Pennsylvania Is GOP Territory for Legislative Candidates in 2022

DATE: Tuesday, February 1, 2022 **TO:** Dee Duncan, RSLC President

FROM: Brent Buchanan & Jacqueline Boggess, Cygnal

RE: Survey of Likely 2022 General Election Voters in Pennsylvania

Republicans lead on the general assembly generic ballot as voters sour on state's direction.

- Legislative Republicans are leading on generic ballot by **six points** (48-42).
 - o **Independents** prefer the Republican candidate by a whopping **14 points** (51-37).
- **60%** of voters think Pennsylvania is on the wrong track compared to the **26%** who say things in the state are headed in the right direction, another bad environmental indicator for Democrats.

President Biden and his allies in Congress are dragging down Democrats at the legislative level.

- Favorability was tested for President Biden, Governor Wolf, "elected Republicans in the state General Assembly", and "elected Democrats in Washington, D.C."
 - o Elected Republicans in the General Assembly are the most popular person/group tested.
 - o Biden -- with a net-negative image of **16 points** (40-56), -- and elected Democrats in Washington with a net-negative image of **19 points** (36-54) -- are the least popular.
- Additionally, only 36% of voters want the state legislature to support Washington's policies compared to 46% who want the state legislature to push back on Washington.

Getting back to normal following the COVID-19 pandemic is the clear top priority.

- Republicans, Democrats, and Independents agree that **getting back to normal** after the pandemic is their top priority.
- Voters next two priorities are addressing the cost of living and creating jobs and growing the economy.
 - Further proof that financial matters are important: only 20% of Pennsylvanians believe they are better off financially compared to the 48% who say they are worse off.

Crime and Education are also important issues driving voters toward Republicans.

- Only 6% of voters say the public safety in their communities is better than it was a year ago
 compared to the 39% who say it is worse. Voters were asked to identify which issues they
 consider when deciding who to support for the state General Assembly.
- 71% of voters believe schools should be open "because too many kids are falling behind compared to the 19% who favor keeping schools closed "until COVID-19 is under control.

METHODOLOGY: This probabilistic survey was conducted January 17, 2022 – January 18, 2022, with 510 likely general election voters. It has a margin of error of ±4.33%. Known registered voters were interviewed via live agents calling cell phones and landlines. This survey was weighted to a likely general 2022 election voter universe.

ABOUT CYGNAL: Cygnal is an award-winning international public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 47 states and countries on more than 2,500 corporate, public affairs, and political campaigns.

