



Donald Trump Is Defined by His Failure on Coronavirus, and the Economic News Won't Save Him

*Key findings from a national survey among 1,000 voters
Conducted June 22 to 28, 2020 for Protect Our Care*

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COVID-19 is the dominant issue in the country: Trump has been unable to change the subject.

What issues are the most important to you these days?



COVID-19, pandemic, the virus

42%



Economy, economic issues

25%



Racism, discrimination, racial equality

19%



Healthcare, health issues

17%

Riots, social unrest, protests

9%

Voting Trump out

7%

Jobs, lack of good jobs

6%

The elderly, Social Security

6%

Black Lives Matter

5%

Immigration, protecting the Dreamers

5%

Police brutality

4%

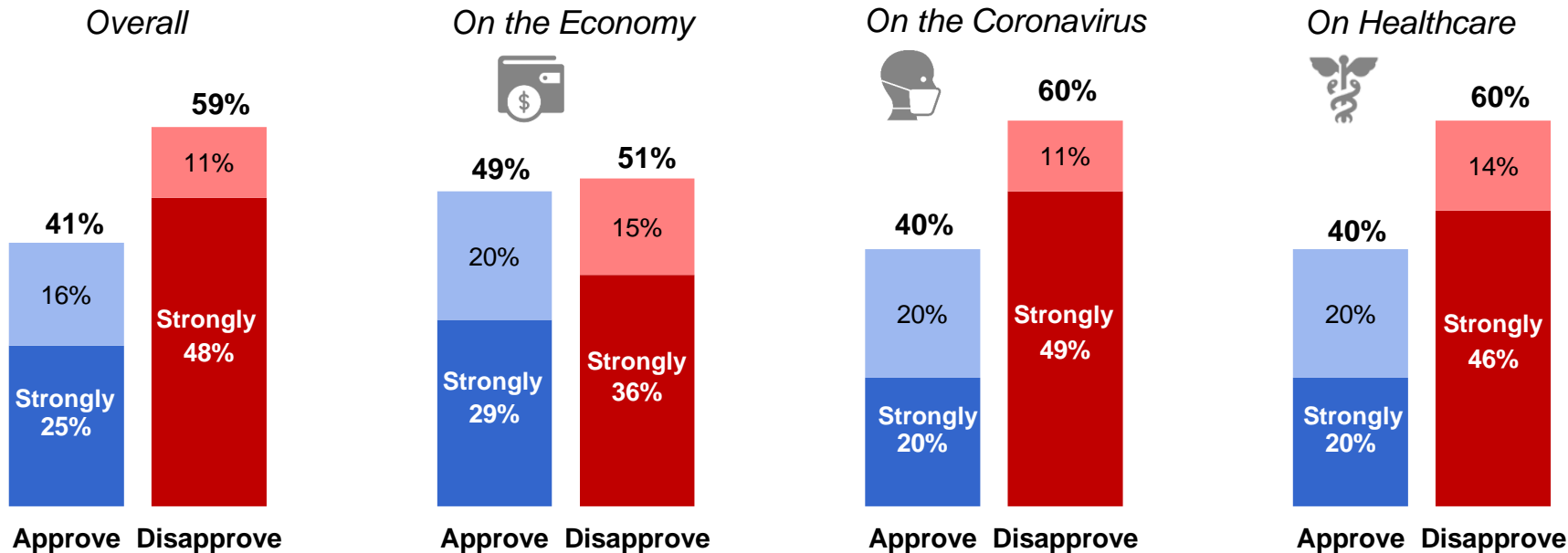
Equality, equality for all people

4%

43% Democrats
44% Independents
39% Republicans

Trump's overall job rating aligns with his poor ratings on the coronavirus and healthcare, not his rating on the economy.

Donald Trump's Job Performance Ratings:



Voters who approve of Trump on the economy but disapprove of him on the coronavirus rate his overall job performance negatively, by 75% to 25%.

A large majority of voters view the coronavirus crisis through a health lens more than an economic one.

My bigger concern about the coronavirus:



Its effect on people's health



Its effect on the economy and people's financial well-being



Which concerns you more?

Going back to business as usual too quickly:
more people get sick, more deaths, second
wave of infection

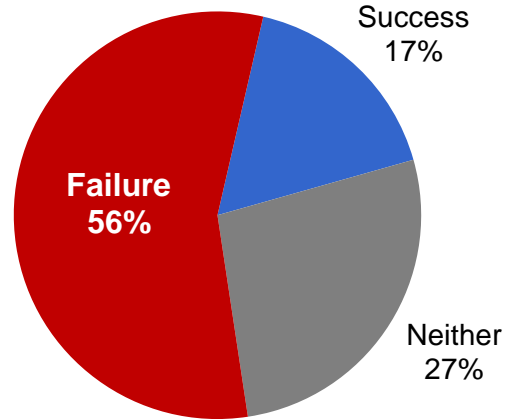


Waiting too long to reopen economy:
cause more businesses to fail, higher
unemployment, greater loss of income



A clear majority of voters see 120,00 fatalities as a failure; even more will feel that way about 200,000.

