

ADESA[®] *Simulcast*

REMOTE SELLER USER GUIDE

ADESA[®].COM

JANUARY 2020

WHAT IS ADESA SIMULCAST?

ADESA Simulcast lets you join live sales anytime from your desktop. ADESA Simulcast has a responsive, user-friendly design that makes it faster and easier to bid, buy and sell cars online. Learn more about ADESA Simulcast at ADESA.com/Simulcast.

ADESA Simulcast is based on technology from Velocicast, a proven platform used by more than 150 independent auctions across North America.

WHAT IS REMOTE SELLER?

Remote Seller is a feature of ADESA Simulcast that allows sales representatives to join a sale and interact with the auctioneer in real-time as inventory crosses the block. Make informed selling decisions to maximize your margins when you leverage real-time vehicle and sale data .

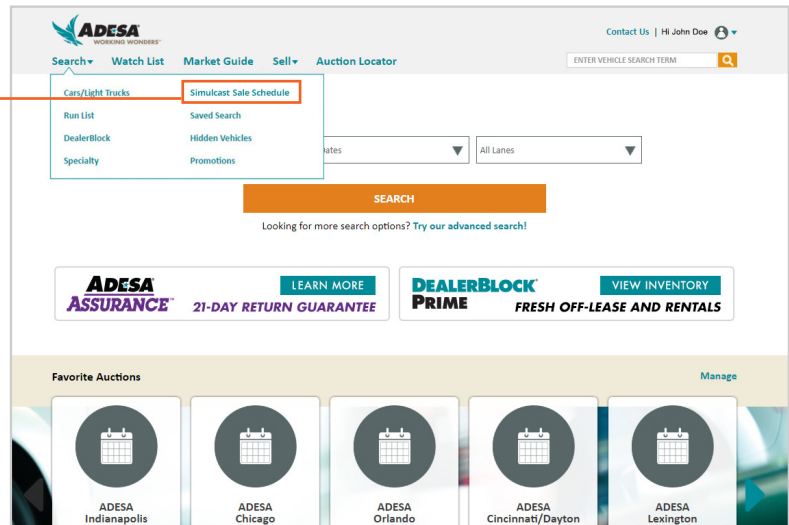
You need to be enabled as a seller to use this feature. Contact your ADESA sales representative to receive permissions needed to join a sale. Allow 5-7 business days for permissions to be granted. Once permissions are granted, log in to ADESA.com to join a sale.

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JOINING A SALE

1. From ADESA.com, hover over **Search** on the top navigation bar and click on **Simulcast** in the drop-down menu



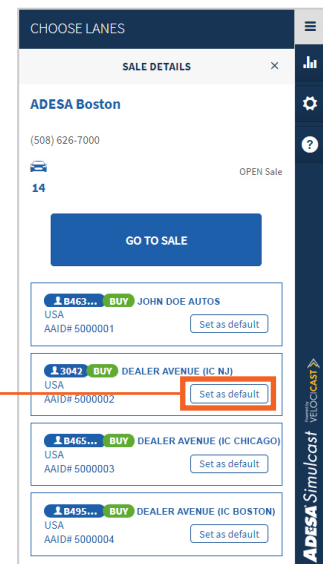
2. The Sale Schedule will appear, select **JOIN** for any current sale. This will automatically launch the ADESA Simulcast bidding experience.

Note: **JOIN** button is available an hour before the sale start time.

The screenshot shows the 'Search Results' page on ADESA.com. It displays a table of vehicle listings with columns for Location/Lane, Consignor, Sale Date, Sale Type, Inventory, Watches, Autobids, and Current. A 'JOIN' button is highlighted in the 'Current' column for the 'ADESA Dallas Lane D' listing.

LOCATION/LANE	CONSIGNOR	SALE DATE	SALE TYPE	INVENTORY	WATCHES	AUTOBIDS	CURRENT
ADESA Dallas Lane A	ADESA Consignment ADESA OPEN FLEET & LEASE CONSIGNORS	03/07/18 3:15 PM EST	Open	107	4		
ADESA Dallas Lane D	Dealer Avenue DEALER AVENUE	03/07/18 3:00 PM EST	Open	115	2	2	JOIN
ADESA Dallas Lane A	ADESA IN-OPS ADESA IN-OPS	03/07/18 2:30 PM EST	Open	27			JOIN
ADESA Dallas Lane B	ADESA IN-OPS ADESA IN-OPS	03/07/18 2:30 PM EST	Open	7			JOIN
ADESA Dallas Lane C	Dealer Avenue	03/07/18	Open	129			JOIN

3. Select the seller profile(s) that you want to rep as, and click **GO TO SALE**. You may set the default profile for each new lane as you open it.



