%	13%	16%	16%	13%	14%	15%	15%	15%	13%
	Independence	8%	7%	8%	7%	8%	5%	1%	10%	13%	10%	10%	7%	8%	7%	11%	7%	8%	7%	8%	8%	8%	6%	8%	8%
	Other (please specify)	4%	3%	5%	3%	5%	4%	4%	3%	4%	2%	5%	3%	4%	4%	2%	3%	4%	3%	3%	6%	3%	3%	3%	5%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q78: How do you cultivate this quality in your child(ren)? Select all that apply.	Unweighted Base	5580	4785	105	4680	795	4241	1227	446	269	353	144	2343	3237	1508	436	1616	2002	3037	847	266	4150	1710	2174	1430
	Base: Total Respondents	2794	1999	50	1949	795	1647	1115	464	370	225	96	1134	1660	655	182	713	1236	1482	405	149	2036	836	1051	758
	Books	62%	65%	49%	66%	54%	64%	59%	61%	55%	65%	55%	66%	60%	70%	68%	67%	54%	64%	57%	55%	62%	62%	63%	62%
	Modeling the qualities	90%	90%	76%	90%	91%	91%	89%	90%	88%	90%	79%	89%	91%	93%	94%	92%	87%	91%	86%	92%	90%	91%	89%	91%
	Time spent outside	41%	43%	39%	43%	35%	40%	42%	46%	39%	45%	35%	44%	39%	48%	49%	42%	35%	40%	40%	36%	39%	39%	41%	45%
	Other (please specify)	9%	7%	2%	7%	13%	8%	9%	8%	9%	8%	10%	8%	9%	6%	4%	7%	12%	9%	6%	12%	9%	11%	7%	9%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q79: In the past year, which of the following topics have you discussed with your child? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Climate change	25%	17%	14%	22%	17%	26%	22%	20%	23%	21%	31%	16%	31%	5%	2%	23%	39%	24%	23%	36%	25%	22%	25%	25%
	Religious values	40%	34%	26%	34%	52%	41%	38%	36%	44%	29%	40%	24%	57%	11%	20%	51%	52%	38%	38%	55%	39%	38%	38%	42%
	Reproductive rights	16%	10%	6%	10%	32%	19%	12%	11%	10%	11%	16%	10%	20%	4%	5%	10%	28%	15%	20%	24%	17%	18%	15%	14%
	Immigrants/Refugees	18%	12%	6%	12%	33%	20%	13%	16%	10%	12%	24%	11%	22%	4%	2%	13%	30%	18%	17%	26%	18%	18%	17%	17%
	Racism/Discrimination	43%	33%	21%	34%	67%	46%	38%	35%	43%	34%	51%	26%	54%	10%	12%	46%	63%	43%	36%	59%	43%	40%	43%	42%
	Islamophobia and/or Antisemitism	9%	5%	2%	5%	19%	1%	6%	6%	3%	1%	1%	6%	12%	2%	1%	5%	16%	8%	9%	16%	9%	8%	9%	9%
	Income inequality	20%	14%	3%	14%	36%	22%	16%	15%	15%	17%	27%	11%	27%	3%	3%	20%	32%	20%	17%	32%	20%	21%	18%	19%
	Gun violence	23%	15%	6%	15%	43%	24%	21%	18%	24%	18%	25%	11%	31%	2%	4%	20%	39%	22%	21%	37%	23%	22%	21%	25%
	Homelessness	23%	22%	1%	23%	47%	31%	26%	27%	24%	25%	36%	16%	38%	3%	4%	33%	45%	28%	27%	44%	29%	28%	27%	30%
	Hunger and food insecurity	31%	26%	1%	26%	43%	33%	28%	26%	28%	27%	34%	17%	40%	4%	8%	38%	44%	30%	29%	39%	31%	31%	29%	31%
	Gender equality	29%	23%	9%	23%	45%	33%	23%	23%	19%	25%	32%	20%	35%	9%	12%	29%	43%	31%	25%	39%	30%	31%	28%	27%
	Intellectual or medical differences	26%	21%	1%	21%	38%	30%	20%	20%	18%	22%	21%	16%	32%	6%	9%	31%	36%	26%	23%	38%	26%	25%	26%	24%
	Gender identification	23%	17%	6%	18%	36%	26%	18%	17%	18%	17%	15%	16%	27%	7%	6%	22%	34%	23%	23%	33%	24%	25%	21%	20%
	Sexuality	18%	11%	6%	12%	35%	20%	14%	15%	15%	9%	17%	11%	23%	3%	5%	14%	30%	17%	17%	30%	18%	17%	17%	18%
	War	18%	11%	1%	11%	35%	21%	13%	12%	11%	12%	16%	8%	24%	1%	1%	16%	30%	16%	16%	32%	17%	16%	16%	19%
	Politics	19%	10%	4%	10%	40%	22%	14%	12%	14%	11%	18%	9%	25%	2%	1%	13%	33%	18%	16%	35%	19%	17%	17%	19%
	Bullying	42%	33%	8%	34%	64%	44%	38%	39%	41%	34%	40%	23%	55%	6%	16%	50%	61%	40%	38%	56%	41%	39%	40%	46%
	Social media	23%	13%	5%	13%	48%	24%	21%	18%	26%	15%	31%	11%	31%	1%	3%	16%	42%	21%	22%	37%	22%	21%	22%	25%
	Other (please specify)	6%	7%	9%	7%	4%	5%	7%	7%	8%	6%	6%	10%	4%	15%	9%	3%	3%	6%	6%	4%	6%	7%	5%	6%
	None of the above	24%	31%	41%	30%	7%	22%	27%	29%	24%	35%	10%	39%	14%	59%	52%	15%	6%	25%	21%	14%	23%	23%	25%	26%

	Generation		Generation			Age									
	All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	18-26	27-29	30-34	35-39	40-42	43 and older	Net <30	Net 30-39	Net 40+	
Q80: Which of the following causes do you personally support? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	105	331	1510	2115	728	796	436	3625	1524
	Base: Total Respondents	2796	2000	50	1950	796	50	148	629	868	305	796	198	1497	1101
	Voting rights	64%	63%	56%	63%	66%	56%	45%	61%	67%	66%	66%	48%	64%	66%
	Environmental reform	52%	52%	42%	52%	53%	42%	38%	50%	56%	55%	53%	39%	53%	54%
	Affordable healthcare	70%	70%	71%	70%	71%	71%	56%	68%	72%	75%	71%	60%	70%	72%
	Reproductive rights	70%	71%	55%	71%	69%	55%	50%	68%	75%	77%	69%	52%	72%	71%
	Anti-abortion movement	16%	17%	19%	17%	14%	19%	27%	20%	14%	12%	14%	25%	17%	13%
	Immigrant/Refugee rights	47%	47%	45%	47%	47%	45%	36%	45%	50%	49%	47%	39%	48%	47%
	Racial justice	61%	61%	57%	61%	60%	57%	49%	60%	63%	65%	60%	51%	62%	61%
	Income inequality	46%	47%	48%	47%	44%	48%	38%	46%	48%	52%	44%	41%	47%	46%
	LGBTQ rights	54%	55%	34%	55%	53%	34%	37%	53%	58%	60%	53%	36%	56%	55%
	Reducing gun violence	65%	66%	52%	66%	64%	52%	43%	63%	71%	72%	64%	45%	67%	66%
	Reducing hunger, food insecurity and homelessness	64%	63%	58%	64%	67%	58%	53%	60%	66%	68%	67%	54%	64%	67%
	Gender equality	60%	61%	44%	61%	58%	44%	43%	59%	64%	67%	58%	43%	62%	61%
