

2023 Influencer Response Against MAGA Default Plan

In response to the passage of the Default on America Act by House Republicans, Courage for America partnered with **11 mostly BIPOC influencers to leverage their platforms and voices to raise national awareness around the Act**, which protects tax breaks for billionaires and corporations instead of working class families. By insisting on these outrageous demands, MAGA Republicans are forcing radical cuts to border security, law enforcement, and essential benefits like Social Security and Medicare for millions of seniors, veterans, and children.

Instagram Performance

These 11 creators produced rapid response content reacting to the default bill and House Republicans' vote to pass this destructive plan. We also collaborated with Spanish-speaking creators to reach a broader and diverse audience. Through a combination of Instagram reels and feed posts, this activation resulted in:

1.4 Million Views

6.87 Million Followers

Top-Performing Content



@Jaytorrez

163K+ views | 20K+ engagements
327K Followers - Spanish Content



@mattxiv

469K+ views | 142K+ engagements
1.3M Followers



@qasimrashid

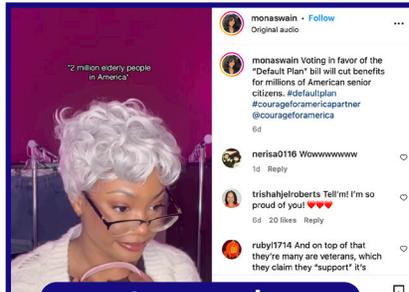
259K+ views | 35K+ engagements
132K Followers

Additional Content Highlights



@carlos_eduardo_espina

Spanish Content



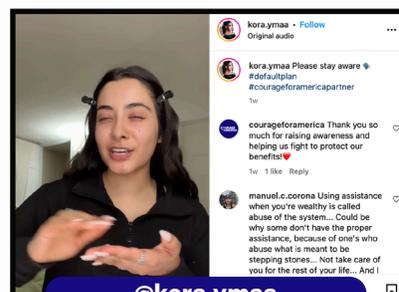
@monaswain



@jimenezzzz._



@syannebloom



@kora.ymaa