ADESA Simulcast is FAST

- Nothing to download or install
- Compatible with all browsers
- Responsive – fits all screen sizes

REVIEWING YOUR VEHICLES

Sellers can now join sales and review their vehicle details one hour prior to start time.

VEHICLE LIST #34DEF56GH789				
★	#3 - 2019 NISSAN LEAF SV VIN: 1ABC234DEF56GH789	Gold 15,203 MI	SOLD	\$25,600
★	#4 - 2017 DODGE JOURNEY SXT VIN: 1ABC234DEF56GH789	Blue 47,516 MI	SOLD	\$22,100

Vehicle List:

Scroll through a lane's upcoming vehicles and click on the listing to open a full condition report.

CHAT

Chat with the Block Clerk/Auctioneer:

Enter your questions and get responses in real-time as the vehicle crosses the block.

#1 - 2017 NISSAN FRONTIER S

Scannable VINS:

Scan vehicle barcodes with your favorite valuation VIN reading app, like Autoniq.

Announcements:

Announcements:

On-the-block announcements will always be visible in the wide and narrow lane views.

CHOOSE LANES

ADD SALES

Smart Sort A-Z Time

ADESA Boston

LANE A TEST EVENT ONLY

10:00AM EST

1

LANE A ADESA CONSIGNMENT

2:15PM EST

67

LANE B TEST EVENT ONLY

LIVE

40

LANE G ADESA CONSIGNMENT

LIVE

31

Reports

Watches & Prebids Purchased Repped Items

Report type Summary

Date 12/06/2019 Auction ADESA Boston (57 items) Lane Lane8 (40 items)

SUMMARY REPORT

SALES

SOLD	19 of 40	47.5%	\$494,900	AVG SOLD AMOUNT	\$26,047
IF DEALS	2 of 40	5.0%	--	AVG GRADE ALL ITEMS	4.0
NO SOLD	4 of 40	10.0%	--	AVG GRADE SOLD ITEMS	4.0

SOLD PRICING

AVG SOLD RESERVE	\$21,158	AVG GUIDEBOOK	\$39,549
AVG OVER/UNDER RESERVE	100.0%	AVG OVER/UNDER GUIDEBOOK	100.0%

GUIDEBOOK PRICING

Model	% Sold	Items	Run	Sold	Avg Sold Grade	Avg Sold Guidebook	Avg Sold Reserve	Avg Sold Amount	% Over/Under
2018 CHEVROLET EXPRESS (1 TRIM)	100.0%	1	1	1	4.2	\$33,143	\$33,500	\$37,200	11.0% +
2019 CHEVROLET EXPRESS (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2017 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2018 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2018 CHEVROLET SILVERADO 3500 (1 TRIM)	100.0%	1	1	1	3.9	--	\$43,000	\$43,000	same +
2019 CHEVROLET SILVERADO 3500 (2 TRIMS)	100.0%	2	2	2	4.0	--	\$18,500	\$16,900	-8.2% +
2017 DODGE JOURNEY (1 TRIM)	100.0%	1	1	1	4.2	--	\$12,000	\$22,100	84.2% +
2018 FORD EXPLORER (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2019 FORD F250 S/D (1 TRIM)	100.0%	1	1	1	4.0	--	\$12,000	\$20,100	67.5% +
2019 FORD F350 S/D (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2017 FORD F350SD (1 TRIM)	100.0%	1	1	1	--	--	\$32,500	\$32,000	-1.5% +
2018 FORD FUSION (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2019 FORD S/D C/C (2 TRIMS)	50.0%	2	1	1	4.1	\$78,230	\$77,000	\$75,000	-2.6% +
2019 FORD T250 VANS (1 TRIM)	100.0%	1	1	1	4.2	\$35,324	\$35,000	\$35,100	0.3% +
2017 FORD T350 VANS (2 TRIMS)	50.0%	2	1	1	4.1	--	\$12,000	\$19,000	58.3% +
2018 FORD T350 VANS (1 TRIM)	100.0%	1	1	1	4.1	--	\$12,000	\$13,500	12.5% +