As of June 20, nearly 120,000 people in the U.S. have died from the coronavirus.

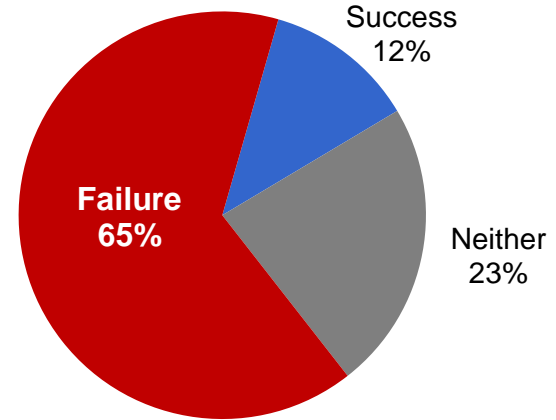


I see this as:

- More of a SUCCESS because it could have been worse
- More of a FAILURE because it should not have gotten this bad
- Neither

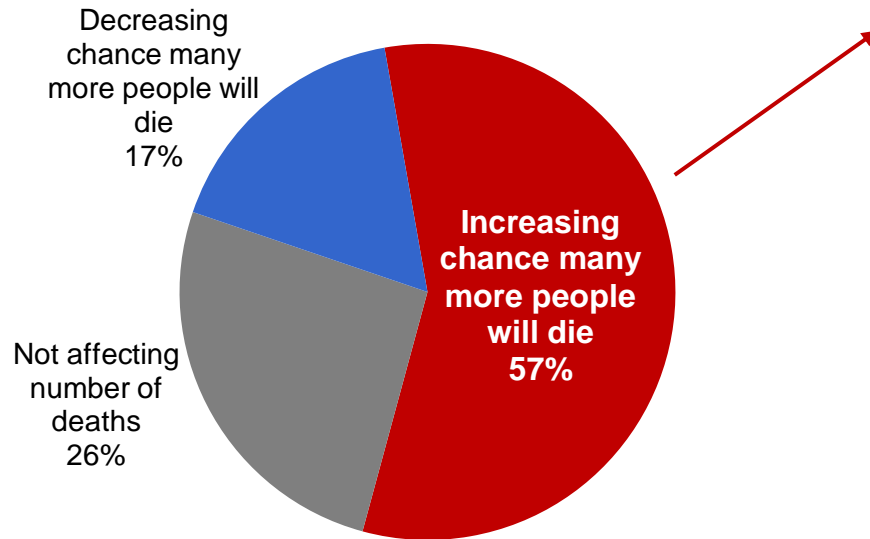
57% say Trump deserves a lot or a fair amount of the blame/responsibility for the fact that 120,000 people in the United States have died from the coronavirus so far.

Public health experts expect that U.S. deaths from the coronavirus will reach more than 200,000 by October.



A damning result: 57% say Trump is increasing the chances that many more people will die from the coronavirus.

Impact of President Trump's Actions and Policies Regarding the Coronavirus:

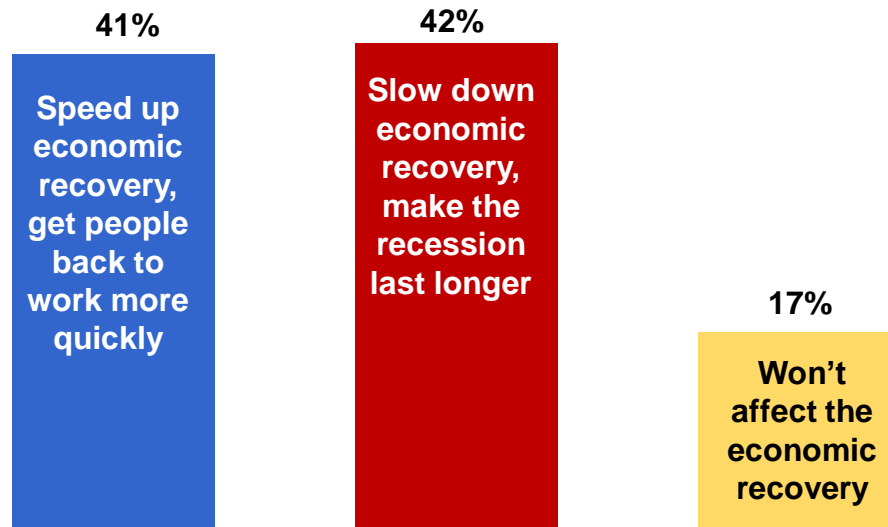


Volunteered Ways Trump Is Increasing Chances More People Will Die

| | |
|---|-----|
| Not wearing mask, not taking precautions | 24% |
| Not treating threat seriously: reopening states, country too soon | 23% |
| Having rallies in crowded places | 19% |
| Not observing social distancing, doesn't take social distancing seriously | 15% |
| Too concerned/more concerned about the economy | 14% |
| Not enough testing, said testing should stop | 10% |
| He is stupid, ignorant, ignoring science, doesn't understand science | 9% |
| Not listening to scientists, dismissing health experts | 9% |
| Lack of empathy, doesn't care if people get sick/die | 7% |

While voters readily see the harm Trump is doing to people's health, there is no consensus that he is speeding up the recovery as a result.