	Paid family leave	76%	80%	64%	80%	65%	64%	61%	82%	82%	79%	65%	62%	82%	69%
	Affordable childcare	74%	77%	70%	78%	66%	70%	61%	78%	80%	80%	66%	63%	79%	70%
	Privacy issues	34%	33%	31%	33%	36%	31%	31%	32%	34%	36%	31%	31%	33%	36%
	Social media regulation	35%	33%	26%	33%	40%	26%	28%	29%	35%	40%	27%	32%	40%	
	Anti-book bans	28%	28%	24%	28%	29%	24%	25%	28%	29%	26%	29%	25%	29%	29%
	Other (please specify)	3%	3%	3%	3%	4%	3%	2%	3%	3%	2%	4%	2%	3%	3%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mill	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q81: Do you have a gun in your home?	Unweighted Base	5553	4761	103	4658	792	4222	1221	443	266	352	142	2335	3218	1506	434	1603	1992	3017	847	264	4128	1700	2164	1425
	Base: Total Respondents	2779	1987	48	1939	792	1640	1108	461	366	224	94	1129	1650	654	182	706	1230	1470	405	148	2024	830	1046	756
	Yes	31%	32%	29%	33%	29%	34%	28%	29%	26%	22%	46%	32%	31%	32%	34%	33%	29%	31%	36%	32%	32%	31%	33%	30%
	No	69%	68%	71%	67%	71%	66%	72%	71%	74%	78%	54%	68%	69%	68%	66%	67%	71%	69%	64%	68%	68%	69%	67%	70%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q82: Where do you most commonly seek parenting content?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Books/Audiobooks	16%	16%	15%	16%	18%	16%	17%	16%	19%	17%	21%	15%	17%	13%	14%	16%	18%	15%	19%	19%	16%	17%	15%	16%
	Pediatrician	8%	7%	7%	7%	8%	8%	7%	7%	6%	9%	13%	8%	7%	8%	8%	7%	8%	8%	6%	7%	7%	7%	8%	8%
	Parents/Family	12%	11%	20%	11%	13%	11%	13%	13%	16%	9%	14%	10%	13%	8%	8%	12%	14%	11%	12%	14%	11%	8%	13%	14%
	Friends	10%	8%	2%	9%	15%	12%	8%	8%	6%	10%	10%	10%	10%	8%	8%	8%	13%	11%	10%	11%	11%	11%	11%	8%
	Bloggs	6%	6%	14%	6%	7%	7%	6%	5%	6%	5%	5%	7%	6%	6%	5%	6%	7%	7%	6%	6%	6%	7%	6%	6%
	Digital Media/Websites	18%	17%	10%	18%	19%	17%	18%	17%	21%	17%	17%	19%	17%	19%	20%	16%	17%	18%	17%	17%	18%	19%	17%	17%
	Classes	1%	1%	5%	1%	1%	1%	1%	0%	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	0%
	Podcasts	5%	5%	1%	5%	5%	6%	5%	7%	4%	3%	3%	5%	6%	5%	4%	6%	5%	6%	6%	5%	6%	7%	6%	3%
	Social media	21%	25%	22%	25%	11%	20%	22%	24%	20%	28%	13%	23%	20%	29%	31%	25%	13%	21%	19%	15%	20%	22%	20%	24%
	Television	0%	0%	-	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
	Pinterest	0%	0%	-	0%	1%	1%	0%	-	-	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%
	Other (please specify)	2%	2%	3%	2%	4%	2%	2%	1%	3%	1%	4%	2%	2%	2%	1%	2%	3%	2%	1%	5%	2%	2%	2%	2%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q83: Did you breastfeed your child(ren)?	Unweighted Base	5550	4766	105	4661	784	4213	1224	443	268	352	143	2323	3227	1502	436	1613	1981	3022	838	265	4125	1699	2161	1425
	Base: Total Respondents	2775	1991	50	1940	784	1631	1112	461	369	224	94	1123	1652	652	182	711	1222	1475	396	148	2019	826	1045	755
	Yes	86%	89%	79%	89%	81%	86%	87%	90%	81%	88%	88%	85%	87%	88%	92%	91%	82%	87%	86%	84%	86%	88%	85%	87%
	No	14%	11%	21%	11%	19%	14%	13%	10%	19%	12%	12%	15%	13%	12%	8%	9%	18%	13%	14%	16%	14%	12%	15%	13%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q84: How long did you breastfeed your most recent child? If currently breastfeeding, how long do you plan to breastfeed?	Unweighted Base	4892	4257	89	4168	635	3722	1069	397	216	312	126	2012	2880	1323	399	1480	1672	2676	733	231	3640	1520	1889	1252
	Base: Breastfed children	2397	1762	40	1723	635	1407	964	413	300	198	83	957	1441	571	169	648	1002	1279	340	124	1744	725	894	654
	Never breastfed	1%	1%	1%	1%	2%	1%	2%	0%	1%	2%	8%	1%	1%	0%	1%	1%	2%	1%	2%	4%	1%	1%	1%	1%
	Less than a month	4%	4%	4%	4%	5%	4%	5%	5%	5%	3%	3%	5%	4%	3%	4%	4%	5%	5%	3%	4%	4%	5%	4%	5%
	1-3 months	11%	11%	13%	11%	11%	11%	11%	12%	13%	7%	11%	13%	10%	12%	12%	8%	13%	12%	11%	9%	12%	12%	11%	10%
	4-6 months	13%	13%	8%	13%	14%	14%	12%	12%	12%	13%	18%	14%	12%	13%	13%	11%	14%	14%	11%	17%	14%	15%	13%	11%
	7-9 months	10%	10%	6%	10%	9%	11%	9%	9%	8%	10%	10%	12%	9%	11%	11%	7%	11%	11%	8%	9%	10%	10%	11%	9%
	10-12 months	17%	19%	20%	18%	14%	17%	17%	16%	18%	19%	12%	17%	17%	20%	21%	18%	14%	19%	18%	12%	19%	17%	21%	12%
	13-15 months	16%	17%	26%	16%	13%	16%	16%	15%	17%	17%	9%	14%	17%	14%	20%	18%	14%	15%	14%	12%	15%	14%	15%	17%
	16 months or more	28%	27%	22%	27%	30%	27%	29%	31%	26%	29%	29%	25%	30%	26%	18%	33%	27%	22%	32%	34%	25%	25%	24%	34%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q85: If you didn't breastfeed your most recent child, or didn't reach your breastfeeding goals, which of the following reasons contributed? Select all that apply.	Unweighted Base	2158	1831	42	1789	327	1649	471	155	115	118	77	1005	1153	567	169	493	918	1264	330	82	1676	696	898	482
	Base: Total Respondents	1088	761	23	738	327	651	426	161	156	72	49	478	610	243	69	219	552	649	162	53	834	350	431	254
	Was not physically able to breastfeed	22%	26%	27%	26%	12%	19%	26%	24%	31%	32%	21%	21%	22%	28%	30%	30%	15%	24%	18%	17%	23%	23%	23%	19%
