

# CALL FOR ARTISTS

## CODAworx: The Art of Projection, Presented by Panasonic

CODAworx and Panasonic announce a Call for Artist(s) to create projection art for the facade of NSU Art Museum Fort Lauderdale at **CODASummit: Experience**

CODAworx and Panasonic are seeking submissions for an international projection art competition; the winning artwork will be displayed at **CODASummit: Experience**, April 6-8, 2022. Taking place on the evening of Thursday, April 7, it will illuminate and transform the exterior of the NSU Art Museum Fort Lauderdale, with projectors provided by Panasonic. **CODASummit: Experience** will bring together the experiential art community with public art professionals from cities and communities to network, and to share information and resources. *All for the purpose of using placemaking art to grow local economies.*

## About the Commission

CODAworx is a company at the center of the movement of creative activism and the commissioned art economy.

## RFQ AT A GLANCE

COMMISSIONED BY:

**CODAworx and Panasonic**

COMMISSION OPPORTUNITY:

**One ticket to CODASummit: Experience  
\$1,000 Honorarium**

APPLICATION DEADLINE:

**March 4, 2022**

23:59 PM Central Time Zone

DATE OF EXHIBITION:

**April 7, 2022**

LOCATION:

**NSU Art Museum Fort Lauderdale Fort  
Lauderdale, FL**

MEDIUM

**Projection Art**

Email: [team@codaworx-rfp.com](mailto:team@codaworx-rfp.com)

Phone: (608) 467-3040 - Option 1

## RFQ KEYWORDS

Growth

Collaboration

Experimentation

Community

Creativity

Evolution

Innovation

Impact

## Guidelines

THEME: **GROWTH**

The winning project selected for **CODAworx: The Art of Projection, Presented by Panasonic** will make an unmistakable statement about how the definition of art continuously evolves, encourages growth, and influences our lives. What do many amazing artworks, celebrated cities, brilliant businesses, and magnificent moments in our lives have in common? They happen when growth, skill, vision, and capital come together.

The creator(s) of the selected artwork will work with technicians from Panasonic to prepare the projection for optimal display. Experienced artists are encouraged to apply!

On-site AV Technology Support:



[YesWeAreMad.Com](http://YesWeAreMad.Com)

## Budget and Funding

An honorarium of \$1000 will be awarded to the selected artist(s), as well as one ticket to **CODASummit: Experience** in Fort Lauderdale, Florida (April 6-8, 2022) after the final version of the artwork is accepted.

## Timeline

Applications accepted from	February 17, 2022
Deadline to apply	March 4, 2022
Artist selected	March 8, 2022
Project installation	April 7, 2022

# Qualifications

Professional artists and teams of artists who have experience managing, designing and completing site-specific projections are eligible; or those who can demonstrate equivalent skills and experience.

## Selection Criteria

- Quality of work samples
- Artistic Aesthetic
- Demonstrates the ability to work collaboratively with planning groups
- Demonstrates the ability to design a site-specific work

## Site Plan

Thanks to Panasonic, the winning artwork will be projected on the exterior of NSU Art Museum Fort Lauderdale. This historic building is located on the main boulevard of the city. The 2022 Mercedes-Benz Corporate Run will take place in Fort Lauderdale on April 7th. The Run is expected to draw thousands of visitors to the city nicknamed the “Venice of America”.



The artwork will be projected on the exterior-facing side wall(s) of the museum, which intersect at E. Las Olas Blvd and SE 1st Avenue. The dimensions of this space are approximately **90 ft wide x 45 ft tall**.

**The projection will last from 7:00 - 11:00 pm on April 7th, 2022**

The Panasonic projectors which will be used will be located diagonally at the Hyatt Centric Las Olas Fort Lauderdale, beaming on this part of the museum from an 8th floor balcony.



