

# **SUPPLY PREPARATION**

### 1. DEMAND

- $\Box$  What are my past gallon sales by month and by customer type?
- □ What are the short- and long-term weather forecasts?
- □ What are the crop harvest conditions?
- □ What are the livestock needs?

## 2. SUPPLY

- □ Where does my supplier source propane? Pipeline, rail terminal, storage cavern, etc.
- □ How much of my supply comes from shale production?
- □ What are my options if local production decreases?
- □ What is the winter-to-summer ratio provided by my supplier?
- □ What alternatives or back-up does my supplier offer?
- □ Does my supplier assist with transportation?
- Does my supplier use a rationing system if supply decreases? How does it apply to me?

### **3. LOGISTICS**

- □ What is my logistical flexibility 30 days out?
- □ If I need extra propane, where can I get it?
- □ What extra transportation needs (personnel, equipment, etc.) do I have access to?
- □ What are the capabilities (personnel, equipment, etc.) of my transportation suppliers?

## 4. STORAGE

- □ Can I lease or sublease primary storage (underground salt domes, caverns, etc.)? Does primary storage have transport or rail car loading capabilities?
- □ How much plant storage do I have?
- □ How frequently do I turnover storage? Small marketers average 10 turnovers, medium marketers average 18 turnovers, and large marketers average nearly 16 turnovers.

#### **5. CUSTOMERS**

- □ How many of my customers are contracted versus will call?
- □ What is the average tank size of my customers?
- □ Do my customers use pre-pay or metered programs?
- □ Do my customers use promotional pre-season fill rates?
- □ Should I encourage my customers to enter demand season with full tanks?
- □ How do I schedule contract and will call delivery routes?

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