	Had to return to work (hard to pump, keep up supply, etc.)	38%	37%	42%	37%	42%	37%	40%	43%	37%	43%	42%	42%	36%	40%	29%	39%	39%	38%	37%	38%	38%	41%	35%	40%
	Child had challenges	31%	32%	44%	31%	28%	30%	32%	26%	32%	30%	42%	30%	31%	28%	28%	31%	31%	39%	34%	13%	37%	36%	40%	11%
	Partner wanted to be more involved in feeding	24%	26%	30%	26%	19%	26%	21%	22%	19%	20%	17%	27%	21%	31%	22%	24%	21%	25%	20%	16%	23%	23%	24%	25%
	Did not want to breastfeed	21%	25%	28%	25%	13%	22%	20%	21%	19%	25%	8%	25%	18%	31%	22%	22%	17%	20%	24%	15%	21%	22%	21%	23%
	Other (please specify)	7%	8%	25%	8%	5%	8%	7%	8%	7%	3%	17%	7%	8%	7%	4%	7%	8%	8%	11%	5%	9%	11%	7%	3%
	Not applicable	12%	12%	21%	12%	10%	13%	10%	7%	13%	12%	9%	10%	13%	12%	15%	15%	10%	13%	10%	12%	9%	10%	10%	17%
	Not applicable	14%	14%	8%	14%	16%	15%	13%	14%	11%	17%	16%	14%	14%	17%	22%	14%	12%	13%	9%	23%	13%	13%	11%	20%

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		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	577	460	15	445	117	436	130	38	42	33	14	279	298	171	33	118	255	310	89	24	423	156	243	154
	Base: Did not breastfeed	317	200	10	190	117	190	121	40	56	21	8	140	176	76	12	55	173	171	42	17	230	84	129	87
	Time commitment too great	17%	21%	38%	20%	9%	15%	20%	16%	24%	18%	5%	13%	20%	19%	35%	29%	11%	19%	21%	8%	18%	20%	13%	18%
	Was not physically able to breastfeed	50%	46%	43%	46%	56%	52%	46%	53%	36%	61%	42%	54%	47%	51%	41%	43%	51%	50%	51%	47%	50%	57%	46%	43%
	Had to return to work (hard to pump, keep up supply, etc.)	11%	13%	22%	12%	7%	11%	11%	13%	11%	5%	11%	10%	11%	12%	2%	15%	10%	13%	15%	9%	13%	11%	15%	5%
	Child had challenges	23%	27%	44%	26%	16%	26%	19%																	

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Q86: How supported do you feel by your spouse/partner?	Unweighted Base Base: Have spouse/partner Very supported Somewhat supported Somewhat unsupported Not at all supported Not applicable	5216 2538 42% 42% 13% 3%	4540 1862 43% 43% 11% 3%	91 39 39% 45% 8% -	4449 1823 43% 43% 11% -	676 676 38% 41% 17% -	4004 1520 42% 42% 13% -	1107 990 41% 44% 12% -	412 429 41% 45% 11% -	215 298 42% 41% 14% -	344 218 42% 45% 10% -	111 69 36% 42% 15% -	2182 1024 43% 43% 2% -	3034 1514 41% 42% 4% -	1462 623 46% 43% 10% -	423 171 41% 46% 2% -	1565 683 44% 41% 12% -	1749 1052 37% 43% 13% -	2850 1352 42% 42% 3% -	779 363 40% 43% 13% -	237 128 47% 41% 4% -	3866 1843 48% 42% 3% -	1618 774 43% 42% 4% -	2011 941 41% 43% 3% -	1350 695 40% 43% 13% -	
Q87: Which best describes the impact on your relationship with your partner/spouse since becoming a parent?	Unweighted Base Base: Have spouse/partner Overall, it brought us closer together Overall, it pulled us apart It did not change our relationship Not applicable	5229 2546 13% 20% 14% 2%	4549 1866 15% 19% 14% 2%	92 40 10% 17% 13% 3%	4457 1826 15% 19% 14% 2%	680 680 9% 19% 16% 4%	4013 1525 50% 20% 15% 2%	1110 993 51% 19% 14% 2%	414 431 51% 19% 12% 2%	216 300 52% 22% 15% 3%	344 218 46% 16% 15% 1%	111 69 39% 17% 10% 5%	2189 1027 49% 34% 16% 2%	3040 1519 53% 32% 13% 2%	1463 624 12% 21% 17% 2%	424 171 18% 17% 11% 0%	1567 686 16% 13% 11% 1%	1758 1058 16% 19% 16% 4%	2854 1355 50% 21% 15% 2%	784 366 46% 23% 15% 2%	240 129 50% 15% 16% 1%	3878 1850 52% 33% 15% 2%	3878 1850 52% 33% 15% 2%	1623 776 50% 33% 13% 2%	2015 944 47% 34% 16% 2%	1351 696 52% 32% 13% 2%
Q88: What is your most frequent relationship tension?	Unweighted Base Base: Have spouse/partner Time spent with partner Sex life Finances Differences in approaches to parenting Equal balancing of parenting responsibilities Different political/religious/ethical views Other (please specify) Not applicable, don't have a partner	5229 2546 13% 20% 16% 28% 2% 6% 0%	4549 1866 15% 19% 14% 30% 1% 6% 0%	92 40 10% 17% 17% 24% 5% 3% 3%	4457 1826 15% 19% 14% 31% 1% 6% 0%	680 680 9% 19% 16% 21% 2% 7% 1%	4013 1525 50% 20% 15% 29% 2% 6% 0%	1110 993 51% 19% 14% 27% 1% 5% 1%	414 431 51% 22% 16% 27% 2% 6% -	216 300 52% 22% 16% 32% 2% 6% -	344 218 46% 16% 15% 31% 6% 3% 3%	111 69 39% 17% 10% 3% 3%	2189 1027 49% 34% 16% 30% 2% 5% 0%	3040 1519 53% 32% 13% 26% 1% 6% 1%	1463 624 12% 21% 17% 37% 1% 7% 0%	424 171 18% 17% 11% 36% 0% 4% 1%	1567 686 16% 13% 11% 29% 0% 7% 0%	1758 1058 16% 19% 16% 21% 2% 5% 1%	2854 1355 50% 21% 15% 29% 1% 6% 0%	784 366 46% 23% 15% 28% 3% 5% 1%	240 129 50% 15% 16% 22% 2% 6% 0%	3878 1850 52% 33% 15% 31% 2% 6% 0%	3878 1850 52% 33% 15% 28% 2% 6% 0%	1623 776 50% 33% 13% 31% 2% 5% 0%	2015 944 47% 34% 16% 27% 2% 5% 0%	1351 696 52% 32% 13% 2% 7% 0%