Impact of President Trump's Actions and Policies on the Economy



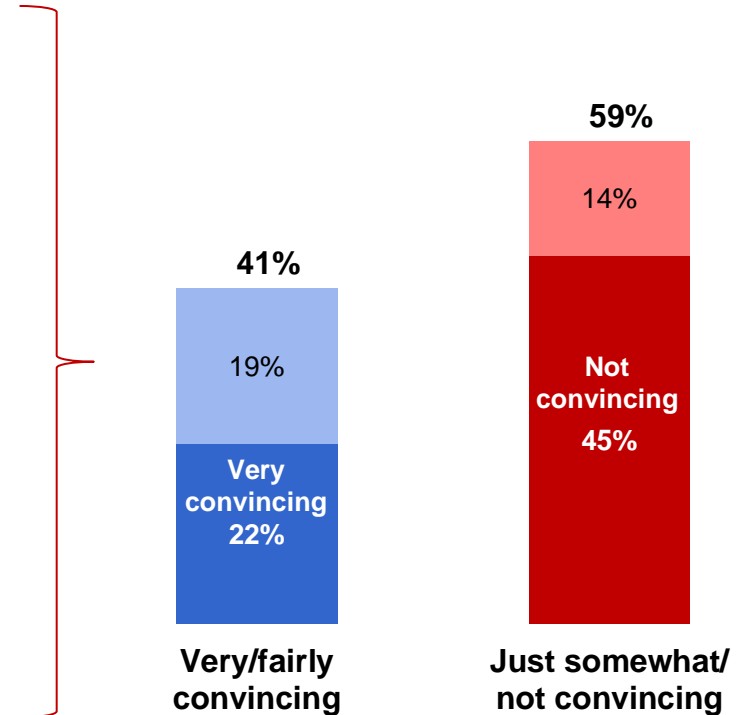
What is Trump's motive? Helping himself, not the average American.

Which one or two of the following do you think are the most important considerations motivating President Trump to move quickly to reopen the economy and get back to business as usual?

| | All voters | Democrats | Independents | Republicans |
|---|------------|------------|--------------|-------------|
| He thinks it will help him get reelected. | 53% | 76% | 60% | 25% |
| He thinks most Americans are eager to reopen the economy, get back to normal. | 36% | 17% | 32% | 60% |
| He thinks it will be good for American corporations. | 25% | 29% | 24% | 23% |
| He thinks it will be good for the average American | 24% | 6% | 20% | 45% |
| He thinks it will be good for Wall Street. | 23% | 33% | 26% | 11% |
| He believes the coronavirus is no longer a major health threat. | 16% | 20% | 17% | 12% |

Falling on deaf ears: Only four in 10 find Trump's economic case convincing.

“President Trump is leading the great American comeback from the economic devastation of the coronavirus pandemic. He signed legislation that gave businesses the help they needed to survive and to keep workers on their payrolls. His strategy for reopening the economy is already working. The unemployment rate has dropped from 19.7% to 13.3% and the economy created 2.5 million new jobs—one of the biggest monthly increases on record. Retail sales last month increased by 18%, also one of the best monthly gains ever. President Trump is committed to keeping this progress going and building an economy that is even stronger than before.”



Economic criticisms of Trump are more convincing than Trump's own core message.

Very/fairly convincing criticisms of President Trump on the economy and the coronavirus

57% Under President Trump, the **economy may have been great for big corporations and those at the top, but average Americans still struggled to keep up** with the cost of living, afford healthcare, and save for the future. And Trump still does not get it. He brags about the economic recovery while millions of Americans are out of work, many small businesses have closed forever, and people have depleted their life savings.