LANE B - ADESA Boston

Run: #1

Current Bid 127.5%

Current Bid \$15,300

Reserve \$12,000

678

Online Bidders 6/7 Watch Count 2

SELL MORE PASS

Reserve \$12,000

Guide \$11,500

AMG NAT. AVERAGE \$11,093

MODEL AVG THIS ITEM

Grade -- 4.6

Miles -- 45,642

Sold (-) -- \$15,300

Announcements: RECONSTRUCTED

Notes:

#1 - 2017 NISSAN FRONTIER S

4.6 AutoGrade 45,642 MI

Reserve \$12,000

CHAT

Clerk - ok

Me - Go all the way!

Clerk - ok

Me - Need \$1,000 more (\$14,800)

chat with clerk by typing here

VEHICLE LIST #34DEF56GH789

★	#3 - 2019 NISSAN LEAF SV VIN: 1ABC234DEF56GH789	Gold 15,203 MI	SOLD	\$25,600
★	#4 - 2017 DODGE JOURNEY SXT VIN: 1ABC234DEF56GH789	Blue 47,516 MI	SOLD	\$22,100
★	#5 - 2019 FORD TRANSIT CONNECT XLT VIN: 1ABC234DEF56GH789	Silver 17,386 MI	OFFER	\$23,000
★	#6 - 2018 HYUNDAI SANTA FE SPORT PREMIUM VIN: 1ABC234DEF56GH789	Pink 33,156 MI	REP	Reserve \$15,000
★	#7 - 2017 CHEVROLET SILVERADO 1500 LS VIN: 1ABC234DEF56GH789	Maroon 39,240 MI	OFFER	\$18,000
★	#8 - 2019 FORD F250 S/D LARIAT VIN: 1ABC234DEF56GH789	Purple 14,738 MI	SOLD	\$20,100
★	#9 - 2019 RAM 1500 SPORT VIN: 1ABC234DEF56GH789	Purple 18,786 MI	SOLD	\$18,500
★	#10 - 2019 GMC SIERRA 3500 WT VIN: 1ABC234DEF56GH789	Maroon 13,320 MI	SOLD	\$17,300
★	#11 - 2017 KIA FORTE LX VIN: 1ABC234DEF56GH789	Beige 38,300 MI	REP	Reserve \$14,000
★	#12 - 2017 FORD T350 VANS VIN: 1ABC234DEF56GH789	Orange 46,613 MI	SOLD	\$19,000
★	#13 - 2018 HYUNDAI SANTA FE LIMITED ULTIMATE VIN: 1ABC234DEF56GH789	White 34,093 MI	SOLD	\$17,500



REP

Repped Vehicle Icons:

Look for the orange icons on a vehicle to indicate that you are repping it.



More Information Icons:

Click the car, wrench and camera icons to get vehicle details, inspection information and photos.

MANAGING YOUR LANES

Lane Navigation Menu

- ☰ Add lanes at any time by opening the lane navigation menu.

Lane View Options:

- ☑ Select small square for “mini bidder” view.
- ☑ Select larger rectangle for wide and narrow view.
- ↕ Switch/swap from mini bidder view to a wider view by clicking the arrows icon.



Audio/Video Options:

Toggle by selecting the icons in the top of the larger views. The yellow bar indicates the lane where audio is playing.

Test your online connection for audio/video: visit <https://adesa.velocicast.io/conn-test>

ADESA Simulcast is FLEXIBLE

- Join an unlimited number of lanes
- You choose how to view your lanes
- Use multiple screens

WIDE LANE VIEW

CHOOSE LANES

+ ADD LANES

Smart Sort: A-Z, Time

LANE A
TEST EVENT ONLY
10:00AM EST
1

LANE A
ADESA CONSIGNMENT
2:15PM EST
67

LANE B
TEST EVENT ONLY
40

LANE G
ADESA CONSIGNMENT
31

Reports

Watches & Prebids Purchased Regard Items

Report type: Summary

Date: 12/06/2019 Auction: ADESA Boston (57 Items) Lane: Lane B (40 Items)