Q89: How often do you and your partner have sex?	Unweighted Base Base: Sexually active and Have spouse/partner 3 or more times a week 1-2 times a week 1-2 times a month Less than once a month Not applicable, no partner	4858 2350 6% 32% 37% 25% 0%	4252 1744 6% 35% 37% 23% 0%	85 37 22% 43% 27% 8% -	4167 1707 5% 34% 37% 23% 0%	606 606 6% 26% 36% 31% 1%	3758 1423 5% 32% 38% 25% 0%	1004 904 7% 34% 35% 24% -	385 401 8% 32% 38% 23% -	201 279 7% 42% 27% 24% -	301 279 5% 28% 38% 30% -	101 62 20% 31% 27% 23% -	2003 940 5% 29% 38% 28% 0%	2855 1410 6% 35% 36% 23% 0%	1350 572 3% 28% 41% 28% 0%	398 158 6% 37% 32% 24% 0%	1493 652 35% 33% 34% 22% 0%	1600 960 8% 33% 34% 25% 0%	2678 1261 4% 32% 38% 26% 0%	714 332 7% 36% 33% 24% 0%	219 118 5% 28% 44% 19% 1%	3611 1711 5% 32% 38% 24% 0%	1528 731 4% 34% 37% 24% 0%	1864 862 5% 32% 37% 26% 0%	1247 639 8% 33% 34% 25% 0%	
Q90: How has your sex life changed in the past year?	Unweighted Base Base: Total Respondents Having more sex Having about the same amount of sex Having less sex Not sexually active Prefer not to answer Not applicable, no partner	5585 2796 10% 26% 48% 8% 3% 4%	4789 2000 9% 25% 52% 7% 3% 3%	105 50 12% 31% 35% 12% 3% 6%	4684 1950 9% 25% 53% 7% 3% 3%	796 796 10% 27% 39% 12% 5% 8%	4244 1648 10% 28% 48% 7% 3% 5%	1228 1116 9% 23% 49% 10% 4% 4%	446 464 9% 24% 53% 8% 4% 3%	269 370 12% 22% 46% 9% 4% 8%	354 226 11% 21% 51% 12% 1% 1%	144 96 10% 26% 44% 15% 1% 7%	2345 1134 8% 22% 52% 9% 4% 5%	3240 1662 11% 28% 46% 8% 3% 4%	1510 655 6% 19% 52% 9% 3% 3%	436 182 12% 8% 68% 2% 2% 1%	1616 713 12% 28% 51% 5% 3% 1%	2005 1237 11% 30% 38% 10% 4% 8%	3041 1483 8% 26% 51% 8% 3% 5%	848 406 9% 25% 48% 9% 4% 5%	266 149 11% 26% 41% 12% 3% 4%	4155 2038 5% 9% 51% 8% 4% 5%	1711 837 10% 27% 49% 6% 3% 3%	2178 1052 8% 25% 49% 9% 3% 6%	1430 758 13% 25% 46% 8% 4% 4%	

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Q90: How has your sex life changed in the past year?	Unweighted Base	5229	4549	92	4457	680	4013	1110	414	216	344	111	2189	3040	1463	424	1567	1758	2854	784	240	3878	1623	2015	1351
	Base: Have spouse/partner	2546	1866	40	1826	680	1525	993	431	300	218	69	1027	1519	624	171	686	1058	1355	366	129	1850	776	944	696
	Having more sex	10%	10%	15%	10%	11%	10%	10%	9%	13%	10%	11%	8%	11%	6%	9%	12%	11%	9%	10%	11%	9%	10%	8%	13%
	Having about the same amount of sex	27%	26%	34%	26%	30%	29%	24%	25%	21%	29%	24%	34%	30%	20%	12%	28%	34%	28%	26%	29%	28%	28%	27%	27%
	Having less sex	51%	54%	40%	55%	43%	51%	53%	55%	52%	52%	48%	56%	48%	62%	70%	52%	41%	54%	51%	45%	53%	53%	53%	48%
	Not sexually active	7%	6%	5%	6%	10%	6%	9%	7%	13%	10%	8%	7%	8%	8%	8%	9%	9%	7%	9%	7%	7%	6%	8%	8%
	Prefer not to answer	3%	3%	3%	3%	5%	3%	4%	4%	3%	4%	1%	4%	3%	3%	1%	2%	4%	3%	4%	5%	3%	3%	4%	4%
	Not applicable, no partner	0%	0%	3%	0%	1%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%

		Generation			Ethnicity					Number of Children		Ages of Children			Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q91: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply.	Unweighted Base	2775	2477	43	2434	298	2131	594	232	115	182	59	1237	1538	912	302	831	723	1590	398	110	2098	882	1106	677
	Base: Less Sex	1328	1030	17	1012	298	778	539	242	163	113	39	580	748	391	124	362	447	739	189	60	987	417	510	340
	Added a baby	54%	64%	73%	64%	21%	52%	58%	63%	48%	63%	51%	57%	52%	79%	87%	73%	8%	53%	56%	40%	53%	57%	51%	59%
	Attraction has faded	14%	12%	21%	12%	20%	15%	13%	10%	20%	10%	15%	15%	13%	9%	9%	9%	23%	15%	13%	14%	15%	15%	14%	13%
	Job stress	29%	30%	15%	30%	29%	29%	30%	23%	36%	32%	45%	29%	29%	23%	15%	28%	40%	34%	30%	29%	33%	35%	32%	19%
	No time	52%	53%	55%	53%	49%	52%	53%	49%	59%	56%	51%	50%	54%	53%	47%	56%	50%	53%	53%	51%	53%	49%	56%	50%
	Other (please specify)	20%	18%	10%	18%	29%	20%	20%	22%	16%	25%	13%	20%	21%	18%	13%	16%	28%	19%	20%	20%	19%	20%	19%	24%
	Not applicable, has not changed	0%	0%	-	0%	0%	0%	0%	-	1%	-	-	0%	0%	-	-	0%	1%	0%	1%	-	0%	1%	0%	0%
	Not applicable, no partner	0%	0%	-	0%	-	0%	-	-	-	-	-	-	0%	-	-	0%	-	0%	-	-	0%	-	0%	-

		Generation			Ethnicity					Number of Children		Ages of Children			Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
	Unweighted Base	2718	2432	42	2390	286	2093	575	225	108	180	52	1215	1503	906	299	819	688	1563	384	109	2056	862	1085	662
	Base: Less Sex and Have a Spouse/Partner	1291	1005	16	989	286	761	519	234	153	111	32	568	724	388	119	357	424	720	182	59	961	406	496	330
	Added a baby	55%	65%	81%	65%	22%	53%	59%	64%	50%	63%	57%	58%	53%	79%	91%	74%	8%	54%	57%	41%	54%	58%	52%	60%
	Attraction has faded	14%	12%	13%	12%	20%	15%	12%	10%	19%	10%	15%	15%	13%	9%	9%	9%	24%	15%	13%	14%	14%	15%	14%	12%
	Job stress	29%	30%	16%	30%	29%	29%	30%	23%	37%	32%	44%	29%	30%	24%	16%	28%	40%	34%	30%	28%	33%	34%	33%	20%
	No time	52%	53%	50%	53%	49%	52%	54%	49%	60%	55%	48%	50%	54%	53%	48%	56%	50%	53%	53%	52%	50%	50%	56%	51%
	Other (please specify)	20%	18%	11%	18%	29%	20%	20%	21%	15%	26%	14%	20%	20%	18%	11%	16%	28%	19%	19%	20%	19%	20%	18%	24%
	Not applicable, has not changed	0%	0%	-	0%	-	0%	-	-	-	-	-	0%	0%	-	-	0%	0%	0%	0%	-	0%	1%	-	0%
	Not applicable, no partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children			Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q92: What is your ideal sex frequency?	Unweighted Base	5555	4768	105	4663	787	4227	1217	443	264	353	143	2331	3224	1506	423	1612	1985	3027	844	261	4132	1706	2165	1423
