



THE  
GATEWAY

# ART SHOP PROJECT LIGHT UP THE GATEWAY



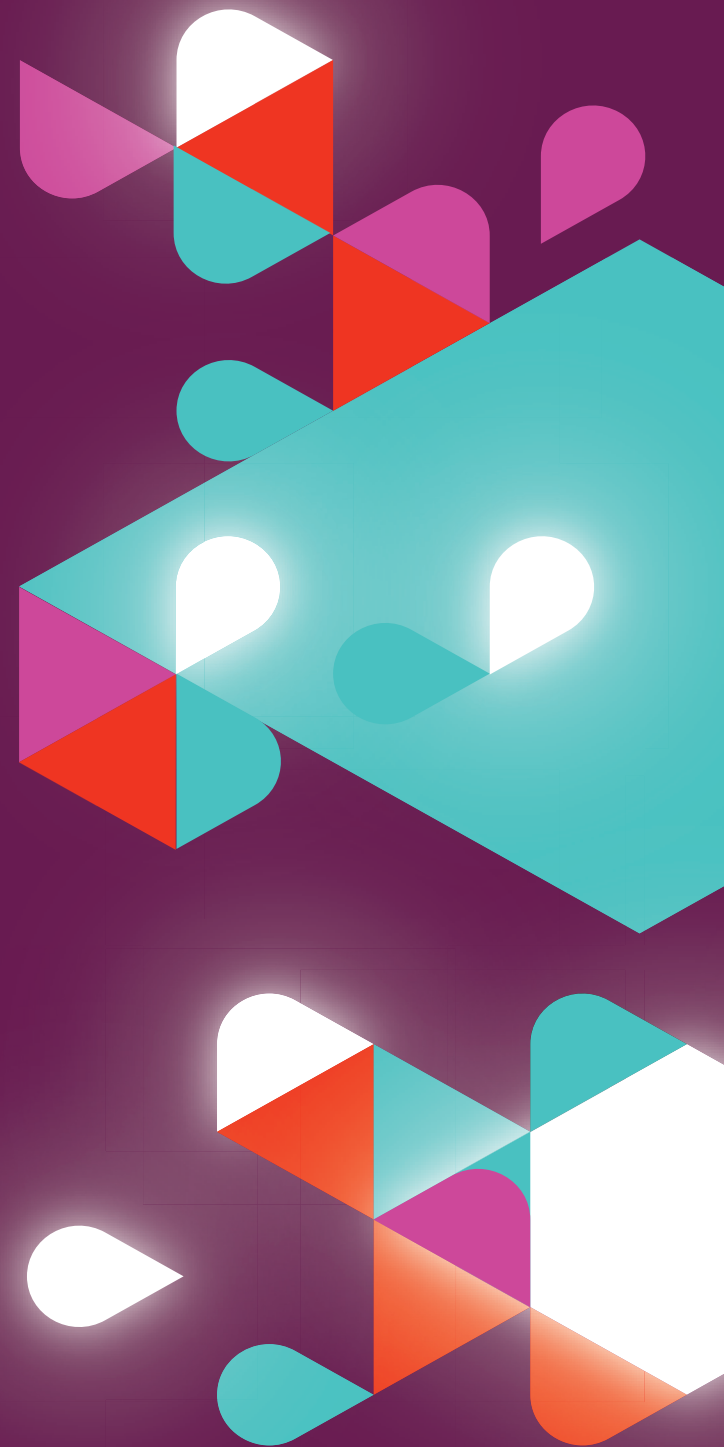
JBRIGGS@VESTAR.COM / JBRESLIN@VESTAR.COM / SUBMISSION DEADLINE: OCTOBER 24TH

# THE GATEWAY'S ART SHOP PROJECT

BRINGING VIBRANCY AND LIFE  
TO OTHERWISE UNUSED SPACES

Submit your unique and interesting installation ideas and help us as we inspire our visitors and locals alike with a peek inside your bright world.

Your work, along with your name and artist statement will be on temporary display during the 2022/2023 winter season at The Gateway. It's an exciting opportunity that we're thrilled to share with our local artists.



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## WHAT WE'RE LOOKING FOR:

We want unique, creative window designs for our vacant storefronts. This season's theme is **"Light Up The Gateway."** Your interpretation can live in all different mediums (window paint, plastic or recycled sculptures, interactive displays, projection, traditional art, paper installations) but must include some element of lighting, must be 3D and display a winter season theme.

We're interested in seeing innovative design with a spin on traditional window display design. We want to showcase creativity and shine a light on your work (literally). We've included some images on the following pages to get your artistic juices flowing.