SUMMARY REPORT

SALES

Item	% Sold	Items	Run	Sold	Avg Sold	Avg Sold	Avg Sold	% Over/Under
2018 CHEVROLET EXPRESS (1 TRIM)	100.0%	1	1	1	4.2	\$33,343	\$33,300	11.0%
2017 CHEVROLET EXPRESS (1 TRIM)	0.0%	1	0	0	—	—	—	—
2017 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	1	0	—	—	—	—
2018 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	0	0	—	—	—	—
2018 CHEVROLET SILVERADO 3500 (1 TRIM)	100.0%	1	1	1	3.9	\$43,000	\$43,000	same
2019 CHEVROLET SILVERADO 3500 (2 TRIMS)	100.0%	2	2	2	4.0	\$18,500	\$18,500	-9.2%
2017 DODGE JOURNEY (1 TRIM)	100.0%	1	1	1	4.2	\$12,000	\$12,000	84.2%
2018 FORD EXPEDITION (1 TRIM)	0.0%	1	1	0	—	—	—	—
2018 FORD F250 S/D (1 TRIM)	100.0%	1	1	1	4.0	\$12,000	\$12,000	67.0%
2018 FORD F350 S/D (1 TRIM)	0.0%	1	1	0	—	—	—	—
2017 FORD F350SD (1 TRIM)	100.0%	1	1	1	—	\$32,000	\$32,000	-1.9%
2018 FORD FUSION (1 TRIM)	0.0%	1	0	0	—	—	—	—
2018 FORD FUSION C/M (2 TRIMS)	50.0%	2	1	1	4.1	\$18,230	\$17,000	-2.6%
2018 FORD T250 VANS (1 TRIM)	100.0%	1	1	1	4.2	\$35,324	\$35,000	0.9%
2017 FORD T350 VANS (1 TRIM)	50.0%	2	1	1	4.1	—	—	—
2018 FORD T350 VANS (1 TRIM)	100.0%	1	1	1	4.1	\$12,000	\$13,300	12.9%
2018 FORD TRANSIT VAN (1 TRIM)	0.0%	1	0	0	—	—	—	—
2018 FORD TRANSIT 250 (1 TRIM)	0.0%	1	1	0	—	—	—	—

GUIDEBOOK PRICING

AVG SOLD RESERVE: \$31,158
AVG OVER/UNDER RESERVE: 100.0%

MODEL SUMMARY

VEHICLE LIST

Item	Model	Year	Make	Model	Color	Price	Status
#1	2017 NISSAN LEAF SV	2017	Nissan	Leaf SV	Gold	\$25,000	SOLD
#2	2017 DODGE JOURNEY SRT	2017	Dodge	Journey SRT	Blue	\$22,100	SOLD
#3	2018 FORD TRANSIT CONNECT XLT	2018	Ford	Transit Connect XLT	Blue	\$17,300	OFFER
#4	2018 HONDA SANTA FE SPORT PREMIUM	2018	Honda	Santa Fe Sport Premium	Black	\$33,500	OFFER
#5	2017 CHEVROLET SILVERADO 1500 LT	2017	Chevrolet	Silverado 1500 LT	Maroon	\$39,240	OFFER
#6	2018 FORD F250 S/D LARIAT	2018	Ford	F250 S/D Lariat	Purple	\$44,738	OFFER
#7	2018 RAM 1500 SPORT	2018	Ram	1500 Sport	Purple	\$38,700	SOLD
#8	2019 GMC SIERRA 3500 WT	2019	GMC	Sierra 3500 WT	Maroon	\$13,329	SOLD
#9	2017 KIA FORTE LX	2017	Kia	Forte LX	Blue	\$8,300	OFFER
#10	2017 FORD T350 VANS	2017	Ford	T350 Vans	Orange	\$19,000	SOLD
#11	2018 HONDA SANTA FE LIMITED ULTIMATE	2018	Honda	Santa Fe Limited Ultimate	White	\$44,013	SOLD
#12	2018 HONDA SANTA FE LIMITED ULTIMATE	2018	Honda	Santa Fe Limited Ultimate	White	\$44,013	SOLD
#13	2018 JEEP COMPASS LATITUDE	2018	Jeep	Compass Latitude	Silver	\$33,900	SOLD