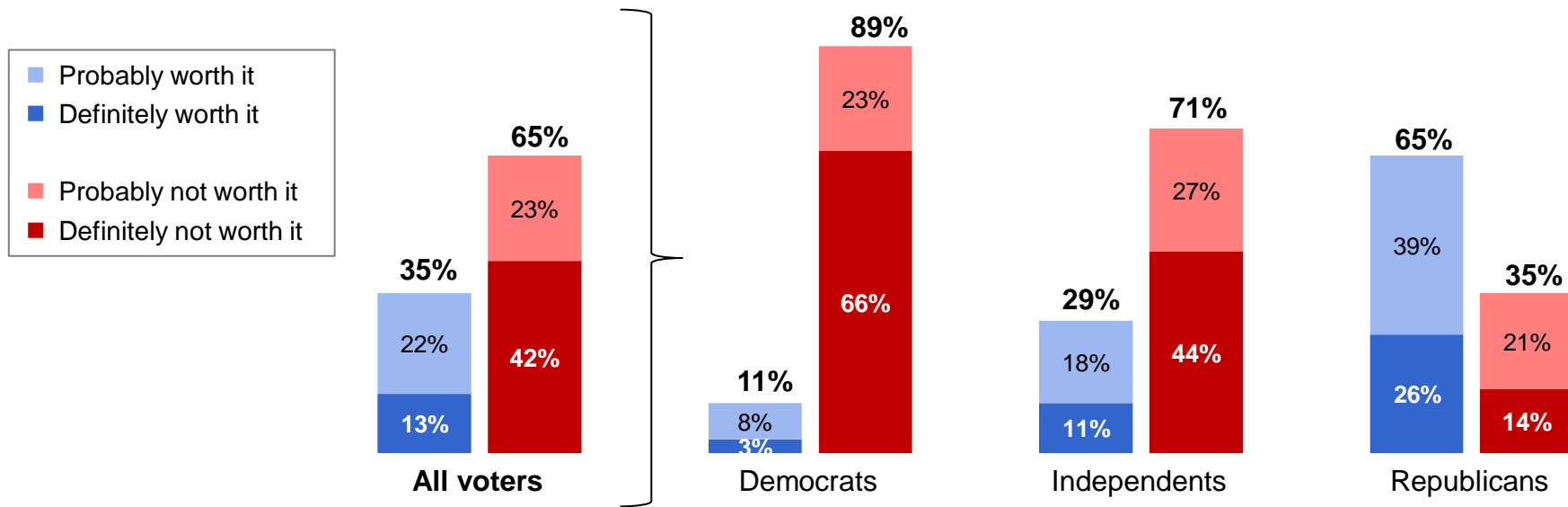
56% President Trump **made the economic downturn much worse** than it needed to be by **failing to take the needed steps to slow and control the spread of the coronavirus**. Instead of taking decisive action to prepare the nation, he downplayed the crisis, ignored experts, and allowed the U.S. to fall far behind on testing.

57% **Other countries with the coronavirus are doing much better economically** because their leaders, unlike President Trump, took clear and decisive action to slow and control the spread of the virus. Despite having only 4% of the world's population, the U.S. has 26% of all coronavirus cases and the highest number of deaths in the world. Germany, South Korea, Australia, and other countries never had to fully shut down like the U.S. did, and now those countries are feeling much less economic pain and lower unemployment.

56% President Trump is **siding with corporate CEOs who want to be able to reopen for business with few, if any, requirements**, such as adequate masks and social distancing, to protect the safety of their employees and customers. He even wants to give immunity to companies that refuse to follow public health guidelines or knowingly put people at risk. When it comes to the economy, Trump looks out for corporations, not workers or consumers.

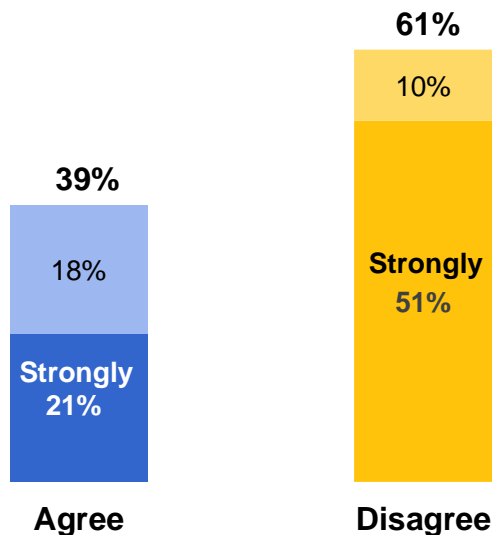
Lower unemployment vs. more deaths: A tradeoff most Americans won't accept for Trump's reopening of the economy.

Suppose that by early October the unemployment rate has dropped to 8% or 9% from its current level of 13.7%, but the death toll in the U.S. from the coronavirus has risen from 120,000 to over 200,000. Under that scenario, do you think President Trump's efforts to reopen the economy quickly will have been worth it or not worth it?



The bottom line: Trump has made it worse, it didn't have to be this bad.

“President Trump has shown strong leadership throughout the coronavirus crisis and prevented far worse outcomes—no president could have done better.”



“President Trump’s repeated failures of leadership throughout the coronavirus crisis made the number of deaths and loss of jobs worse than they needed to be—it didn’t have to be this bad.”