	Base: Total Respondents	2774	1987	50	1936	787	1640	1103	461	363	225	95	1123	1651	654	181	710	1222	1471	404	145	2020	832	1043	754
	3 or more times a week	18%	19%	32%	19%	14%	14%	24%	24%	31%	15%	37%	16%	19%	16%	15%	20%	18%	16%	17%	22%	16%	17%	15%	22%
	1-2 times a week	59%	61%	49%	61%	56%	61%	57%	59%	54%	58%	44%	60%	59%	63%	66%	63%	55%	61%	61%	56%	60%	61%	61%	57%
	1-2 times a month	19%	17%	11%	18%	23%	21%	15%	13%	12%	24%	14%	20%	18%	19%	17%	16%	21%	21%	17%	20%	20%	20%	20%	17%
	Less than once a month	4%	3%	7%	2%	7%	4%	3%	3%	3%	3%	5%	4%	4%	2%	2%	2%	6%	3%	5%	3%	3%	2%	4%	5%

		Generation			Ethnicity					Number of Children		Ages of Children			Employment										
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
	Unweighted Base	5208	4531	92	4439	677	4000	1103	411	213	343	111	2179	3029	1459	423	1563	1747	2845	782	237	3864	1619	2008	1344
	Base: Have spouse/partner	2532	1855	40	1815	677	1519	985	428	295	217	69	1020	1512	622	170	683	1050	1347	365	127	1840	773	940	692
	3 or more times a week	16%	18%	33%	18%	11%	13%	22%	23%	27%	13%	39%	15%	17%	15%	15%	18%	16%	14%	16%	18%	15%	16%	14%	20%
	1-2 times a week	61%	62%	56%	63%	57%	62%	60%	61%	59%	59%	45%	62%	61%	64%	65%	64%	56%	62%	64%	58%	62%	62%	62%	59%
	1-2 times a month	19%	17%	7%	18%	25%	22%	16%	13%	13%	25%	11%	20%	19%	19%	18%	16%	22%	21%	16%	21%	20%	20%	20%	17%
	Less than once a month	3%	2%	4%	2%	6%	4%	3%	3%	2%	4%	5%	3%	3%	2%	2%	5%	5%	3%	3%	3%	3%	2%	4%	5%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q93: How satisfied are you with your sex life?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Extremely satisfied	9%	9%	18%	9%	10%	9%	9%	11%	10%	9%	12%	9%	10%	7%	10%	9%	10%	8%	9%	9%	8%	8%	9%	11%
	Satisfied	29%	30%	35%	30%	27%	29%	29%	27%	30%	27%	33%	26%	31%	26%	28%	31%	30%	28%	33%	31%	29%	32%	27%	29%
	Neither satisfied or dissatisfied	33%	34%	25%	34%	32%	34%	33%	33%	33%	36%	31%	35%	32%	36%	34%	34%	32%	35%	29%	33%	34%	33%	34%	33%
	Dissatisfied	21%	21%	17%	21%	20%	21%	20%	22%	17%	18%	17%	21%	20%	24%	23%	21%	18%	21%	21%	21%	21%	20%	22%	19%
	Extremely dissatisfied	8%	6%	5%	6%	11%	7%	9%	8%	10%	10%	7%	9%	7%	8%	5%	5%	10%	8%	8%	6%	8%	8%	8%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	5229	4549	92	4457	680	4013	1110	414	216	344	111	2189	3040	1463	424	1567	1758	2854	784	240	3878	1623	2015	1351
	Base: Have spouse/partner	2546	1866	40	1826	680	1525	993	431	300	218	69	1027	1519	624	171	696	1058	1355	366	129	1850	776	944	696
	Extremely satisfied	9%	9%	23%	9%	11%	9%	10%	11%	9%	9%	13%	9%	10%	8%	10%	9%	11%	8%	10%	9%	9%	8%	9%	11%
	Satisfied	30%	31%	38%	31%	28%	30%	30%	28%	35%	27%	34%	27%	32%	27%	28%	32%	32%	29%	34%	30%	30%	33%	29%	30%
	Neither satisfied or dissatisfied	33%	33%	21%	34%	31%	33%	33%	33%	30%	36%	29%	34%	32%	34%	34%	33%	31%	34%	28%	34%	33%	32%	34%	31%
	Dissatisfied	21%	21%	13%	21%	20%	21%	20%	22%	16%	18%	18%	21%	20%	24%	25%	22%	18%	21%	20%	21%	21%	20%	22%	20%
	Extremely dissatisfied	7%	6%	6%	6%	11%	6%	8%	6%	10%	9%	6%	8%	6%	8%	4%	4%	9%	7%	7%	6%	7%	7%	7%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	4980	4341	89	4252	639	3831	1052	400	222	309	116	2049	2931	1361	404	1516	1682	2734	739	227	3700	1566	1907	1280
	Base: Sexually active	2437	1798	41	1757	639	1460	953	416	308	196	74	968	1469	580	165	665	1019	1301	347	125	1773	755	893	664
	Extremely satisfied	10%	9%	22%	9%	12%	10%	11%	12%	11%	11%	15%	10%	10%	8%	11%	9%	12%	9%	11%	10%	9%	9%	10%	12%
	Satisfied	32%	33%	42%	32%	30%	32%	32%	29%	35%	30%	30%	29%	34%	29%	30%	33%	33%	31%	35%	34%	32%	34%	30%	32%
	Neither satisfied or dissatisfied	33%	33%	20%	33%	32%	33%	32%	33%	30%	37%	30%	34%	32%	34%	33%	33%	32%	34%	28%	34%	33%	32%	34%	32%
	Dissatisfied	20%	20%	12%	20%	19%	21%	19%	21%	16%	17%	19%	20%	20%	23%	22%	21%	17%	21%	20%	20%	21%	19%	22%	18%
	Extremely dissatisfied	5%	5%	4%	5%	7%	5%	6%	5%	7%	6%	5%	7%	4%	6%	3%	3%	6%	5%	6%	3%	5%	5%	5%	6%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	4858	4252	85	4167	606	3758	1004	385	201	301	101	2003	2855	1350	398	1493	1600	2678	714	219	3611	1528	1864	1247
	Base: Sexually active and Have spouse/partner	2350	1744	37	1707	606	1423	904	401	279	190	62	940	1410	572	158	652	960	1261	332	118	1711	731	862	639
	Extremely satisfied	10%	9%	24%	9%	12%	10%	10%	11%	9%	10%	15%	10%	10%	8%	11%	9%	11%	9%	11%	10%	9%	9%	9%	12%
	Satisfied	32%	33%	40%	33%	30%	32%	32%	29%	37%	30%	31%	29%	34%	29%	30%	34%	33%	31%	36%	33%	32%	34%	30%	32%
	Neither satisfied or dissatisfied	33%	33%	18%	33%	32%	33%	32%	33%	30%	37%	28%	34%	31%	34%	33%	32%	32%	34%	28%	34%	33%	32%	34%	31%
	Dissatisfied	20%	20%	13%	20%	19%	21%	19%	22%	16%	18%	20%	20%	20%	23%	23%	22%	17%	21%	19%	21%	19%	19%	22%	19%
