Increasing Responsible Gaming Touchpoints through Digital Payments

Introducing digital payments to the casino floor not only provides consumers with the choice they expect in their daily lives, but, importantly, bolsters responsible gaming efforts. See how responsible gaming measures are woven into the digital payments process—an important benefit of payments modernization.



DIGITAL PAYMENT SIGN-UPS





PROVIDING PROOF OF AGE AS PART OF IDENTITY VERIFICATION

either directly in-app through secure data collection or using established methods in place at casinos.

ADDED PROTECTIONS AND ACCOUNT MANAGEMENT that offer limits on the customer's deposits—based off of their financial profile—to help control the number and size of deposits a player might make.

SETTING LIMITS BASED ON FUNDING METHOD.

Each option to fund an account would allow players to set and stick to a budget—options may include cash deposit, bank account transfer, and debit or credit card funding (where allowed by state law).

Debit-based funding systems limits customers to the amount of cash available to them, as well as additional limits on withdrawals as set by their financial institution. Credit-based funding (where permitted by state law) allows customers to access 15-25% of their available credit—set by the issuing bank—for gambling-related transactions.

Operators continue to verify the source of funds for higher deposits, assisting with regulatory Know Your Customer standards.



PLAYING WITH DIGITAL PAYMENTS



AUTOMATIC REMINDERS CAN HELP PLAYERS STAY ON BUDGET by alerting when a limit is approaching or reached.



OPERATORS CAN IDENTIFY POTENTIAL PROBLEM GAMBLING BEHAVIOR

by employing technologies that analyze guests gaming patterns and triggering additional alerts on gaming accounts if needed.



TRADITIONAL SUPPORT FROM
TRAINED CASINO STAFF who continue
to engage with guests to ensure they
are having an enjoyable—and safe—
experience.

BREAKS IN PLAY TO REPLENISH FUNDS as players must take affirmative steps to add funds to their account. Some controls also allow players to set limits on how frequently they can fund their accounts. Limits are further reinforced by banking laws, regulations, and policies—including preventing overdrafts or limits on accessible credit—that prevent overspending.



ONGOING REVIEW WITH DIGITAL PAYMENTS



CUSTOMERS ARE ABLE TO MORE ACCURATELY TRACK THEIR GAMBLING HISTORY including overall deposits and spend on property via one source.



LIMITS CARRY OVER AT HOME if the player lives in a state with sports betting and online gaming.

