### STATE REPUBLICANS HAVE RARE OPPORTUNITY IN OREGON

**DATE:** July 6, 2022

TO: RSLC President Dee Duncan

FROM: Brent Buchanan, President & Founder

**RE**: Survey of Likely 2022 General Election Voters in Oregon

In a state where Democrats have held a trifecta since 2013, they are looking increasingly vulnerable ahead of November. Oregonians have lost confidence in one-party rule and are open to voting Republican to bring balance to the Legislature. Democrats are also being dragged down by President Biden's horrific numbers and Oregonians want to counteract his agenda. If voters continue to learn more about the radical policies passed in Salem during recent years, the movement we are currently seeing toward Republicans could expand.

# The political environment in Oregon favors state Republicans as they lead on generic ballot, and voters are souring on Democrat-Controlled Salem.

- Only **36%** of Oregonians believe their state is headed on the right track compared to the **58%** who believe it is on the wrong track.
- These right track / wrong track numbers reflect how voters are souring on Democrat-controlled Salem.
  - Elected Democrats in the state Assembly are underwater on the image test by double digits (39%-52%).
  - And an overwhelming majority say government works better when there is a partisan balance, meaning they want more Republicans to provide that balance (57-34)
- Oregonians disillusioned with their state government are looking for alternatives, as Republicans are leading on the state legislative generic ballot by 4 points (47%-43%).

#### President Biden is also weighing down Oregon Democrats.

- In a state he won by 16 points in 2020, President Biden is now underwater in Oregon by 17 points (40%-57%).
  - Only 42% of those surveyed want the Legislature to support Biden's agenda, while 51% want the Legislature to enact opposite policies to push back on the President.

## Oregonians want their state government to focus on reducing the cost of living and increasing public safety.

- The top two issues Oregonians want their state government to focus on are addressing the cost of living (22%) and fighting crime and increasing public safety (21%).
  - No other issue cracks 15%.
  - Adding creating jobs and growing the economy (9%) to addressing the cost of living (22%) shows a total of 31% of voters cite economic issues as their top concern.

### Oregonians are turned off by Democrats in the Legislature when they learn more about their failed record.

- Oregonians are 61% less likely to vote for a state legislative candidate who voted for legislation that could increase energy costs.
- Oregonians are **65%** less likely to vote for a state legislative candidate who voted to weaken the education system by eliminating a requirement for a basic-skills test to graduate high school.

This survey was conducted June 28 – 30, 2022, with 600 likely general election voters. It has a margin of error of ±3.94%. Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 49 states and 17 countries on more than 2,700 corporate, public affairs, and political campaigns.