VEHICLE DETAILS

Sale Summary

DEALER AVENUE

Sync SALE AVG

63% Reserve \$12,000

Current Bid \$15,300

Online Bidders: 6/7 Watch Count: 2

SELL MORE PASS

Reserve \$12,000

Guide \$11,000

AMG NAT. AVERAGE \$11,093

Grade: — 4.6

Miles: — 45,642

Sold (-) — \$15,300

Announcements: RECONSTRUCTED

Notes:

#1 - 2017 NISSAN FRONTIER S

4.6 AutoGains 45,642 Miles \$12,000

Announcements:

Margins

AVG: \$19,233 TOTAL: \$109,900

Online Activity: 324 Online Bids, 21 Online Purchases

Floor Activity: 83 Floor Bids, 0 Floor Purchases

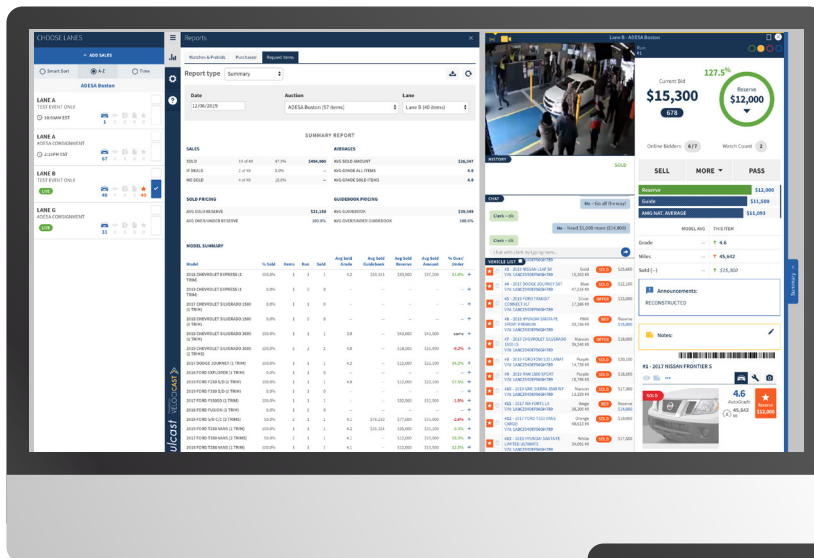
Zoom Your View:

From your keyboard, hold down **Ctrl** (or **Command** if on a Mac) and + at the same time to enlarge or – to shrink your screen view.

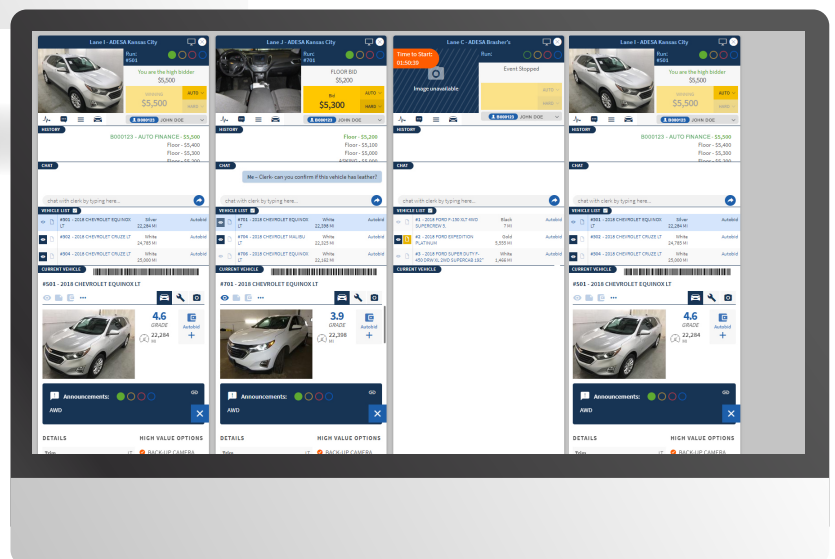
USING MULTIPLE MONITORS

If you are using a Google Chrome, Internet Explorer or Microsoft Edge browser, **right-click on the tab where you have ADESA Simulcast open** and select **Duplicate**. **Drag** the new duplicate tab onto your second monitor.

If you are on a FireFox or Safari browser, **add a new tab from the top navigation**, then just copy the web address from your first tab into a second tab and click **Enter**. **Drag** the newly created tab onto your second monitor.