	Extremely dissatisfied	5%	5%	5%	5%	7%	5%	6%	5%	8%	6%	7%	7%	4%	6%	4%	3%	6%	5%	6%	3%	5%	5%	5%	6%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q94: How do you identify?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Prefer to self-describe	0%	0%	-	0%	0%	0%	-	-	-	-	-	0%	0%	-	-	-	0%	0%	-	0%	-	-	0%	-
	Woman	98%	98%	94%	98%	98%	98%	97%	98%	97%	98%	91%	98%	98%	99%	99%	99%	97%	98%	96%	100%	98%	97%	98%	99%
	Man	1%	2%	6%	1%	1%	1%	2%	1%	1%	2%	7%	1%	2%	0%	1%	1%	2%	1%	3%	0%	2%	2%	2%	0%
	Non-binary	0%	0%	-	0%	0%	0%	1%	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%
	Prefer not to share	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	1%	-	0%	0%	0%	1%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q95: Do you identify as LGBTQ?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Yes	8%	9%	20%	9%	5%	7%	9%	9%	9%	4%	20%	9%	7%	7%	18%	6%	9%	8%	11%	4%	9%	9%	9%	6%
	No	92%	91%	80%	91%	95%	93%	91%	91%	91%	96%	80%	91%	93%	93%	94%	91%	92%	89%	96%	91%	91%	91%	91%	94%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q96: Which race/ethnicity best describes you? Select all that apply.	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	White, Caucasian	67%	64%	61%	64%	76%	100%	21%	28%	12%	20%	34%	66%	68%	64%	69%	68%	69%	68%	70%	71%	69%	67%	70%	64%
	Hispanic or Latino	17%	21%	17%	21%	6%	-	42%	100%	6%	6%	27%	16%	17%	21%	19%	21%	12%	16%	14%	14%	15%	16%	14%	21%
	Black or African American	13%	16%	36%	15%	7%	-	33%	5%	100%	4%	18%	14%	13%	13%	14%	13%	13%	13%	9%	19%	13%	12%	12%	15%
	Asian	8%	8%	6%	8%	8%	-	20%	3%	2%	100%	10%	9%	8%	11%	8%	8%	7%	8%	8%	7%	8%	10%	6%	9%
	Multiracial or Multiethnic	4%	4%	14%	4%	3%	-	9%	9%	10%	10%	12%	3%	4%	4%	4%	4%	3%	3%	3%	3%	4%	4%	3%	4%
	American Indian or Alaska Native	3%	3%	8%	2%	3%	-	7%	5%	5%	3%	83%	2%	3%	1%	2%	3%	4%	2%	5%	5%	3%	3%	3%	2%
	Native Hawaiian or other Pacific Islander	1%	1%	2%	1%	1%	-	2%	2%	1%	3%	23%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	MENA (Middle Eastern or North African)	1%	1%	1%	1%	2%	-	3%	2%	1%	1%	8%	1%	1%	1%	-	1%	2%	1%	1%	3%	1%	2%	1%	1%
	Prefer not to answer	1%	1%	0%	1%	3%	-	-	-	-	-	-	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q96: Ethnicity	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	White and only white selected	59%	54%	44%	54%	71%	100%	-	-	-	-	-	58%	59%	54%	58%	57%	63%	61%	64%	59%	61%	58%	64%	53%
	Hispanic/Latino and any combination	17%	21%	17%	21%	6%	-	42%	100%	6%	6%	27%	16%	17%	21%	19%	21%	12%	16%	14%	14%	15%	16%	14%	21%
	Black/Afr American and any combination	12%	15%	30%	14%	7%	-	31%	-	94%	2%	12%	13%	12%	12%	13%	11%	13%	13%	9%	16%	12%	11%	12%	13%
	American Indian or Alaska Native and any combination	2%	1%	3%	1%	3%	-	4%	-	-	1%	48%	1%	2%	1%	0%	1%	2%	1%	3%	3%	2%	2%	2%	1%
	Native Hawaiian or other Pacific Islander any combination	0%	0%	1%	0%	1%	-	1%	-	-	1%	13%	1%	0%	1%	0%	0%	0%	0%	1%	-	0%	1%	0%	0%
	Asian and any combo	7%	7%	5%	7%	7%	-	18%	-	-	91%	-	8%	7%	10%	8%	7%	6%	7%	7%	5%	7%	9%	6%	8%
	MENA (Middle Eastern or North African) and any combo	1%	0%	-	0%	2%	-	2%	-	-	-	-	1%	1%	1%	-	0%	1%	1%	0%	1%	1%	1%	1%	1%
	Prefer not to answer	1%	1%	0%	1%	3%	-	-	-	-	-	-	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%
	Anything else left over	1%	1%	-	1%	1%	-	2%	-	-	-	-	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q97: In what country do you live?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Tajikistan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Thailand	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	The former Yugoslav Republic of Macedonia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Timor-Leste	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Togo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Tonga	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Trinidad and Tobago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Tunisia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Turkmenistan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Turks and Caicos	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Tuvalu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Uganda	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Ukraine	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	United Arab Emirates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	United Kingdom of Great Britain and Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	United Republic of Tanzania	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Uruguay	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Uzbekistan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Vanuatu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Venezuela (Bolivarian Republic of)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Yemen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Zambia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Zimbabwe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native-Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q98: In what state or U.S. territory do you live? If not in the U.S., select "not applicable."	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Alabama	1%	1%	2%	1%	0%	1%	1%	-	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