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## SOME FINER DETAILS:

The duration of the installation will be through the winter season. Please submit an application to [jbriggs@vestar.com](mailto:jbriggs@vestar.com) and [jbreslin@vestar.com](mailto:jbreslin@vestar.com) no later than October 24th. Please title your subject line “LIGHT UP THE GATEWAY - SUBMISSION.” Selected artists will be notified by October 25th and must be completed on or before November 16th. Artworks will be highlighted each Art Stroll on November 18th, December 2nd, January 20th, and February 17th from 6 p.m. to 9 p.m.

Your artworks will be indoors, locked up and kept safe. We will highlight and promote you, the artist, and anything else you see fit alongside your work. Website, concept, how to contact you, and the opportunity to table in our Artist Market every month during Salt Lake City’s Gallery Stroll and showcase any additional art pieces. You’re the star. We’re the blank canvas.

Alongside the Monthly Art Stroll, we will be hosting a Pop-Up Market inside one of our large spaces, we will be inviting local artists to sell their work at the market during gallery stroll. The fee to participate at the market is \$50. Our selected Art Shop Artists will have this fee waived and can participate monthly at no charge.

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## BUDGET:

We will award \$500 for each selected artist!

## HOW WILL IT WORK?

Upon landing on the appropriate storefront location for your idea, we'll essentially give you the control. We'll give you power and lighting and freedom to do your thing... however and whenever you like to work.

## WHAT TO SEND:

Please create a 3-5 page PDF of the following:

Moodboard for your idea/concept (if it's work that you have already created, please send samples of that) – materials – any other considerations for installation

Timeline: start to completion

Any previous experience

Social media handles and/or website

Summary of your art and concept (along with reasons for interest in this project)

Please include the dates you will not be able to attend for the Art Stroll and Markets.

(Nov 18th, Dec 2nd, Jan 20th, Feb 17th from 6-9pm)

Don't stress, we're not looking for a doctoral thesis. Just hit us with your idea for something big, something cool, something that will "light up" the streets of Salt Lake City.

NOW FOR SOME  
INSPIRATION...

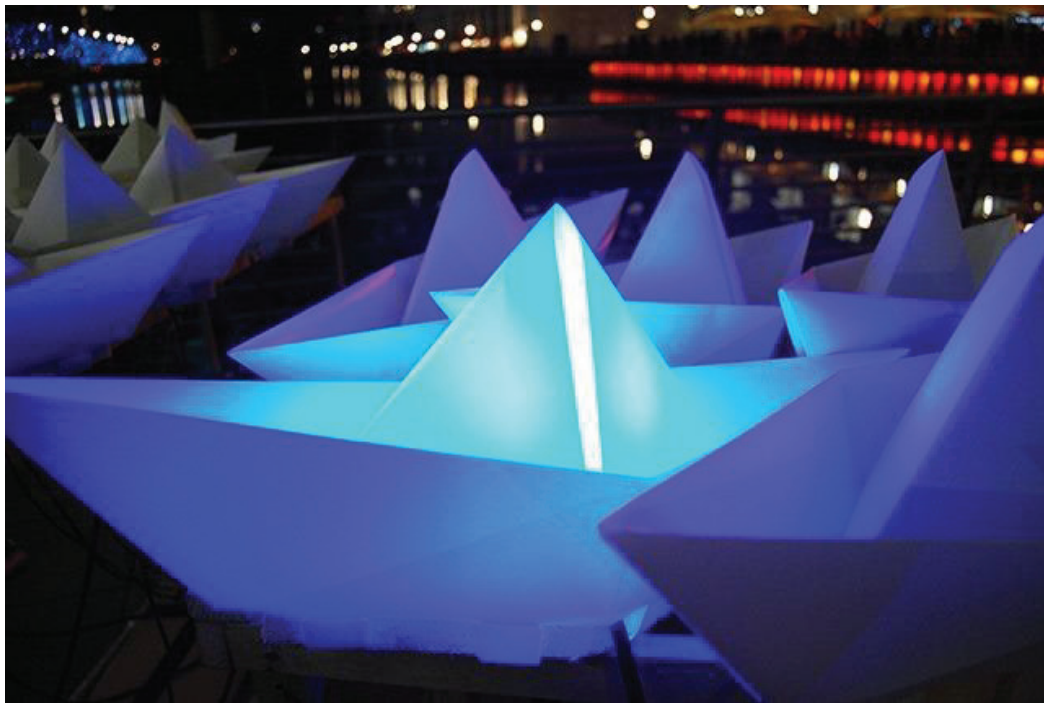
COLOR  
TEXTURE  
WHIMSY  
SPARKLE  
PAPER  
FABRIC  
METAL  
GLOW  
LAYERS  
GLASS















# 2022 ART SHOP

**DEADLINE FOR SUBMISSIONS**  
OCTOBER 24TH, 2022

**COMPLETED BY**  
NOVEMBER 16TH, 2022

JBRIGGS@VESTAR.COM  
JBRESLIN@VESTAR.COM