305.401.5312  
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## Preliminary Location Scouting

### **NSU Art Museum – Ft. Lauderdale**

- SW Corner – Covering Portions of the S and W walls, as far as banner location allows
- Guests of event staying at Hyatt Hotel across the street (140 ft away)
- NOTE: Trees are partially obstructing the view

### **Projector Installation Options**

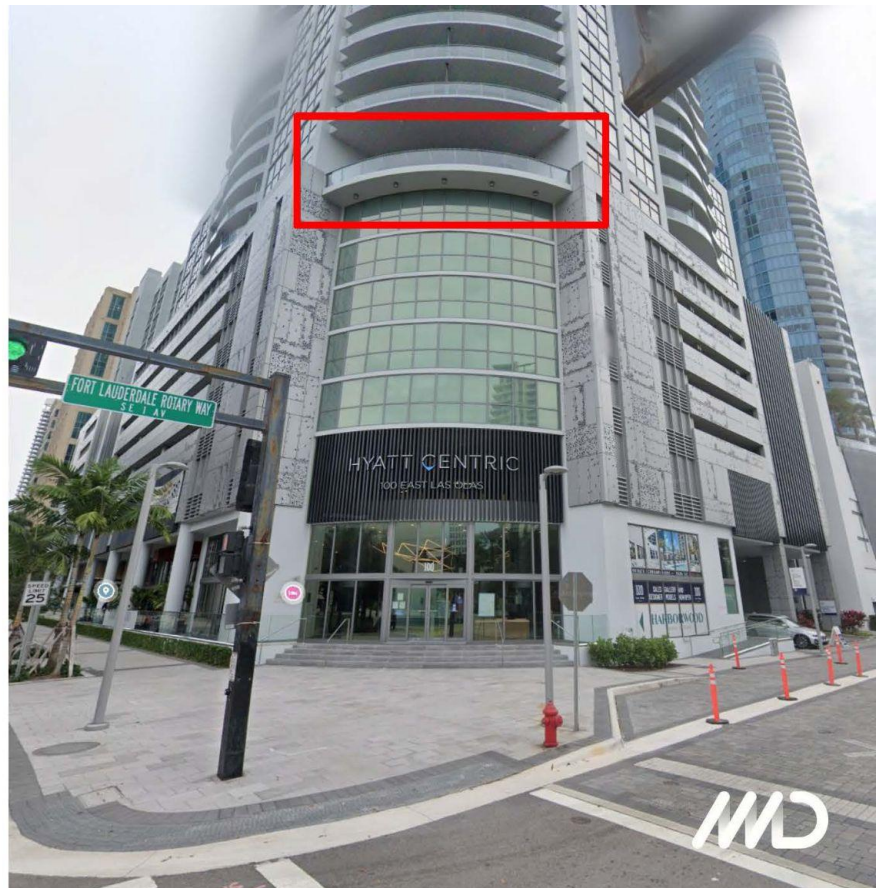
- Hyatt Balcony



## Location

### **Hyatt Balcony**

- 100ft elevation
- Direct line of sight to projected surface
- Minimal obstructions



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STRATEGY + DESIGN + TECH + PRODUCTION

Dania Beach - New York - Bentonville



# Submission Instructions and Materials

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Applications accepted through the CODAworx RFP Portal:

<https://www.codaworx.com/rfp/codaworx-the-art-of-projection-presented-by-panasonic>.

1. To apply for this opportunity, sign up for a free account at [www.codaworx.com/register](http://www.codaworx.com/register) or log into your account at [www.codaworx.com/login](http://www.codaworx.com/login). **Compatible browsers: Chrome, Safari, and Firefox.**
2. You may save and return to your application before submitting it. Log into your CODAworx account, click the person icon in the top right, and select My Account. Click RFP Applications to view a list of applications in progress. Click to edit your application.

Required information for this application:

## Résumé/CV with References

Submit a brief, current résumé or CV, including:

1. Contact information
2. Your website
3. Previous relevant art commissions

## Letter of Interest

Please submit a short Letter of Interest with a paragraph describing **how your submission(s)** fit our theme of growth. **Also, include a link or links to video(s) of the projection art if you can.**

## Artwork Images

In the “Images of Your Work” section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single, main image and specify the title of the artwork, location, budget (USD), year completed, medium, and dimensions.

Images must be JPG or PNG file format with a minimum of 620px width, a maximum of 1500px, and a maximum file size of 5MB.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx “project.” Log in to your CODAworx account, click the person icon in the top right, click My Account, and click Projects. Scroll down the page and click Create a New Project.

You can upload an unlimited number of projects. Published and unpublished project links can be added to your RFP Toolkit application by grabbing the project’s URL.

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This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative platform that streamlines the commissioned art process. Questions about the project or applying on CODAworx may be addressed to CODAworx at [team@codaworx-rfp.com](mailto:team@codaworx-rfp.com) or by calling the office at (608) 467-3040 - Option 1.

CODAworx is a global online platform to showcase design and art projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to guarantee an applicant pool containing top artists and designers in the industry.

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