	Alaska	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	2%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%
	American Samoa	0%	0%	-	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	-	0%	1%	0%	0%
	Arizona	2%	2%	1%	2%	1%	1%	3%	3%	3%	1%	5%	1%	2%	2%	2%	2%	1%	1%	2%	0%	1%	2%	1%	3%
	Arkansas	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%
	California	13%	13%	7%	14%	13%	9%	19%	22%	8%	30%	18%	14%	13%	15%	13%	12%	14%	12%	15%	10%	13%	14%	12%	16%
	Colorado	3%	3%	4%	3%	3%	4%	2%	4%	1%	1%	3%	4%	3%	4%	2%	3%	3%	3%	2%	6%	3%	3%	3%	3%
	Connecticut	2%	2%	-	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%
	Delaware	0%	0%	-	0%	0%	0%	0%	1%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	District of Columbia (DC)	1%	1%	-	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%
	Florida	4%	5%	3%	5%	3%	3%	7%	10%	6%	2%	2%	4%	5%	5%	9%	5%	3%	4%	4%	5%	4%	4%	4%	5%
	Georgia	3%	3%	8%	3%	2%	2%	5%	1%	11%	3%	3%	3%	3%	2%	4%	2%	3%	3%	3%	4%	3%	3%	3%	2%
	Guam	0%	0%	-	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	-	0%	0%	0%	1%	-	0%	1%	0%	0%
	Hawaii	0%	1%	2%	0%	0%	0%	1%	0%	0%	2%	3%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
	Idaho	1%	0%	1%	0%	1%	1%	0%	0%	-	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%
	Illinois	5%	5%	5%	5%	4%	5%	4%	5%	4%	2%	5%	5%	5%	6%	6%	4%	5%	6%	3%	5%	5%	5%	5%	4%
	Indiana	2%	1%	6%	1%	2%	2%	1%	1%	1%	0%	3%	1%	2%	1%	0%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	Iowa	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%
	Kansas	1%	1%	-	1%	1%	1%	0%	-	-	1%	-	1%	1%	1%	0%	1%	1%	1%	2%	-	1%	1%	1%	0%
	Kentucky	1%	1%	1%	1%	1%	1%	0%	-	1%	0%	-	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%
	Louisiana	0%	0%	3%	0%	0%	1%	0%	-	1%	-	0%	0%	0%	1%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%
	Maine	1%	0%	1%	0%	1%	1%	0%	-	-	-	-	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%
	Maryland	3%	2%	1%	3%	3%	2%	3%	2%	5%	2%	2%	2%	3%	2%	3%	3%	3%	3%	2%	3%	3%	4%	2%	2%
	Massachusetts	5%	4%	1%	4%	7%	6%	4%	3%	3%	5%	4%	4%	5%	5%	3%	4%	5%	5%	4%	8%	5%	5%	5%	4%
	Michigan	3%	3%	3%	3%	4%	4%	2%	1%	4%	1%	2%	3%	3%	3%	3%	4%	4%	4%	3%	4%	3%	3%	4%	3%
	Minnesota	2%	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	Mississippi	0%	0%	-	0%	0%	0%	0%	-	-	0%	-	0%	0%	0%	1%	0%	0%	0%	0%	-	0%	0%	0%	0%
	Missouri	1%	1%	1%	1%	1%	1%	1%	1%	0%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Montana	0%	0%	-	0%	0%	0%	-	-	-	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Nebraska	0%	1%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	-	1%	0%	0%	1%	1%	0%	0%	1%	0%
	Nevada	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	0%	1%
	New Hampshire	1%	1%	1%	1%	1%																			

		Generation		Generation		Ethnicity						Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q88: In what state or U.S. territory do you live? If not in the U.S., select "not applicable."	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Pennsylvania	4%	4%	7%	4%	4%	5%	3%	2%	4%	3%	2%	4%	4%	5%	5%	4%	4%	4%	4%	4%	4%	5%	4%	4%
	Puerto Rico	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	-	-	0%	0%
	Rhode Island	1%	1%	-	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%
	South Carolina	1%	1%	-	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%
	South Dakota	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	-	0%	0%	0%	0%
	Tennessee	1%	1%	3%	1%	1%	2%	1%	0%	1%	-	0%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	2%
	Texas	5%	6%	2%	6%	4%	4%	7%	10%	7%	3%	4%	5%	5%	6%	6%	4%	5%	5%	6%	5%	4%	5%	7%	
	Utah	1%	1%	4%	1%	1%	1%	0%	1%	-	-	-	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	
	Vermont	0%	0%	-	0%	1%	1%	0%	0%	-	0%	-	0%	0%	0%	1%	0%	0%	1%	-	0%	1%	0%	1%	
	Virginia	3%	3%	4%	3%	3%	3%	3%	2%	3%	3%	1%	3%	3%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	
	Virgin Islands	0%	0%	-	-	-	0%	-	-	-	-	-	0%	-	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	
	Washington	2%	3%	1%	3%	2%	2%	2%	3%	-	4%	1%	3%	2%	3%	2%	2%	2%	2%	3%	1%	2%	2%	3%	
	West Virginia	0%	0%	-	0%	0%	0%	0%	0%	-	-	-	0%	0%	0%	-	0%	0%	0%	0%	-	0%	0%	0%	
	Wisconsin	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	
	Wyoming	0%	0%	1%	0%	0%	0%	0%	0%	-	0%	-	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	
	Not Applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Region		Generation		Generation		Ethnicity						Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Northeast	26%	24%	19%	24%	31%	28%	22%	20%	24%	24%	16%	25%	27%	24%	24%	26%	27%	27%	24%	30%	27%	25%	28%	23%
	Mid-West	19%	19%	27%	19%	19%	23%	13%	12%	15%	13%	17%	18%	20%	18%	19%	20%	19%	21%	17%	17%	20%	18%	21%	30%