Monitor 1
(seller view)



Monitor 2
(buyer view)

ADDING AND EDITING RESERVE/FLOOR PRICE

It is important to have the reserve/floor price for a vehicle set before it crosses the block. This ensures that buyers, the auctioneer and the clerk all understand the minimum price you will accept for a vehicle. Ideally, these will be set prior to a sale, but with ADESA Simulcast you are able to add and edit even after the sale has begun.

You can review and edit the reserve/floor price from several places. If no reserve/floor price has been set, **Min Price – not set** will appear in the dollar amount space.

Edit the reserve/floor price at any time

From the orange bidding activity section look for the drop down arrow icon. Add or edit the dollar amount of your reserve/floor and click **SET**.

The screenshot displays the ADESA Simulcast interface. On the left, the 'CHOOSE LANES' panel shows various lane options. The main 'Reports' section is active, displaying a 'Summary Report' for 'ADESA Boston' on '12/06/2019'. Below this is a 'MODEL SUMMARY' table with columns for Model, % Sold, Items, Run, Sold, Avg Sold Grade, Avg Sold Guidebook, Avg Sold Reserve, Avg Sold Amount, and % Over/Under. The 'Vehicle List' on the right shows a list of vehicles with their VINs, colors, and current bids. An orange arrow points from the 'Drop Down Arrow' icon in the 'Bidding Activity' section to the 'Reserve' field in the 'Vehicle List'.

Model	% Sold	Items	Run	Sold	Avg Sold Grade	Avg Sold Guidebook	Avg Sold Reserve	Avg Sold Amount	% Over/Under
2018 CHEVROLET EXPRESS (1 TRIM)	100.0%	1	1	1	4.2	\$33,143	\$33,500	\$37,200	11.0%
2018 CHEVROLET EXPRESS (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2017 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2018 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2018 CHEVROLET SILVERADO 3500 (1 TRIM)	100.0%	1	1	1	3.9	--	\$43,000	\$43,000	same
2018 CHEVROLET SILVERADO 3500 (2 TRIMS)	100.0%	2	2	2	4.0	--	\$18,500	\$16,800	-9.2%
2017 DODGE JOURNEY (1 TRIM)	100.0%	1	1	1	4.2	--	\$12,000	\$22,100	84.2%
2018 FORD EXPLORER (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2019 FORD F350 S/D (1 TRIM)	100.0%	1	1	1	4.0	--	\$12,000	\$20,100	67.5%
2019 FORD F350 S/D (1 TRIM)	0.0%	1	1	0	--	--	--	--	--
2019 FORD F350 S/D (1 TRIM)	100.0%	1	1	1	--	--	\$32,500	\$32,000	-1.5%
2018 FORD FUSION (1 TRIM)	0.0%	1	0	0	--	--	--	--	--
2019 FORD S/D C/C (2 TRIMS)	50.0%	2	1	1	4.1	--	\$78,230	\$77,000	-2.6%
2019 FORD T350 VANS (1 TRIM)	100.0%	1	1	1	4.2	\$35,324	\$35,000	\$35,100	0.3%
2017 FORD T350 VANS (2 TRIMS)	50.0%	2	1	1	4.1	--	\$12,000	\$19,000	58.3%
2018 FORD T350 VANS (1 TRIM)	100.0%	1	1	1	4.1	--	\$12,000	\$13,500	12.5%
2018 FORD T350HD VANS (1 TRIM)	0.0%	1	0	0	--	--	--	--	--

To edit from the **Vehicle List**, click on the dollar amount. A field will appear; enter your desired amount and click **save**.

RESERVE Run: #8

2017 HYUNDAI ELANTRA SE

cancel save

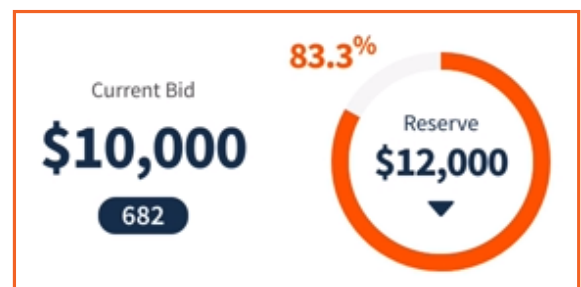
REPPING YOUR VEHICLES

To help you make profitable decisions during the sale, ADESA Simulcast provides you with real-time data on bidding activity, auction attendance, pricing guidance, and comparisons to past auction performance.

