

DIGITAL TRADE SHOW

11/17 * 12/3 * 12/14



"COUNT ON ME NC"- DIGITAL TRADE SHOW SERIES FOR MEETINGS AND CONVENTIONS RECOVERY CO-OP OPPORTUNITY WITH VISIT NC

11/17

REGIONAL FOCUS

All market sectors but within 8hr radius of Central NC

12/3

NATIONAL FOCUS

Corporate Tech, Association, Medical and Third Party

12/14

REGIONAL FOCUS

SMERF, Independent Planners within 8hr radius of Central NC

AGENDA

1:00 pm - 1:30 pm Welcome and Introduction from Visit NC

1:30 pm - 3:00 pm Appointments with planners

(5-8 appointments depending on number of NC partners and planners)

3:00 pm - 3:15 pm Break

3:15 pm 4:45 pm Appointments with planners

(5-8 appointments depending on number of NC partners and planners)

4:45 pm - 5:00 pm Prize drawing of Visit NC Experiences

5:00 pm Closing remarks and toast

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