	South	28%	29%	31%	29%	25%	25%	33%	31%	44%	20%	29%	28%	28%	28%	33%	29%	27%	28%	26%	29%	28%	28%	27%	30%
	West	27%	28%	22%	28%	25%	23%	32%	37%	17%	43%	38%	29%	25%	29%	23%	25%	27%	24%	33%	24%	26%	29%	23%	29%
	Outside U.S.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q89: What is the highest level of education you have completed?		Generation		Generation		Ethnicity						Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	Completed graduate school	36%	36%	9%	37%	37%	37%	36%	33%	37%	44%	19%	36%	37%	38%	44%	39%	34%	44%	33%	32%	41%	39%	44%	25%
	Some graduate school	5%	5%	1%	5%	6%	5%	5%	4%	6%	4%	6%	5%	5%	4%	3%	4%	6%	5%	5%	4%	5%	6%	5%	5%
	Graduated from college	41%	42%	38%	42%	39%	42%	39%	43%	32%	42%	40%	42%	40%	45%	40%	42%	39%	40%	40%	40%	40%	43%	38%	43%
	Some college	12%	12%	30%	12%	12%	11%	15%	15%	19%	8%	22%	12%	13%	10%	11%	12%	14%	8%	11%	19%	9%	8%	9%	20%
	Graduated from high school	5%	5%	21%	4%	5%	5%	5%	5%	6%	1%	1%	5%	5%	4%	3%	3%	6%	3%	9%	6%	4%	4%	4%	6%
	Some high school	0%	0%	1%	0%	0%	0%	0%	0%	0%	-	2%	0%	0%	0%	-	0%	1%	0%	1%	1%	0%	0%	0%	0%
	Did not attend school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q90: What is your household's total, combined annual income?		Generation		Generation		Ethnicity						Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
	\$0 - \$24,999	3%	2%	8%	2%	3%	2%	3%	3%	4%	2%	5%	2%	3%	1%	1%	2%	4%	0%	4%	3%	1%	0%	2%	6%
	\$25,000 - \$44,999	4%	4%	26%	3%	4%	3%	6%	5%	7%	2%	4%	5%	10%	5%	4%	2%	5%	2%	6%	4%	3%	2%	3%	6%
	\$45,000 - \$64,999	7%	7%	12%	7%	8%	6%	8%	8%	10%	5%	19%	7%	7%	7%	5%	7%	8%	4%	11%	10%	6%	5%	6%	11%
	\$65,000 - \$84,999	9%	9%	20%	8%	9%	9%	9%	10%	12%	6%	11%	9%	8%	9%	8%	9%	9%	7%	11%	8%	8%	7%	8%	12%
	\$85,000 - \$99,999	8%	8%	11%	8%	8%	7%	7%	7%	8%	5%	6%	8%	8%	7%	7%	8%	9%	7%	11%	10%	8%	7%	8%	8%
	\$100,000 - \$149,999	21%	22%	13%	23%	18%	21%	21%	24%	23%	19%	12%	23%	20%	22%	24%	21%	21%	22%	20%	18%	22%	18%	25%	20%
	\$150,000 - \$199,999	15%	16%	1%	17%	13%	16%	15%	15%	14%	11%	11%	16%	15%	17%	18%	15%	14%	18%	13%	13%	17%	18%	16%	11%
	\$200,000 - \$299,999	15%	15%	3%	15%	13%	15%	14%	13%	11%	20%	11%	13%	16%	15%	13%	18%	13%	19%	9%	14%	17%	20%	15%	8%
	\$300,000 - \$499,999	8%	8%	1%	8%	9%	10%	6%	5%	3%	1%	6%	7%	9%	8%	9%	8%	8%	11%	4%	9%	9%	11%	8%	5%
	Over \$500,000	3%	3%	4%	3%	4%	4%	3%	2%	2%	6%	3%	3%	3%	4%	4%	3%	3%	4%	2%	5%	4%	4%	3%	2%
	Prefer not to answer	7%	6%	4%	6%	11%	6%	7%	8%	5%	9%	8%	7%	7%	6%	6%	7%	8%	5%	9%	6%	6%	6%	6%	11%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
2023 Age Breaks: What year were you born?	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430	
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758	
	30 and Younger	10%	14%	100%	12%	-	8%	12%	16%	16%	7%	15%	14%	7%	18%	14%	9%	5%	7%	15%	8%	9%	9%	9%	13%	
	31-34	20%	28%	-	28%	-	19%	22%	27%	21%	15%	13%	24%	16%	33%	38%	22%	9%	20%	18%	14%	19%	19%	20%	21%	
	35-39	31%	43%	-	45%	-	29%	35%	36%	33%	36%	24%	30%	32%	36%	36%	45%	20%	34%	28%	25%	32%	34%	31%	28%	
40-41	39%	15%	-	16%	100%	44%	31%	22%	31%	41%	47%	31%	45%	13%	13%	24%	66%	39%	39%	52%	40%	38%	40%	38%		
Generation	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430	
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758	
	18-26	2%	3%	100%	-	-	1%	3%	2%	5%	1%	5%	3%	1%	4%	3%	1%	1%	1%	3%	2%	2%	1%	2%	2%	
	27-29	5%	7%	-	8%	-	5%	7%	9%	8%	2%	7%	7%	4%	9%	8%	5%	3%	4%	7%	4%	5%	5%	4%	7%	
	30-34	22%	31%	-	32%	-	21%	25%	32%	24%	19%	16%	28%	18%	39%	41%	25%	10%	22%	22%	16%	22%	22%	22%	25%	
	35-39	31%	43%	-	45%	-	29%	35%	36%	33%	36%	24%	30%	32%	36%	36%	45%	20%	34%	28%	26%	32%	34%	31%	28%	
	40-42	11%	15%	-	16%	-	10%	13%	11%	15%	15%	15%	8%	13%	6%	7%	12%	13%	12%	9%	9%	11%	11%	12%	10%	
	43 and older	28%	-	-	-	100%	34%	19%	10%	16%	27%	32%	23%	32%	7%	6%	12%	53%	27%	30%	43%	29%	27%	28%	28%	
	Generation Z	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430
		Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758
Generation Z		2%	3%	100%	-	-	1%	3%	2%	5%	1%	5%	3%	1%	4%	3%	1%	1%	1%	3%	2%	2%	1%	2%	2%	
Millennials		70%	97%	-	100%	-	64%	79%	88%	79%	72%	63%	74%	67%	90%	91%	87%	46%	72%	67%	55%	70%	72%	70%	70%	
Generation X or older	28%	-	-	-	100%	34%	19%	10%	16%	27%	32%	23%	32%	7%	6%	12%	53%	27%	30%	43%	29%	27%	28%	28%		
Data_Filter	Unweighted Base	5585	4789	105	4684	796	4244	1228	446	269	354	144	2345	3240	1510	436	1616	2005	3041	848	266	4155	1711	2178	1430	
	Base: Total Respondents	2796	2000	50	1950	796	1648	1116	464	370	226	96	1134	1662	655	182	713	1237	1483	406	149	2038	837	1052	758	
	Moms Gen Z and Millennials (US)	72%	100%	100%	100%	-	66%	81%	90%	84%	73%	68%	77%	68%	93%	94%	88%	47%	73%	70%	57%	71%	73%	72%	72%	
	Moms Gen X (US)	28%	-	-	-	100%	34%	19%	10%	16%	27%	32%	23%	32%	7%	6%	12%	53%	27%	30%	43%	29%	27%	28%	28%	
	Not moms (US)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Outside U.S.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Blanks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	