Click the **SELL**, **MORE** or **PASS** buttons to communicate to the auctioneer and block clerk – the button will turn orange. An alert message will be sent to the auctioneer and block clerk on the action you would like taken. If you change your decision, you may click the button again to rescind your decision – the button will go back to grey.

Use the **MORE** drop down menu to quickly ask for additional money. See your message reflected in the chat section.

See at-a-glance how the current bid compares to your reserve price.



SELL	MORE ▼	PASS
Reserve	+ \$100	+ \$200
Guide		
AMG NAT. AV	+ \$300	+ \$500
	+ \$1000	+ \$1500
Grade	more amount... ✓	
Miles		
Sold (--)	OFFER	

Current Bid: \$15,300 (678)

Reserve: \$12,000

127.5%

Online Bidders: 6/7 Watch Count: 2

SELL MORE ▼ PASS

Reserve: \$12,000

Guide: \$11,500

AMG NAT. AVERAGE: \$11,093

MODEL AVG THIS ITEM

Grade: -- ↑ 4.6

Miles: -- ↑ 45,642

Sold (--) -- ↑ \$15,300

Announcements: RECONSTRUCTED

Notes:

#1 - 2017 NISSAN FRONTIER S

4.6 AutoGrade

45,642 Mi

Reserve \$12,000

Announcements: RECONSTRUCTED

Note: these messages do not complete the sale, they only send the alert.

REPPING YOUR VEHICLES

See the number of online bidders in the sale and total number of watches set on the current vehicle.

Online Bidders **6/7**

Watch Count **2**

Current Bid **\$15,300** (678)

Reserve **\$12,000**

127.5%

Online Bidders **6/7** Watch Count **2**

SELL **MORE** **PASS**

Reserve **\$12,000**

Guide **\$11,500**

AMG NAT. AVERAGE **\$11,093**

	MODEL AVG	THIS ITEM
Grade	--	↑ 4.6
Miles	--	↑ 45,642
Sold (--)	--	↑ \$15,300

Announcements: RECONSTRUCTED

Notes:

#1 - 2017 NISSAN FRONTIER S

SOLD

4.6 AutoGrade

45,642 MI

Reserve \$12,000

Announcements: RECONSTRUCTED

DETAILS EQUIPMENT

Trim S 2 PASSENGER

Valuation information populates when available.

ADESA Market Guide (AMG) is aggregated from 120 days of sales data from similar vehicles sold within the ADESA network.

Model Sold Average shows number and sale average of similar vehicles that have been sold in this sale (model, year, odo, grade).

Guidebook value displayed if provided by the seller.

An extra bar will display when the vehicle was an IF Deal in a previous sale; dollar amount indicates high money.

Reserve	\$12,000
Guide	\$11,500
AMG NAT. AVERAGE	\$11,093
Grade	-- ↑ 4.6
Miles	-- ↑ 45,642
Sold (--)	-- ↑ \$15,300

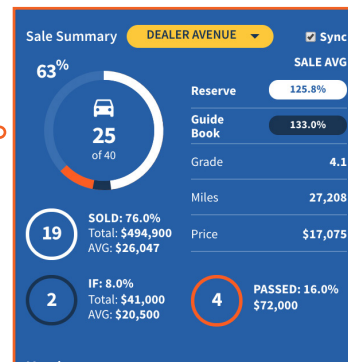
ANALYZING YOUR SALE SUMMARY

On the block visual analytics are available in real-time during the sale, so you have the insights to help you adjust your pricing and get the most out of your sale. Just click the **Summary** tab on the right edge of the wide lane view.

Sale overview widget

Data will update in real-time each time a vehicle is transacted throughout the sale:

Check the **Sync** box to see data for only the current organization you are repping for in this lane.



