



A WISH COME TRUE'S 17TH ANNUAL POLAR PLUNGE CHALLENGE

NEW DIGITAL ADVERTISING OPPORTUNITY FOR BUSINESSES WHILE HELPING WISH KIDS!

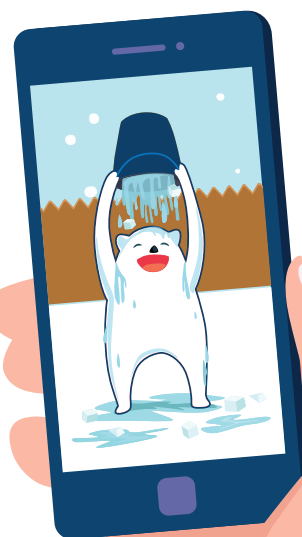
To preserve one of our signature fundraisers through the pandemic, we have transformed our Annual Polar Plunge Challenge into an at-home Ice Bucket Challenge!

Help us grant wishes and provide vital resources to families of medically fragile children by **becoming an event sponsor!**

As a sponsor, your company's name/logo will be shared with over **5,000 people** and will be featured in all promotional marketing materials.

Make a difference in the life of a child and sign-up today to sponsor our at-home Ice Bucket Challenge!























Contact Mary-Kate O'Leary at 401-781-9199 or email MaryKate@awishcometrue.org to secure your sponsorship opportunity today!



A WISH COME TRUE™

A WISH COME TRUE'S 17TH ANNUAL POLAR PLUNGE CHALLENGE SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship opportunities available for your business to gain tremendous exposure. Last year we had a presence of over 5,000 people, and we expect even more this year with an online presence! Contact Mary-Kate O'Leary, Executive Director of A Wish Come True, at **401-781-9199** or email marykate@awishcometrue.org to reserve your spot today!

	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	POLAR SPONSOR	FREEZIN' FOR A REASON SPONSOR
BENEFITS OF SPONSORSHIP	\$5,000 <i>The cost of sponsoring a Wish Family.</i>	\$2,500 <i>The cost for a family to stay at Give Kids The World Village.</i>	\$1,000 <i>The cost for two airline tickets.</i>	\$500 <i>Covers the cost of food for the week.</i>	\$250 <i>The cost for a family to be transported by a limo.</i>	\$100 <i>Allows the child to purchase items on their trip.</i>
Company name/logo on all materials	PRESENTING SPONSOR	DREAM SPONSOR				
Naming rights to be included in the event name						
30 second message in promotional video – Estimated reach: 5,000						
Prominent name/logo on A Wish Come True's home page – Estimated reach: 2,000						
Company name/logo on pull up banner during live Polar Plunge event – Estimated reach: 5,000						
Company name/logo on all e-newsletter, social media posts, and print materials – Estimated reach: 15,000						
Company website and social platforms linked to A Wish Come True's homepage – Estimated reach: 2,000						
Recognition by speaker in promotional video – Estimated reach: 5,000						
Name/logo on t-shirts & towels	10	5	2	1		

ICE BUCKET EMPLOYER CHALLENGE:

The company with the most plungers from their company will receive the Polar Plunge trophy and public recognition on our Facebook page! Estimated reach: 6,000

WE MAKE DREAMS COME TRUE CHALLENGE:

The company that raises the most money to support Wish Families will receive the "We Made Dreams Come True" trophy and public recognition on our Facebook page!



BECOME A SPONSOR FOR A WISH COME TRUE'S 17TH ANNUAL POLAR PLUNGE CHALLENGE

Founded in 1982, we are the oldest wish granting organization in Rhode Island. We have been serving children living in Rhode Island and Southeastern Massachusetts facing life-threatening illnesses and their families for over 39 years. Join us in not letting COVID-19 get in the way of our mission by Freezin' For A Reason!

Thank you for your support!



☐ **PRESENTING SPONSOR \$5,000**

T-shirt size: _____

☐ **GOLD SPONSOR \$2,500**

T-shirt size: _____

☐ **SILVER SPONSOR \$1,000**

T-shirt size: _____

☐ **BRONZE SPONSOR \$500**

☐ **POLAR SPONSOR \$250**

☐ **FREEZIN' FOR A REASON SPONSOR \$100**

Organization: _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Amount Due: \$

To pay by credit card - call our office at 401-781-9199 or complete and remit this form:

☐ **Mail check payable to:** A Wish Come True, 1010 Warwick Ave, Warwick, RI 02888

☐ **Please bill my credit card:** (Minimum credit card transaction \$25)

☐ VISA ☐ MasterCard ☐ American Express

Account Number: _____ Exp. Date: _____ CCV: _____

Name on Card: _____ Signature: _____

I'M TAKING THE PLUNGE FOR THE ICE BUCKET CHALLENGE! PLEASE SPONSOR ME!

Join the Plunge on Facebook at [@AWishComeTrueAWCT](#) and [#AWCTPolarPlunge](#)

For more information, call Mary-Kate O'Leary, Executive Director of A Wish Come True, at 401-781-9199 or email marykate@awishcometrue.org.

Make a donation online at justgiving.com/awishcometrue or by check made payable to "A WISH COME TRUE".

All mail-in donations may be sent to: A Wish Come True, 1010 Warwick Ave, Warwick, RI 02888.

Website: awish.org | Facebook: [AWishComeTrueAWCT](#) | Twitter: [@AWCTRI](#)

Record who YOU are plunging for and share it with us on Facebook!

When you donate and provide your email, A Wish Come True will send you our Polar Plunge sticker to add to your ice bucket. Make sure to show off your sticker when you record your challenge video!



Name: _____ Email: _____ Phone: _____ Pledge \$: _____

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Name: _____ Email: _____ Phone: _____ Pledge \$: _____

Name: _____ Email: _____ Phone: _____ Pledge \$: _____

Name: _____ Email: _____ Phone: _____ Pledge \$: _____

Name: _____ Email: _____ Phone: _____ Pledge \$: _____

Name: _____ Email: _____ Phone: _____ Pledge \$: _____

Name: _____

Address: _____

Parent/Guardian Signature (If applicable): _____

By permitting my child to participate in the "17th Annual AWCT Polar Plunge Challenge" and submitting this form, I hereby waive and release any and all rights and claims for damages that I may have against A Wish Come True, Inc. as well as any other persons connected with the virtual event for any and all injuries that I may suffer while taking part in the Ice Bucket Challenge or as a result thereof.