White= number of items sold

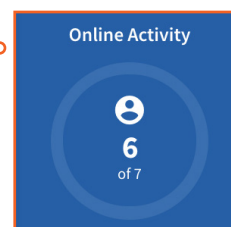
Dark blue= number of items offered on an IF Deal

Orange= number of items passed

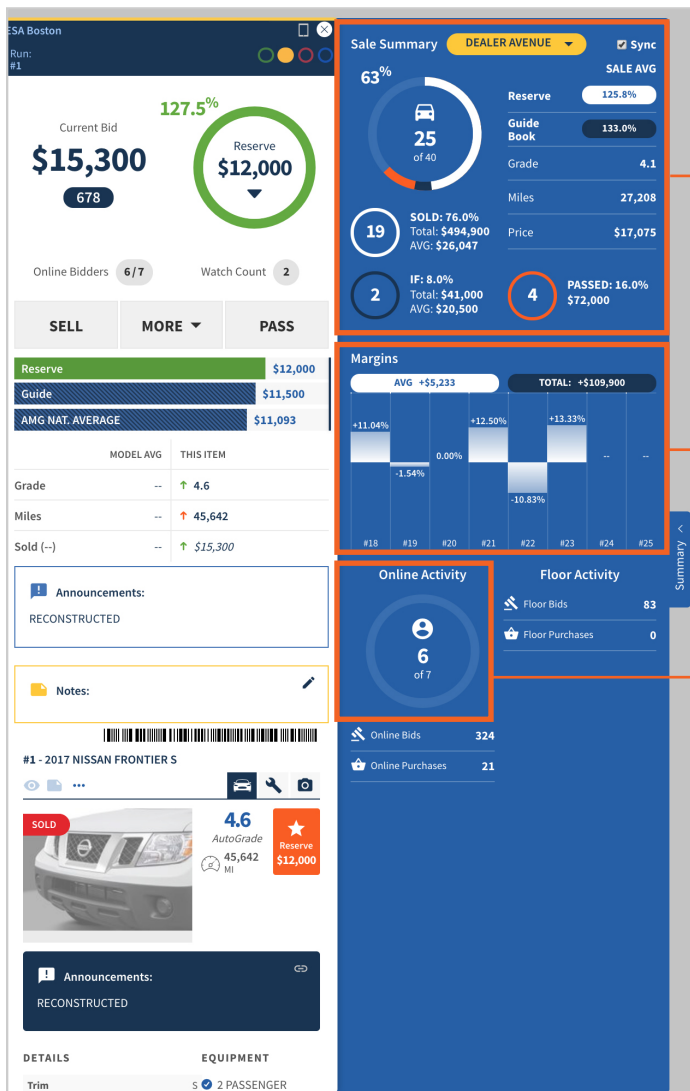
Light blue= number of items left in the sale



See side-by-side vehicle sales stats, over/under reserve per vehicle and sale total. You can **CLICK THE GRAPH** for more details and to scroll through all of your runs.



At any time you can see the total number of online attendees, bids and purchases from online and floor bidders for this sale.



USING ALERTS

If you are managing multiple sales, you can set alerts with ADESA Simulcast to receive notifications when a vehicle you're repping will cross the block.

☒ Alert when repped item is

10 ▼



Click the **Gear** icon from the navigation menu to open your notification preferences. Choose how many vehicles away you would like to be alerted.

A small pop up will display in the lower half of your desktop window when your repped vehicles are approaching the block.

User Preferences

MY PREFERRED LANGUAGE

English

NOTIFICATIONS

☐ Email me the results of my AutoBids

☒ Alert when AutoBid item is 0 ▼ away

☒ Alert when watched item is 0 ▼ away

☒ Alert when repped item is 10 ▼ away

ADESA Simulcast

REVIEWING REPORTS



You can see all of your repped vehicles at any time within Simulcast during the sale by clicking the **Reports** icon from the main navigation and clicking the **Repped items** tab.



Download and save your reports after every sale for future reference and to further analyze the results.

SALES				AVERAGES	
SOLD	19 of 40	47.5%	\$494,900	AVG SOLD AMOUNT	\$26,047
IF DEALS	2 of 40	5.0%	--	AVG GRADE ALL ITEMS	4.0
NO SOLD	4 of 40	10.0%	--	AVG GRADE SOLD ITEMS	4.0

SOLD PRICING		GUIDEBOOK PRICING	
AVG SOLD RESERVE	\$21,158	AVG GUIDEBOOK	\$39,549

Click through the **Report type** drop down menu in the upper-left corner of the report frame to find four options: Summary report, Repped Items, IF Deal List and Buyer Activity; each provide insightful details on your sale(s). Filter by **DATE** or **AUCTION** to find the statistics you need.



QUESTIONS?

Contact our helpful Customer Connection representatives with any questions you have about ADESA Simulcast. 888-526-7326 or CustomerConnection@ADESA.com.